

REMEMBER — WHEN IT COMES TO WATCHES, DIAMONDS and JEWELRY, THE

# JEWEL BOX

**KNOWS ALL  
the ANSWERS**

*What to Give!  
What to Pay!  
How to Get  
Personalized Credit!*



Remember also —

## YOUR CREDIT IS GOOD

IT IS WITH PLEASURE WE INVITE YOU TO OUR

# NEW STORE OPENING

## FRIDAY, SEPT. 19th

Doors Open Promptly at 9 O'Clock

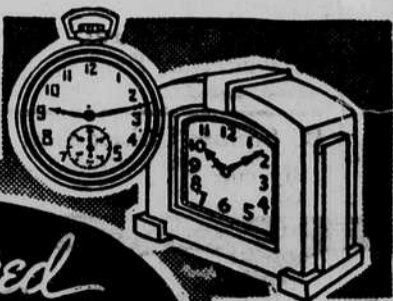


A Full Stock of Watches Diamonds and Jewelry



We are naturally quite proud of our new store and realize it has been made possible only through your faithful patronage. It is therefore a pleasure to invite you to our GRAND OPENING Friday. We have added greatly to our floor space, our stock and facilities for serving you. We will look forward to seeing you at our opening Friday.

Our Repair Dept. will Save You Money!



*Guaranteed*  
**WATCH & CLOCK**  
*Repairing*

# FREE

**ATTENDANCE PRIZES FOR OUR OPENING!**

Friday Nite at 7:30 we will award  
One \$49.50 Bulova Watch  
One \$12.75 Eversharp  
Pen and Pencil Set

ASK US FOR DETAILS

# THE JEWEL BOX

"THE DIAMOND CENTER"

1020 ROANOKE AVENUE

ROANOKE RAPIDS, N. C.