

# Super Values

IN HOLIDAY MERCHANDISE OFFERED YOU BY ROANOKE RAPIDS'

## 180 STORES!



REMEMBER IT'S A  
WARTIME CHRISTMAS

Stores are well stocked — and you'll probably be able to buy what you want in Roanoke Rapids, but remember, selections are best if you **SHOP EARLY!**

★ ROANOKE RAPIDS

WE ARE  
YOUR

# ONE STOP

SHOPPING  
CENTER

**YOU CAN GET EVERYTHING  
YOU NEED HERE — IN JUST ONE STOP**

This year, more than ever before, it is important that you do your Christmas shopping early! It's patriotic, and it's sensible too, for you will get better selections now, and you will greatly help the merchants, their salespeople, and their limited transportation facilities.

The stores are ready so that you can start your shopping right now! So, **DON'T DELAY . . . BUY IT TODAY . . . and CARRY IT AWAY.** All over America, this is the Rule for a Wartime Yule! And, remember, last minute shoppers this year *may* be disappointed.

Trade with Stores  
Displaying Member-  
ship Emblems of The

**Roanoke Rapids  
MERCHANTS  
ASSOCIATION**

THE FOLLOWING STORES ARE MEMBERS OF THE  
**ROANOKE RAPIDS MERCHANTS ASSOCIATION**

sponsoring this advertising. There are many other good stores among the 180 here to serve you!

**TUNE IN  
Radio Station  
WCBT**

Monday, Wednesday  
Friday, Sunday  
12:30 to 12:45 Noon  
for the Merchants  
Association Program

A & P Tea Co.  
W. C. Allsbrook's 5 & 10  
Auto Service Station  
Auto Supply Co.  
Proctor's Department Store  
Citizens Bank & Trust Co.  
Citizens Realty & Insurance Agency  
Colonial Ice Co.  
Dr. Pepper Bottling Co.  
Economy Auto Store  
Faison Mutual Agency  
Griffin Drug Co.  
Halifax Farmers' Supply Co.  
Halifax Waste Materials Co.  
The Herald Printing Co.  
Jackson's Service Station  
The Jewel Box  
Land Bros.  
Leggett's Dept. Store

Lynches  
McCrory's 5-10-25c Store  
M System Gro. & Mkt.  
Fannye's  
National Loan & Ins. Co.  
Little Star Store  
The Quality Shop  
Radio Station WCBT  
G. H. Ranhorn Grocery  
Brown's Furniture Co.  
Relable Clothing & Fur. Co.  
Roanoke Bank and Trust Co.  
Roanoke Hardware Co.  
Roanoke Pharmacy  
R. R. Grocery Co.  
Rosemary Drug Co.  
Rose's 5-10-25c Store  
Shell Furniture Co.  
E. W. Smith, Inc.

Smith's Hotel  
Standard Grocery  
Starke Grocery  
Stedman Stores Co.  
Taylor's Drug Store  
Roanoke Rapids Theatres  
Thompson Coal Co.  
Tri-City Motor Co.  
Triple R Grocery Co.  
Tucker Fayed Market  
Va. Electric & Power Co.  
White Motors, Inc.  
F. W. Woolworth Co.  
Yellow Front Grocery  
Peggy Ann Shop  
J. C. Penney Co.  
Farber's  
Boston-Hub Store