

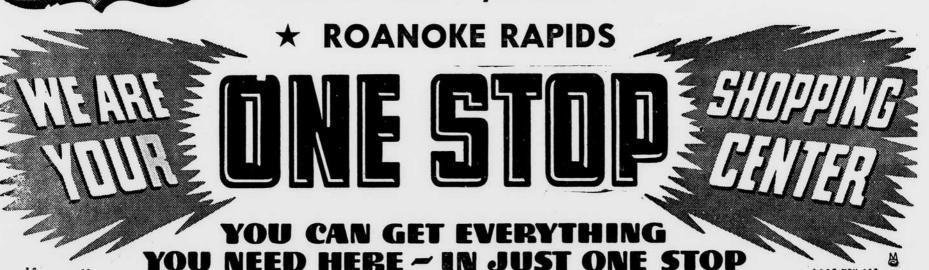
IN HOLIDAY MERCHANDISE OFFERED YOU BY ROANOKE RAPIDS'

180 STORES!



REMEMBER IT'S A WARTIME CHRISTMAS

Stores are well stocked — and you'll probably be able to buy what you want in Roanoke Rapids, but remember, selections are best if you SHOP EARLY!



This year, more than ever before, it is important that you do your Christmas shopping early! It's patriotic, and it's sensible too, for you will get better selections now, and you will greatly help the merchants, their salespeople, and their limited transportation facilities.

The stores are ready so that you can start your shopping right now! So, DON'T DELAY . . BUY IT TODAY . . and CARRY IT AWAY. All over America, this is the Rule for a Wartime Yule! And, remember, last minute shoppers this year may be disappointed.

Trade with Stores
Displaying Membership Emblems of The

Roanoke Rapids
MERCHANTS
ASSOCIATION

TUNE IN Radio Station WCBT

Monday, Wednesday
Friday, Sunday
12:30 to 12:45 Noon
for the Merchants
Association Program

A & P Tea Co.
W. C. Allsbrook's 5 & 10
Auto Service Station
Auto Supply Co.
Proctor's Department Store
Citizens Bank & Trust Co.
Citizens Realty & Insurance Agency
Colonial Ice Co.
Dr. Pepper Bottling Co.
Economy Auto Store
Faison Mutual Agency
Griffin Drug Co.
Halifax Farmers' Supply Co.
Halifax Waste Materials Co.
The Herald Printing Co.
Jackson's Service Station
The Jewel Box
Land Bros.

Leggett's Dept. Store

McCrory's 5-10-25c Store M System Gro. & Mkt. Fannye's National Loan & Ins. Co. Little Star Store The Quality Shop Radio Station WCBT G. H. Ranhorn Grocery Brown's Furniture Co. Relable Clothing & Fur. Co. Roanoke Bank and Trust Co. Roanoke Hardware Co. Roanoke Pharmacy R. R. Grocery Co. Rosemary Drug Co. Rose's 5-10-25c Store Shell Furniture Co. E. W. Smith, Inc.

THE FOLLOWING STORES ARE MEMBERS OF THE

ROANOKE RAPIDS MERCHANTS ASSOCIATION

sponsoring this advertising. There are many other good stores

among the 180 here to serve you!

Smith's Hotel Standard Grocery Starke Grocery Stedman Stores Co. Taylor's Drug Store Roanoke Rapids Theatres Thompson Coal Co. Tri-City Motor Co. Triple R Grocery Co. Tucker Fayed Market Va. Electric & Power Co. White Motors, Inc. F. W. Woolworth Co. Yellow Front Grocery Peggy Ann Shop J. C. Penney Co. Farber's **Boston-Hub Store**