

**"We Have a Solemn Duty..."**



**TO OUR WOUNDED.**—The Victory Loan affords the people of a grateful nation an opportunity to show by action their thankfulness to our disabled soldiers. It is this Victory Loan which shall help to make it possible to hospitalize and rehabilitate them, so that they may take again their rightful places in society. We cannot fail—we must not fail these heroes of ours.

**Dimes Drive Not Connected With Any Other Fund Appeal**

In response to inquiries from the public, Dr. Ralph W. McDonald, North Carolina State Chairman of the March of Dimes, emphasized today that the nationwide March of Dimes, to be conducted January 14-31 as usual, has no connection with any other infantile paralysis fund appeal.

The March of Dimes, he said, has become synonymous with the organized fight against poliomyelitis directed and unified by The National Foundation for Infantile Paralysis, whose 1946 campaign will be commemorative of the late Franklin D. Roosevelt, who created the National Foundation and symbolized its continuing crusade.

Reviewing the critical Hickory epidemic of 1944 and the famous "Miracle of Hickory" achieved by those who fought the Great Crippler's invasion of Catawba River valley, Dr. McDonald said:

"The National Foundation sent \$693,004 in emergency aid into this state to fight the Hickory epidemic and to provide continuing care and treatment this year for those who were stricken during that attack.

"However, the National Foundation's 50 percent share of this state's March of Dimes contributions from 1939 to 1945, inclusive, was \$425,393. In other words, the

national organization has sent more funds into this state in a year and a half than it received in seven years."

Dr. McDonald said that half of all contributions to the March of Dimes will remain in the local communities to provide hospitalization, professional care and treatment, special equipment, supplies, transportation and all other services connected with the costly and often prolonged treatment of poliomyelitis.

With the remaining 50 percent, he said, the National Foundation will continue to encourage and finance worthy scientific research, extend financial aid to County Chapters overburdened with costs of polio epidemics in their localities, obtain additional emergency medical assistance, train competent personnel in modern techniques of combatting polio and deliver the facts about polio to the American people.

In the eight years since its foundation, the National Foundation has disbursed more than \$2,000,000 in epidemic aid and appropriated more than \$8,000,000 for research and education, Dr. McDonald said.

Local Chapters alone expended

(Continued on page 4—Sect. C)

21 ASSOCIATE STORES\*

THROUGHOUT N. C. AND VA.

GIFTS

**LYNCHES**

JEWELRY

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No small wonder that Lynchess of Roanoke Rapids, with over 30,000 customers to supply, carries the largest stock of Jewelry in the Carolinas. Our tremendous purchasing power enables us to buy for less; Consequently we can sell for less. Check our prices before you buy anywhere. One of the largest watch and diamond stocks to be found anywhere. Still America's largest Longines Wittnauer watch distributors in cities of 50,000.

**CONVENIENT TERMS**

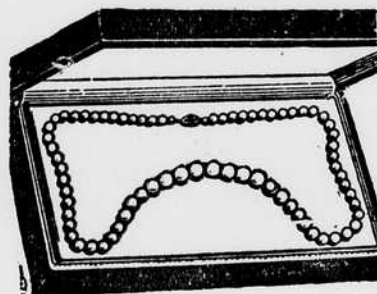
It isn't always convenient to pay cash -- so use your credit. We welcome your account. Come in today.

**Compare the following four typical values:**

- Fine Cigarette Lighter --3.95 (Our ceiling price 5.50)
- All Precious Locket ---12.75 (Our ceiling price 24.75)
- Leather Watch Strap ---\$1 (Our ceiling price 2.40)
- Diamond Wedding Set...69.50 (Our ceiling price \$100)

**LAY-A-WAY**

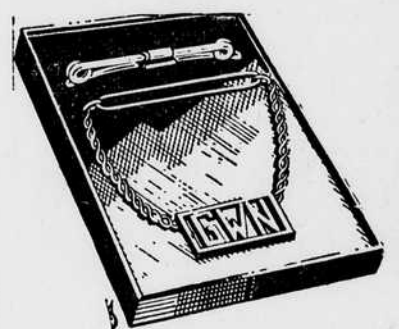
Pay a deposit and put that Christmas gift away today. A deposit today guarantees you that hard to get gift for Christmas.



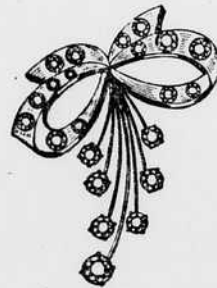
Dainty Graduated Pearls 9.95 to \$50 Chokers from 4.95



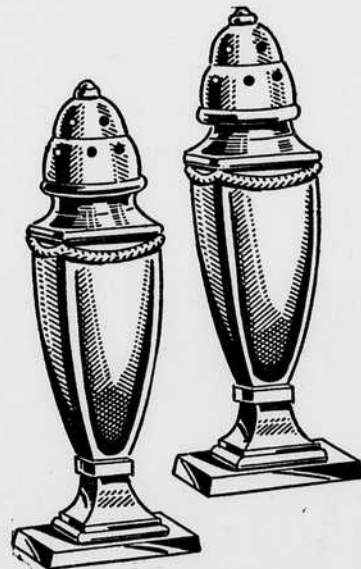
Spray pin set with different colored stones. Sterling silver gold plated -----4.95



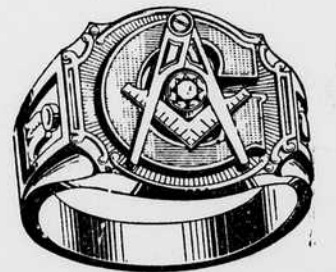
Men's Cravat Chain 3 initials, yellow gold...2.50



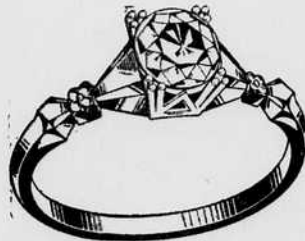
Spray pin, solid gold on sterling mounting -----\$50



Sterling Silver plated, hard to get wedding gift....4.95 pair



Genuine Black Onyx solid gold Masonic ring -----39.75 (does not have diamond)



Genuine diamond in beautiful solid yellow gold with Palladium head -----\$100



Ladies birthstone -- any month --heaviest mounting and shank we've seen -----14.95 (Our ceiling price 24.75)

Your choice ladies and men's Watches in yellow gold...39.75



Men's Ruby in substantial weight gold mounting ----24.75



Ladies yellow gold Cocktail Ring, Ruby set -----49.50

GIFTS

**LYNCHES**

JEWELRY

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Penetrates into upper bronchial tubes with its special medicinal vapors

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Warming, soothing Vicks VapoRub is the best-known home remedy you can use to relieve miseries of chest colds. Rub it well on throat, chest and back at bedtime. Its special penetrating-stimulating action starts right to work--and keeps on working for hours--to bring grand relief. Invites restful sleep, too. Try it tonight.



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