



WINTER

IS ON ITS WAY!

PREPARE FOR IT-

BY TAKING

ADVANTAGE OF THE MANY

Super Values

OFFERED YOU BY

ROANOKE RAPIDS'

180

STORES & SHOPS

TWO LARGE BUSINESS SECTIONS

NORTH WARD

SOUTH WARD



You'll find practically any item of merchandise — and a great many highly-specialized services offered you by the stores and business houses in Roanoke Rapids!

Convenient, Daily, Round-Trip schedules on 32 buses and 4 trains make it EASY for you to visit Roanoke Rapids!

TUNE IN RADIO STATION WCBT

Monday, Wednesday, Friday, Sun.
12:30 to 12:45 NOON
for the Merchants Ass'n Program

together with numerous stores and shops "IN-BETWEEN" and on the outskirts enable you to fill your needs here economically with "ONE-STOP" SERVICE!

TRADE WITH STORES DISPLAYING MEMBERSHIP EMBLEMS OF THE
ROANOKE RAPIDS MERCHANTS ASSOCIATION

LOOK FOR THE EMBLEMS ON THEIR WINDOWS