



We're Calling To Tell You That It's

BOYS' TIME AT LEGGETT'S

Our FALL SHOWING of Clothes for
the American Boy Is Now Ready!

Boys . . . we know you want clothes that are top-flight in style . . . clothes that you will be proud for your friends to see. We're ready with a new fall showing of these clothes now. Parents . . . here are the values and here is the quality you want in wearables for your boy. Come and shop with pleasure and satisfaction during our BOYS' TIME EVENT. And remember . . . it's always smart to make Belk's your store when shopping for the boy!

We Have The Kind The Fellows Want!

BOYS' SHIRTS

69c & 97c



They're the smoothly tailored kind that all the fellows want . . . with neat-fitting collar attached. Fine Broadcloth Shirts that wear long and launder nicely. Beautiful stripes, patterned effects and plain white.

The Perfect Companions To His Shirts!

COLORFUL TIES

10c to 48c



Correct match-mates for his fall shirts! Ties constructed of high-quality materials . . . made with wrinkle-resist linings. We have plenty of colorful stripes and patterns. Buy a season's supply from our new showing.

Expertly Selected With
YOU in Mind!

STUDENTS' SUITS

\$14.50
to \$19.95

Popular 3-Button Models in
Shetlands, Tweeds, Coverts
and Other Materials!

Our buyers have selected these fall suits with the utmost care to give you a full measure of value. Choose from herringbone weaves, shetlands, plaids, beautiful covert suits. The kind modern lads are proud to wear. They're smart and rightly tailored!

Sizes 8 to 18





Broadcloth and Outing
PAJAMAS
97c to \$1.49

Good pajamas for good sleeping. Full-cut, correctly tailored pajamas in the newest stripes and solid colors. Neatly trimmed effects. Fast colors.



Smartly Fitting
SWEATERS
\$1.49 to \$3.98

It takes a smartly knit sweater or two to complete the boys' new wardrobe. Choose these in medium and heavy weights . . . with crew neck or V-neck.



Wool and Leather
JACKETS
\$1.98 to \$9.95

Be assured of comfort and warmth when cold weather comes with a sturdy wool or leather jacket. Popular styles with convenient zipper fastening.



Well-Tailored
SLACKS
\$1.49 to \$3.98

Slacks in handsome tweeds, shetlands and other materials . . . in a collection of eye-catching colors and mixtures. Tailored to fit correctly.

THE NEW LEGGETT'S DEPT. STORE