

U.S.E.S. Job Development Campaign

The United States Employment Service has begun a job development campaign that is to be carried out locally, state-wide and nation-wide.

The local job development campaign parallels a state and national campaign to promote the listing of jobs for approximately 6,000 returning service men and women, former war plant workers and other job seekers.

There is a widening gap between the number of returning veterans and the jobs listed in public employment offices that veterans can accept. This is also true of ex-workers and others who are in the labor market.

Up to the present time the majority of the returned veterans have been placed in jobs, but at the same time there are approximately two-hundred applications on file with the local U. S. E. S. office here from veterans who have not found acceptable jobs. Furthermore, increasing numbers of veterans will be back during the peak of demobilization between now and July 1, adding greatly to the number of jobs which must be found.

Most veterans who are out of jobs now have good qualifications for a wide variety of jobs. If they do not have work experience from entering the service, many have gained experience and skill which can be put to use in a variety of jobs in the civilian industry. The soldiers and sailors who will be discharged between now and July 1, are also well qualified for good jobs and will find employment. As a matter of fact, veterans represent in many cases the "cream" of the labor market.

Since we do not have enough openings which match the experience, training, and abilities of these applicants, we are going to make every effort to find them. We need a wide range of jobs, good jobs in a variety of occupations, listed with the U. S. E. S. in every case so that qualified veterans and other job applicants can be referred to specific employers for the specific kind of job they are qualified to perform.

The employer will benefit by getting all his jobs with the U. S. E. S. since he will have a greater chance of hiring the workers he wants than through other means. The employer who places orders for workers with the local U. S. E. S. has a big advantage today in the widest choice of available workers, veterans or others, since most of them are registered.

The local U. S. E. S. office will continue to refer workers to jobs on the basis of qualifications, giving the veterans preference whenever the veteran is qualified or when the employer specifies a veteran.

Since the jobs they will accept are not always listed, ex-service people who often walk the streets looking for jobs, and then in

Mrs. Elmer Ashby Honored With Party

Mrs. H. E. Cameron delightfully entertained Wednesday afternoon with a lovely party in honor of Mrs. Elmer Ashby, house guest of Mrs. J. J. Thompson. The home was attractive with early spring flowers. The dining table was covered with a lace cloth and centered with a silver bowl of white bridal wreath and yellow Jonquils with white tapers in crystal holders on each end. The guests arrived at 3 o'clock and Progressive Contract was enjoyed until 4:45. Scores were added and Mrs. J. D. Edwards was presented high score, and Mrs. Elmer Ashby, honoree was presented a lovely gift as guest. Delicious homemade ice cream, salted nuts and cookies with hot coffee were enjoyed at refreshment time.

Guests for the afternoon were: Mesdames Elmer Ashby, J. D. Edwards, L. B. Ballen, A. O. George, George Pappendick, Graham Lynch, A. C. Culbreth, Jay Thompson. Mrs. T. R. Wilson came in for refreshments.

Mrs. Jay Thompson Entertains Friends

Mrs. Jay Thompson entertained a few friends Tuesday morning at Griffins Drug Store with a Coca-Cola party from 10 until 11 o'clock in honor of her cousin, Mrs. Elmer Ashby, who is visiting her from Wilmington, Del. Hot chocolate and donuts were enjoyed. Those enjoying the party were Mesdames Ellis Crew, Bailey Atwell, L. B. Allen, Elmer Ashby, H. E. Cameron, W. R. Stevens, J. D. Edwards, Rudolph Northington, Graham Lynch, Carl Thompson and A. C. Culbreth.

GABLE'S BACK AND GARSON'S GOT HIM

many cases they do not find the jobs that are best suited to their qualifications.

This can be avoided in a great many cases if the jobs are listed with the U. S. E. S.

We are doing everything possible to make the local U. S. E. S. office a central community job clearing house where all employers and all workers including veterans can get the best employment results.

