THURSDAY, DEC. 4, 1941

THE ROOMORE RAPIDS HERALD

SECTION A-PAGE 11



MOTHER and DAD - HUSBAND or WIFE,

BROTHER and SISTER — SWEETHEART

Roanoke Rapids Stores feature such a wide selection of merchandise in all lines that you are sure to find just what you want here! Shop in Roanoke Rapids with the assurance you could not find better selections - even in a town of 25,000 - and we firmly believe you will agree that -





THE MERCHANTS

BERT"

ASSOCIATION RADIO

PROGRAMS DAILY

OVER STATION W C B T !

12:15 to 12:30 Noon Weekdays;

Sunday from 5:45 to 6 P. M. PLUS: "Hill Billy" and Band Music

6:45 to 7 A. M. Weekdays

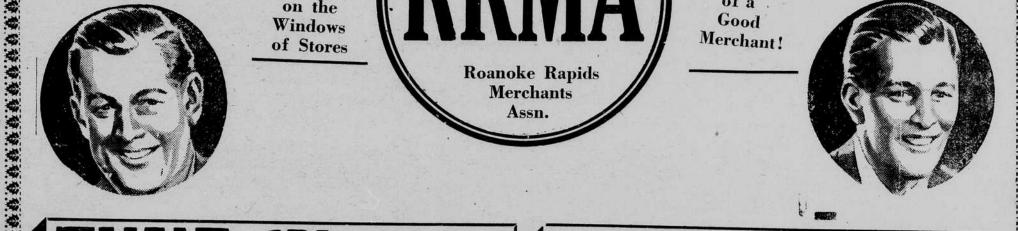
"BETTY AND



Prices Cannot Be Beaten Anyplace!







Saturday is the last day of the Popularity **Contest!**

Contest ends Saturday, December 6th, at which time the name of "Miss Be Thrifty" will be announced, and the winner presented with a Complete New Winter Outfit! All that is necessary to vote is for you to send a postal card addressed to:

ROANOKE RAPIDS, N. C.

naming your favorite candidate for the title of "Miss Be Thrifty" on the back of the card.

BETTY AND BERT, % MERCHANTS ASSOCIATION,