

**WHAT'S NEW ON The BUSINESS HORIZON**  
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**UNSIGNED LETTERS** never find their way into the columns of this NEWSpaper regardless of the subject. If it were not for this we would like to publish one we received this week signed simply "A Citizen of Weldon." The Weldonian even offers to pay for the publishing, directing us to run a note of the amount of the charges in our Want-Ad column, stating payment will be made promptly. There would of course be no charges, tho our only alternative is to instruct our unknown correspondent to write us another letter signing his name and same will be published. Since re-reading the letter we seriously doubt if he (or she) would be so inclined, however for it points out a pretty uncomplimentary circumstance that has apparently been ignored by our sister-city of Weldon, yet one that any decent citizen of the town would resent.

**REASON FOR THE LETTER** is the circumstance of a large Neon sign appearing prominently on Weldon's main stem directing tourists to the Hotel Smith, Roanoke Rapids. The sign reads: "Hotel Smith—4 miles—Shortest Route to Raleigh." It measures some 4 x 10-ft., has a "flashing arrow," reads from both sides and cost several hundred dollars. Installed about a month ago, some vandal shortly put the sign "out of commission" by shooting out a piece of the Neon. It has been repaired and is once again blinking out the message to weary tourists that they may find rest and first-class accommodation in our city. The owners of the sign have had it insured now, so chances are alert insurance investigators will have more success in finding the culprits if the sign is further tampered with, than met with the efforts of the Weldon police force.

**OUR WELDON CORRESPONDENT** points out that until recently he felt "the best people in the world lived in Weldon," but since the sign destroying incident he has concluded that: "it is hard to understand how the best people in the world would do such things as get into their automobiles six days to the week and drive four miles to earn a living in another town, from another town's citizens, and then come home at dark and allow their local people to destroy perfectly justifiable advertising belonging to the said bread-and-butter citizens and sit back and do nothing whatever about this malicious act." Our correspondent further points out that: "It doesn't seem possible that a child could have taken an air rifle and done that much damage and if they did we are obviously raising children for Germany." He winds up the letter with the altruistic thought: "I wonder what my so-called best people will do now, pull together with Roanoke Rapids as we should do, or is Weldon going to bite the hand that feeds her?" The sign incident was most unfortunate, and one that we sincerely hope (and predict) will not happen again.

**A LOW-COST HOUSING PROJECT** is announced this week by L. S. "Pete" Garner, enterprising young Roanoke Rapids building contractor, who plans to erect five or more modern, five-room brick houses which may be purchased (complete for houses and lots) for as little as \$320 down with payments running approximately \$20 monthly, this figure including taxes and insurance. "Pete" has arranged for a number of lots in one of the best and fastest-growing residential sections, located near Clara Hearne School. The houses will be built from FHA-approved plans . . . will have hardwood floors and many other modern, desirable features, and are said to be repre-

sentative of the latest innovations in low cost housing. The initial construction of five houses may be considered to be "only the start" according to Pete, as he plans more depending upon the public's reception to the new ones he will start within a few days. The "Early bird" will reap the usual advantages . . . in this instance the privilege of actually selecting the lots upon which the house is to be built . . . by consulting with Mr. Garner at an early date. Complete details of the project will be found in a display advertisement in this issue.

**THE JEWEL BOX** will occupy its new location at 1020 Roanoke Avenue early next week and plans are now being worked out for an elaborate formal opening of the store in its newly remodelled, enlarged quarters for Friday, September 19th by Henry Coley, proprietor. Mr. Coley had originally hoped he would be in his new location over the week-end, but unforeseen delays in construction prevailed. By next week everything will have been completed and the *Jewel Box* will emerge as one of the finest jewelry establishments in this section of the state. More—a great deal more—will be seen in next week's issue as to the plans for the formal opening of the new store.

**H. D. ALLEN**, manager of the Economy Auto Store, which in addition to selling Goodrich Tires deals extensively in automobile replacement parts such as spark plugs, carburetors, ignition points and other gadgets which affect the consumption of gasoline, report a marked increase in such sales lately. Mr. Allen attributes this increase to the gas conservation campaign of the Government. It has always been a mystery to me, but it seems that "campaigns" are nearly always necessary to make people do what they should do without urging. Proper attention and care of one's car means a big saving in gas consumption, but most of us let these things go until the car stops, and we have to get a repair man to haul it to the shop.