DuBarry LIPSTICKS

Creamy smooth and long-wearing, DuBarry Lipsticks come in all Richard Hudnut fashion shades. And remember, we have the matching rouge shades, too. Ea. 1.00.

Plus Taxes

MATTHEWS Drug Co. PHONE R361

Fresh Fruits & Vegetables

COLLARDS, green 4 lbs. 36c

STRING BEANS 2 lbs. 29c

TURNIP GREENS, 2 lbs. 20c

CELERY, large, stalk 12c

U. S. No. 1 TOMATOES, 1-lb. ctn. 29c

SQUASH, yellow 2 lbs. 30c

RUTABAGAS, 4 lbs. 14c

SEED POTATOES

Let's Plant 'Em Now —
— Prices Most Attractive

150-Lb. Bag Certified Cobblers, \$6.75

150-Lb. Bag Selected Cobblers, \$6.15

100-Lb. Bag Red Bliss \$4.50

Occasionally you may find some item we advertise short in supply or temporarily out of stock. Please ask again.

SWAN SOAP

3 Lge. Bars 29c

IVORY SOAP

3 Lge. Bars 29c

OXYDOL Lge. Pkg. 23c

IVORY-SNOW Lge. Pkg. 23c

DUZ Lge. Pkg. 23c

LIFEBUOY SOAP 3 Bars 20c

LUX TOILET SOAP

3 Bars 20c

LUX TOILET SOAP

2 Bath Bars 19c

RINSO Lge. Pkg. 23c

STANDARD QUALITY

PEAS Sweet Tender Fine Flavor . . . 3 No. 2 Cans 35c

VAN CAMP'S CHILI CON CARNE . . . 15½-Oz. Can 25c

APTE GRAPEFRUIT SECTIONS . . . No. 2 Can 23c

PHILLIPS BEANS With Franks . . . 12-Oz. Can 18c

IONA COCOA . . . 2-Lb. Pkg. 15c

SUNNYFIELD CAKE FLOUR . . . Pkg. 19c

TOILET TISSUE NORTHERN Supply Limited roll 5c

TYPE 1 SKINLESS FRANKS, lb. 37c

HOME KILLED FRYERS, lb. 55c

GET YOUR CHOICE OUT OF FRYERS. FRESH PORK SHOULDER, lb. 29c

FRESH PORK SIDES, lb. 27c

FAT BACK, thick, lb. 18c

FRESH FISH AND OYSTERS.

Win ONE OF 4 GRAND PRIZES \$400 EACH—IN CASH

OR WIN ONE OF 400 FAMOUS SILEX COFFEE MAKERS

Get Information and Entry Blank at your A & P today!

WHITE HOUSE EVAPORATED MILK 4 TALL CANS 34c



THE GREAT ATLANTIC & PACIFIC TEA CO.

ENRICHED DAILY DATED

MARVEL BREAD

26-Oz. Loaf 13c

18-Oz. Loaf 9c

SUNNYBROOK GRADE A LARGE

FRESH EGGS

1-Doz. Ctn. 41c

A&P COFFEE

Mild & Mellow 8 O'CLOCK

2 1-Lb. Bags 41c

3 Lb. Bag 59c

Rich & Full Bodied RED CIRCLE

2 1-Lb. Bags 47c

Vigorous & Winey BOKAR

2 1-Lb. Bags 51c

SELF REGULATION

Where It Operates

Self-Regulation is not confined to the cities and towns of North Carolina. It reaches into the highways and byways, demanding strict conformity with law and decency wherever beer is sold. Suggestions for above-board selling practices are usually followed to the letter; where they are not, steps are taken to effect full compliance.

You help us when you withhold patronage from the few dealers who do not adhere to the high standards of the legalized brewing industry.

North Carolina Committee

UNITED STATES BREWERS FOUNDATION

EDGAR H. BAIN, STATE DIRECTOR
606-607 Insurance Bldg., Raleigh, N.C.