Cool as a tub of ice. Perfect for

now and the scorching days ahead. McKettrick tailors this



REMEMBER MOTHER -

With a Useful Gift on "Her Day" next Sunday!

You'll find scores of Gifts that Mother will appreciate in all departments of this great store—but we urge you to make selections early Friday and Saturday!



Other Sheer Dresses

\$4.98 and up!



Have fun over the holiday-but don't let anything rob your complexion of its rightful radiance! Wind and water will do it, if you don't take care—so will the sun. The best way to safeguard against "holiday skin" is to make certain you're maintaining the oil balance so essential to natural loveliness. That's why we urge you to be sure your cosmetic bag or shelves contain Botany Lanolin Beauty Aids-the creams, lotion and soap so rich with precious lanolin oils_ the simple, natural means to a smooth, soft skin.

BOTANY LANOLIN AIDS TO LOVELINESS

Betany Lanolin Triple-Action Cream cleanses...lubricates ...protects. \$1 and \$1.75.

Botany Lanolin Formula 70. A massage or night cream... rich in lanolin. \$1.25 and \$2.

Botany Lanolin Superfatted Soap. Richer in Ianolin...

creamy, delightful. 3 cakes for 50¢. Botany Lanolin Lotion. Creamy...richer in lanolin...a little

goes a long way. \$1.

(On phone or mail orders .. include 10% Federal Excise Tax.)



COCONUT

IN "TOBACCO TAN"

Summer straw sombrero, big enough to shield you from the sun and very smart with its multi-colored jersey band. Wonderful with your new summer sheers.

\$2.98

MILLINERY DEPT.



we have what uou wan.

Revlon

NAIL ENAMEL · LIPSTICK in thrilling shades!

You want Revlon Nail Enamel because it looks better and wears much longer. Amazingly resistant to chipping and peeling, it protects you against embarrassing "Fingertip-Fidgets!" You want Revlon Lipstick because it harmonizes perfectly with your Revlon nails . . has the same "stay-on" beauty that makes Revlon Nail Enamel world-famous, and leaves no crackly dry lips either! We have what you want! Revlon Nail Enamel, Revlon Lipstick, in all the famous fashion-first shades.