

WHAT'S NEW ON *The* **BUSINESS HORIZON**
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IT'S ALL OFF . . . the cast I have been wearing for the past five weeks, and I can certainly say I was glad to part with it. People can break their legs very easily, you know, but thanks to medical science they do not present the problem they once did. In my instance the small bone was broken above the ankle and the cast allowed me to "get about", even if the going was tough at times during this hot weather. Anyway it's all over now, and I still maintain worse things can happen. Many of my friends who sympathized with me and who maintained I had had "hard luck" were stumped when I asked if they could not think of certain ways in their life when they wished they could have had the good luck to "break a leg" instead of doing something else that day they did.

THE GIANT VOICE is still reverberating. Word comes from one of my outdoor show-friends that Jay Nichols, the "Giant Voice" man who ballyhooed the free acts at the Halifax County Fair during the days that T. R. Walker ran it a few weeks ago. Jay had included Roanoke Rapids on his itinerary (from Maine to Florida) for the past ten years, and will be missed by many here who knew him intimately. He was a good showman, a clean sport and a square-shooter.

IN THE ARMY NOW is Chas. Medland, who was superintendent of construction on the Postoffice building here in 1935 by Jas. I. Barnes Construction Co. of Logansport, Ind. Charles has a host of friends in Roanoke Rapids. Now stationed at Fort Belvoir, Ill., he reports two more weeks could have been sufficient for demerit, but "Uncle Sam" won.

He won a good engineer in this instance.

THRILLING EXPERIENCES are related by city ambulance drivers. Seems that when life and death is at stake these fellows will simply automatically take chances they would not otherwise consider. One important point for you and I to remember when we hear a siren is that the ambulance is obviously on an errand of mercy, and that the most practical, common-sense thing to do is to drive over to the extreme right allowing as much room as possible for the ambulance to pass, rather than to try to beat the driver to his destination. W. C. Williams explained to me the other day a point that had provoked considerable curiosity . . . that is that the driver of an ambulance has no absolute license to speed . . . that he is more or less taking the law in his own hands when he does so, but that when life or death hangs in the balance he would hardly be arrested for "reckless driving" . . . and that most wrecks involving ambulances are caused by motorists trying to "crowd" the ambulances from the rear, or actually beat them to the hospital or their destination.

"DID HIS BIT!" Will Nelson, who has charge of the textile division of the Roanoke Rapids City Schools this week donated an aluminum mess kit which he carried all during World War 1, to the Halifax County Aluminum Drive, tossing it into the big bin. (which is rapidly being filled), in front of the postoffice as though it was just so much "scrap metal". The mess kit was of far more importance to Nelson, however, for he had used it during all of the altercations in which he was engaged while serving with the 91st

Division, and it had seen actual service in the famous battle of the Argonne Forest. Nelson served as secretary for the YMCA at the time of his enlistment, later being transferred to the 91st division as secretary. "Valuable as a keepsake, yes," said Nelson, "but if 'Uncle Sam' needs aluminum, into the bin she goes." It is just such unselfish acts that prompt us to say: "That is the American Way!"

ROANOKE AVENUE is the scene of two more business changes as the Fred Forest Pool Room prepares to move into the new building to be occupied by them at 1026 Roanoke Avenue. The move will be completed by the first of the week. Forest recently purchased the property, until recently occupied by the Pender store here, and has done extensive remodeling to the interior and front of the building.

FORMER LOCATION of the Forest pool room, 1020 Roanoke Avenue, will be occupied by "The Jewel Box", local credit jewelers. Henry M. Coley, proprietor of the jewelry store, who is spending this week in New York City transacting business and at market preparatory to the opening of his new store here, expects to occupy the new location during the early part of September. Extensive alterations will be made to the building and a modern, structural glass front installed.

ONLY CONFUSION in the adoption of Daylight Saving Time in the city was (and is, as this is written) the situation at the local postoffice, which is still observing Eastern Standard. **REACTION:** as pointed out by Postmaster L. G. Shell is the perfectly logical one that should the carriers (both city and rural) observe the new daylight saving time it would throw many patrons of the office 24-hours late in receiving their mail. Fact is that while practically all North Carolina business institutions, following the cue of official state offices, are observing D. S. T., the trains still run on the same hours. Hence, there would be little logic in carriers leaving the postoffice before the mail had arrived. Postmaster Shell went to no little trouble in appealing to the department for a ruling on this matter, but Tues-

day night one had not been received, so until he has had an official communication from Washington, mail carrier service will go on as "before Sunday". To alleviate the confusion of working under two time systems, the parcel post, general delivery and various windows at the local postoffice will operate on Eastern Standard time. According to our watches, the windows at the P. O. will not open until 9 a.m. and remain open until 7 p.m.

ALSO STICKING to Eastern Standard is the Western Union, tho city Manager Beaman Helms could not be reached for a statement Tuesday night as to the future policy of the company . . . (can we help it if Beaman's clock and ours does not keep the same time!) Halifax Paper Company switched their employees and various shifts over to D. S. T. effective Wednesday morning . . . something to do with Virginia (where their head offices are located) and the Old North State not "getting together" on the issue, a spokesman explained. At any rate where three shifts work eight-hours a day seems there is little to be saved by adhering to another time belt. **AND,** we would say that is the way we like for our local industries to work . . . three eight-hour shifts!

Dr. L. G. Harrison will return home Thursday night from Baltimore, Md., where he and Mrs. Harrison have spent the week at-

tending the 46th Anniversary Convention of the National Chiropractic Association. More than 1,500 delegates from all over America attended the sessions, which started Sunday, and embraced many scientific and educational lectures.

RELIEF MARKET MANAGER for the local Pender Self-Service Store is L. C. White, of Durham. Hugh Wood, regular market manager, is spending a two-weeks vacation in Canada and the New England States.

BACK FROM TENNESSEE is H. E. Baker, who is to manage the new J. C. Penney Store which will open in the city shortly. Baker arrived here July 15th from Parkersburg, West Virginia, where he served as assistant manager for Penney. Everything possible is being done to rush the new Penney store to completion, and early fall should see its opening. It is reported Baker has taken an apartment in the Patterson Apts. and plans to move his family to the city shortly.

Miss Shirley Britt has returned home after a two weeks visit with her aunt, Mrs. Harvey Cullom of near Enfield.

Miss Agnes Harvey of Hopewell, Va., is visiting her grandparents, Mr. and Mrs. W. H. Tippet.

Mrs. J. J. Crew and daughter, Virginia, spent last Monday in Rocky Mount.



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