**ANOTHER ITEM** related to the conservation of products used in motoring is noted this week with the installation of an additional molding machine for re-capping tires by the *King Tire Service* of this city. E. J. King is the proprietor of the business which bears his name, located on East Tenth just across the street from the *McCrorry Corner*. Mr. King has been in the tire re-capping business for five years and established his Roanoke Rapids place some two-years ago. His record here has been one of continuous progress and expansion as evidenced by the installation of the new molding machine which will enable him to re-cap all sizes of truck tires. "Business is rushing," according to King, and keeps him and his helpers busy day and night as people are learning that re-capping tires (like half-soleing shoes) affect an economy. It is said the re-capping process actually saves from 50% to 75% over new tire costs, in addition to conserving rubber and other materials entering into the manufacture of tires which might aid in the defense program.

**H. J. SAVAGE**, formerly of Rocky Mount, is now working at Taylor's Drug Store here and reports he likes living in Roanoke Rapids. He is a brother of M. C. Savage, new proprietor of Taylors.

**BIRTH ANNOUNCEMENTS** are new to this column, but many friends of the couple will be interested in knowing that a daughter

was born to Lieut. and Mrs. R. A. Daniel in Norfolk on August 22nd. The little lady weighed five-pounds and four-ounces, and has been christened Sandra Lee. Dr. Daniel is a former city dentist, now stationed with the navy in Norfolk. The Daniels have one other daughter, Barbara.

**Paston - Shaw**

The marriage of Miss Anne Shaw, daughter of Mr. and Mrs. Andrew Shaw of Roanoke Rapids, to Henry Harold Paston of Statesville, N. C., son of Mr. and Mrs. Alexandria Paston, was solemnized Monday evening at 10 o'clock at Emporia, Va.

The bride was dressed in navy blue with red accessories. Close friends were present at the wedding.

Mr. Paston is the grade foreman for Wm. F. Bowe Jr. Construction Co.

They will make their home in Florence, S. C.

**Hawkins Chapel**

Vivian and Carolyn Whitley and Annie Lee of Roanoke Rapids and Paul Hales of Henderson spent the week-end with Mr. and Mrs. Willie Sykes and family.

Mrs. Helen Greene and children and Mrs. S. B. Fowler spent Tuesday morning in Halifax on business.

Mr. and Mrs. John Denton and daughter, Pat, attended a birthday dinner given in honor of Mrs. G. L. Denton in Battlesboro Sunday.

Mr. and Mrs. Jack Alson and daughter from Hollister, spent Sunday with Mr. and Mrs. A. D. Pittard.

Dorothy Greene left Saturday morning for Aulander where she will be a member of the school faculty for this year.

Vitula Pittard spent last week in Hollister with Mrs. Jack Alston.

Mr. and Mrs. George Thompson and children and Mrs. Alice T. Greene visited Mr. and Mrs. Andrew Pittard and family Sunday.

Mr. and Mrs. Herbert Harris and daughter of Enfield visited Mr. and Mrs. Bert Butts Monday night.

John Joyner of Corinth community and Agnes Hawkins visited Hattie Mae Cullom of Aurelian Springs Sunday afternoon.

Mrs. J. B. Hale, Bernice and Barbara Smith spent Thursday with Mrs. Andrew Pittard.

Mr. and Mrs. Bert Butts visited Mrs. Butts' mother, of Brinkleyville Sunday afternoon.

Mrs. Mary Carter and family were the Monday afternoon guests of Mrs. S. B. Fowler.

Mrs. Ambrose Pittard and Eunice Greene visited Mrs. W. G. Mitchell in Roanoke Rapids Hospital Sunday afternoon.

Mr. and Mrs. Elvin Walsh and daughter, Mrs. David Shearin, and Mrs. Grady Jenkins of Roanoke Rapids visited Mrs. Alice T. Greene Monday afternoon.

Mrs. B. S. Hawkins and daughter, Agnes, and Lewis Hawkins spent Wednesday in Roanoke Rapids visiting relatives.

S. B. Fowler from McColl, S. C., spent the week-end here with his wife.

Phillip Reaves of Military Academy of Norfolk, Va., spent Tuesday afternoon with his aunt, Mrs. John Denton.

Mr. and Mrs. B. B. Morgan and sons visited Mrs. Hattie Woodruff Sunday afternoon.

Mrs. Irvin Hawkins spent Wednesday with her mother-in-law, Mrs. C. M. Hawkins.

