

# Peggy Ann Moves Into New Store

In 1936 Arthur Schwartz came to Roanoke Rapids and opened the Peggy Ann Shop, a store featuring women's ready-to-wear. He began business at 1014 Roanoke Avenue. That was nine years ago.

Making friends and customers by the hundreds Schwartz built up a nice business. But he was not satisfied with just that. He wanted to give Roanoke Rapids a store for women that would be a credit to a metropolitan city.

So, when the building sites on which formerly stood the old Smith Hotel, were put up for sale, Mr. Schwartz went about the business of buying one of them. The other two were bought by Jack Earman of the Western Auto Store and "Bill" Proctor, owner of Proctor's Department Store.

The lease on the building in which Mr. Schwartz operated his business expired and he had to have some place to move. So he got his permit to build his new store—an outstanding modern and attractive place. Beautiful fixtures and lighting effects were installed and new goods bought. About two weeks ago Schwartz moved his Peggy Ann Shop into its new quarters at 1005 Roanoke Avenue, and the formal

opening was a "grand success," according to him.

As soon as war conditions permit, it is said that Mr. Earman and Mr. Proctor are also going to build modern business houses on the other two sites. When this is accomplished the "unsightly" corner will become one of the bright spots in the city.

The Peggy Ann features a nice line of women's wearing apparel at popular prices. It has an excellent sales personnel, polite and courteous and always happy to have people "drop in" and visit whether they buy or not.

Fixtures in the new store were by Acme of Richmond, the glass work by Binswanger, also of Richmond. Signs were by Joe Kidd of this city and the firm of Fred Forest & Company of Roanoke Rapids was the contractor and designer of the building.

## TOWN TALK

Dr. and Mrs. J. A. Hailman of Martinsburg, W. Va., spent several days with Rev. and Mrs. B. Marshall White-Hurst. Upon their return little Johnnie White-Hurst accompanied them home for an extended visit.

Mr. and Mrs. C. S. Thompson and children and Mrs. S. M. Thompson left Tuesday for a few days vacation at Moore's Lake.

Mrs. E. A. Telliga and son, Bud-die, and Tell, Jr., are visiting in Jonesboro.

Miss Cornelia Smith spent the week-end in Jackson with her mother, Mrs. Mae Smith.

Miss Florine Pearson is spending a few days in Petersburg, Va., with her sister-in-law, Mrs. Waverly Pearson.

Mr. and Mrs. Jack Livesay and daughter, of Atlanta, Ga., left Sunday after visiting relatives here for several days.

Mrs. S. E. Wilson and daughter, Carol, of Rocky Mount, spent several days with Mr. and Mrs. A. O. George.

Mr. and Mrs. Irvin Wilmoth and daughter, Mrs. Grace King, of Mount Airy, spent the week-end with Dr. and Mrs. E. D. Harbour.

Mrs. Wiley Reaves and daughters Jane and Dawn, of Portsmouth, Va., are spending a few days with her mother, Mrs. Mary Grissom.

Mr. and Mrs. H. W. Grissom and daughter, Francis Ann, of Newport News, Va., are spending this week with Mrs. L. A. Grissom.

Miss Virginia Lee Thorne has returned from a visit in Washington, D. C.

Mr. and Mrs. R. G. Willey and Mrs. J. P. Neville of Enfield, and Mrs. E. W. Hardy, of Weldon, spent last week-end in Baltimore, Md., and Washington, D. C. They visited the Luray Caverns on the way back.

Mr. and Mrs. W. G. Lynch, Mrs. Graham Lynch and son, Graham Lynch 3rd, spent the 4th in Hamilton, N. C., with Mrs. Lynch's sister, Mrs. Mattie Everette.

Mrs. R. E. L. Wheelless of Warsaw, is visiting her sister, Mrs. W. C. Williams.

Mr. and Mrs. J. E. Pilley spent several days at Virginia Beach last week.

Mrs. Claude Keene and Miss Sula Williams are expected back from their vacation at Virginia Beach this week.

Miss Doris Hedgepeth returned Monday from a visit in Waynesboro.

Miss Mary Louise Ray, of Richmond, is spending sometime here with her parents, Mr. and Mrs. P. W. Ray.

Mrs. Sallie Gaylord and Mrs. J. C. Wells have returned from a few days visit in Charlotte.

Miss Elizabeth Faison, of Portsmouth, Va., is visiting Mr. and Mrs. W. G. Bunch.

Miss Olive G. Harton, of Richmond, Va., spent the week-end with her parents, Mr. and Mrs. D. L. Balmer.

Mrs. T. M. Jenkins returned Thursday from a visit with her daughter in Chapel Hill.

Mrs. J. B. Norwood, of Lawrenceville, Va., spent several days with Mr. and Mrs. D. L. Balmer.

Miss Carolyn Alligood is spending her vacation with Mr. and Mrs. S. D. Major at Virginia Beach.



# Dresses for a New World



OF STARGAZING

1. doris dodson's "together again" a "sun-dress" rayon spun crash and waffle pique. black/white. sizes 9 to 15. \$14 95

2. doris dodson's "stag line delight" a "two-piecer" embroidered rayon hanky crash. black/white. sizes 7 to 13. \$12 95

3. doris dodson's "keeper of the keys" embroidered rayon spun limon-like. blue. pink. lime. sizes 9 to 15. \$10 95

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MILLINERY  
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PRICE!

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