



★ UNITED STATES ★  
DEFENSE SAVINGS  
BONDS and STAMPS

## ANNOUNCES A BIG



### PLAN IN BRIEF

The object of this big "Weekly Payroll" Drive is two-fold. Primarily, to increase the already large subscription list of this newspaper; to collect arrearages and advance subscription payments from present or old subscribers, and at the same time to afford the live-wire, energetic men and women, boys and girls, of this territory an opportunity to profit in a BIG way through their spare time during the next few weeks. So, it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most attractive awards ever offered by any newspaper in this section have been made ready for distribution among those who participate most actively. Ambition and energy are the only requisites for success.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. Each active participant will receive a pay check every Saturday night. One feature of this drive is the fact that "Everybody Wins." There will be no losers.

#### HOW TO ENTER—WHAT TO DO

The first thing to do is to clip the Entry Coupon appearing below; fill in your name and address and mail or deliver to this newspaper at once. This coupon entitles you, or the person whom you might wish to enter, to 5,000 free credits. These credits are given as a starter to speed you on your way to win. Only one such Entry Coupon will be accepted for each participant.

The next step is to call or write the "Weekly Payroll" Department for a free working outfit. Thus equipped, you have but to see your friends and acquaintances and have them subscribe to this newspaper through you. That's all there is to it! However, you will never get anywhere unless you make the start—the earlier the better. Once started, let no one discourage you. Anything worth having is worth striving for. Six and a half short weeks and you may be riding in your own BIG automobile or otherwise several hundred dollars richer in purse.

#### HOW CREDITS ARE SECURED

It takes credits to win, and they are secured in the following ways: First by clipping the Free Credit Coupons appearing in each issue of this newspaper. There is no limit to the number of these coupons you may secure. Get your friends to save them for you. They all count. Begin gathering them NOW while they are good for 100 credits each. After next week these coupons will be reduced to 50 credits each. The following week to 10 credits, and after that they will be discontinued entirely. The only restriction placed on these coupons is that they must be cast before the expiration date.

The other, and much faster way to accumulate credits in this "Weekly Payroll" Drive is by securing new and renewal subscriptions to this newspaper. On each order secured credits are issued, the number varying according to the amount paid and during which "period" same are received at the "Weekly Payroll" Department of this newspaper. (See schedule of credits below.)

#### EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. This "Weekly Payroll" drive is of such short duration that immediate action is necessary for success. Orders taken during the early part of the campaign carry the MAXIMUM number of credits. Then, too, the first in the field will undoubtedly get the "cream" of credits and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it!

**Weekly Commissions and Bonus Awards Payable In  
United States War Savings Stamps  
— Or Cash If Desired —**

(See Elsewhere In This Issue For Subscription Price and Vote Schedule)

## Everybody Wins!

The least you can earn is 20% cash commission (\$1.00 out of every \$5.00 you collect in subscription money) and it will be paid to you each Saturday night. This assures substantial weekly compensation while competing for one of the major awards. In this way Everybody wins. There will be no losers.



### Entry Coupon

**GOOD FOR 5000 FREE CREDITS**

Name .....

Address .....

NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.

# THE ROANOKE HERALD

CAROLINA  
TABLOID



## WEEKLY PAYROLL

AS LARGE AS YOU  
NOW BEING OFFERED  
AND, AT THE SAME TIME, AN OPPORTUNITY

## PRIZES TO

**Weekly Payroll**  
CAMPAIGN  
Officially Opens  
WEDNESDAY  
November 5  
Subscriptions may be taken  
any time following this  
announcement.

Competition is open to men, women, boys and girls of all ages, and boys and girls of all ages, living in this city and surrounding territory. Read this announcement and as all participants try, and as all participate for every effort expended. Read this announcement then clip the coupons before it is too late. Remember, half won.

The Plan Is New - The

**FIRST MAJOR AWARD**  
**\$800.00**  
OR \$600.00

**SECOND MAJOR AWARD**  
**\$300.00** UNITED STATES  
DEFENSE BONDS

OR \$225.00 IN CASH

At least one and possibly two major awards must be won in the city of Roanoke Rapids. This insures an equal distribution of the awards.

(WINNERS OF THREE MAJOR AWARDS)

#### EXTRA CASH AWARDS FOR

##### FOURTH WEEKLY PAYROLL WINNER

In addition to regular "Weekly Payroll" checks, winner of fourth place will receive extra "bonus" check for 50% of his or her total earnings added.

##### FIFTH WEEKLY PAYROLL WINNER

In addition to regular "Weekly Payroll" checks, winner of fifth place will receive extra "bonus" check for 33 1-3% of his or her total earnings added.

FOR FULL INFORMATION, CALL PE...



**Prize Campaign**  
**THE ROANOKE RAPIDS HERALD**