Mrs. Baldy Greene and daughter, Dorothy, visited Mrs. Alice T. Greene and daughter, Eunice, Wednesday evening.

Friends will regret to learn of the continued illness of Annie Belle Pittard. We sincerely hope she soon recovers.

**HAWKINS CHAPEL CHURCH** Sunday School Sunday a.m. at 10 o'clock, and services at 11 o'clock by our pastor, Rev. D. D. Broome. Your attendance will be greatly appreciated.

**QUESTIONNAIRES HAVE ALL BEEN MAILED BY BOARD**

**Fifteen White Men To Leave Here Monday**

Clerk M. McRae Faison of the Halifax County Draft Board No. 1 here announced today that the local draft board office has sent out questionnaires to all men registering with the board under the Selective Service Act.

If any registrant under the board has not received his questionnaire by today then that registrant is a delinquent because the papers were sent to his last known address. Any registrant under the jurisdiction of the local board failing to receive his questionnaire by today is urged to get in touch with the local board immediately.

The board has notified Clerk Faison in the case of any wilful negligence of a registrant in failing to fill out and return a questionnaire, failure to report for a physical examination, or in any other event that orders from the local board are disregarded, to notify officers to pick up the registrant and hold him in jail until the draft board office can take charge of the case.

**New Classification**  
 Clerk Faison stated that according to orders received by the local board men 28 years old, or over, will be classified in Class 1-H. This sub-class will include men who have reached their 28th birthday on July 1, without having been inducted into the army.

**White Men Called**  
 A group of fifteen white men are scheduled to leave here Monday morning at 10 o'clock, Daylight Saving Time, for induction into the Army at Fort Bragg.

One of the men is a volunteer—Robert Lewis White, 300 Hamilton Street, Roanoke Rapids, and others are: Rufus Simon Finch, 306 Monroe St., Roanoke Rapids; Charles George Lester, route 1, Roanoke Rapids; Oliver Wats Hamill, Weldon; Waverly Richard Duke, 600 Block, Roanoke Avenue, Roanoke Rapids; Robert Henry Williams, 654 B. Charlotte Street, Roanoke Rapids; Nat Stanley Arthur, Elm Street, Weldon; Robert McGee Baggett, 926 Vance Street, Roanoke Rapids; Talmon Eural Shearin, route 1, Box 73, Roanoke Rapids; Bradley York Erwin, general delivery, Roanoke Rapids; James Franklin Coltrain, Williamston; Tillery Frank Cox, 1321 Hamilton Street, Roanoke Rapids; David Alston Harris, 1304 Washington Street,

Roanoke Rapids; Bennie Robert Jenkins, route 3, Box 61, Littleton; and Woodrow Wilson Robertson, Crew, Va.

**First Methodist Church**

(DANIEL LANE, Pastor)  
 Services for Sunday Sept. 14.  
 9:45 Church School, W. G. Lynch, Superintendent.

11:00 Morning Worship. The Pastor's Sermon Topic: "A Vision of God, of Self, and of Service".  
 7:00 Youth Fellowship Devotional Services.

8:00 Evening Worship. The Pastor's sermon theme: "God's Call to Service."

The public is cordially invited to all services.

The pastor has announced that Dr. John C. Glenn, pastor of Edenton Street church, Raleigh, will be with him in evangelistic services beginning Sunday, Oct. 5.

Peter Bill Moore, of Norfolk spent the week-end here with his parents, Mr. and Mrs. M. M. Moore.

Miss Goldie Moore left Sunday to enter college in Gainesville, Ga., after spending the summer here with her parents, Mr. and Mrs. M. M. Moore.

Mrs. C. M. Pitt spent the week-end in Norfolk, Va. with relatives.

Jack Lipscomb of Hampton, Va., spent the week-end in town with his parents.

**2 YEARS OLD**

**ONE PINT**

75¢ | \$1.40

**We Can't Show You SOMETHING CHEAPER**

Our prescription prices are based upon the actual cost of ingredients plus a fair and reasonable fee for the exercise of a skilled professional service. "Cheap" prescriptions often prove to be anything but cheap. Bargain ingredients or careless compounding may greatly increase the price you pay by prolonging the illness. The welfare of the patient should never be jeopardized to effect a fancied saving of a few cents.

**ROSEMARY DRUG CO.**  
 PHONE R-360 The REXALL STORE