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T. Chase



PEARLS— Single Strand 1.95 Double Strand 3.95 Triple Strand 5.95
EARRINGS— 1.25 to \$40. **MOTHER'S PINS—** 1.25 to \$100.

Gifts **LYNCHEES** Jewelry

Established 1903

Lynchees Buys for Less—Therefore They Can Sell for Less



Capitol—

BETTY HUTTON—"Poppa, Don't Preach to Me" and "Rumble, Rumble, Rumble"
BOB HOPE AND DOROTHY LAMOUR—"Besides You" and "My Favorite Brunette"
KING COLE TRIO—"Meet Me at No Special Place" and "You Don't Learn that in School"
MARTHA TILTON—"I Wonder, I Wonder, I Wonder" and "That's My Advice"
BENNY GOODMAN—"The Lonesome Road" and "Fine and Dandy"

Majestic—

THE FIVE DeMARCO SISTERS—"A Gay Little Melody" and "Ready to Go Steady"

Queen—

ROBIE KIRK—"Mix the Boogie with the Woogie" and "Where Is the Groove?"
KING—Hillbilly
MOON MULLICAN—"New Jole Blan" and "When a Soldier Knocks and Finds Nobody Home"
BILLY HUGHES—"Adobe Hacienda" and "Writin' On the Wall"

Signature—

RAY BLOCH—"Humoresque" and "Begin the Beguine"

FITTS-CRUMPLER
ELECTRIC COMPANY

226 Roanoke Avenue Phone R-840-1

There is no question of the pride Roanoke Rapids residents have for their home city, but the question can rightly be asked: what are you doing to contribute to a better Roanoke Rapids? Are you "letting George do it?" Full beauty for this city can be accomplished only when everyone will join in the program.

Yes, our city is young, but let's be determined to grow beautiful with age. Let's make the transition . . . to beauty. Let's add beauty to the other glamorous words which define Roanoke Rapids.

It's springtime in season and in the life of Roanoke Rapids. Let's do our part NOW!

NEEDED: A LOCAL PEANUT MARKET

That tasty little nut, the peanut, loved by kids and grown-ups alike, a popular delicacy the world over, has become an increasingly important factor in this area.

Farmers have learned that by raising peanuts on land suited for it, (and most land in this region is ideally suited to the growth of this legume) they can enrich their soil for the better productivity of other crops. And in process of rotating crops the peanut, in itself, is a good crop, furnishing both the profitable nut and a plant which is extremely nutritious as a livestock food and a fertilizer for the soil.

With the increased production of the peanut and the growth of this city, what is now needed is a Roanoke Rapids peanut market.

Farmers who do their trading in Roanoke Rapids generally must go to other markets to dispose of their peanuts. That injures local trade; it burns away those who desire to come here. That's not good sense and it is not good business. . . for Roanoke Rapids.

Why should a farmer who is bringing to this city a load of cotton or logs be denied the privilege of tossing in a couple of bags of peanuts for the local marketing? Only because there is no peanut market here.

All of which there is here today an opportunity for some smart

MOTHER'S DAY SPECIALS

Mother's Day Remembrance DUTCH MAID ICE CREAM

3-LAYER CAKE
Chocolate \$3.00
Vanilla \$1.75
Strawberry \$1.00

Phone Orders by May 10th.
PHONE R-558-6
ROANOKE DAIRY PRODUCTS

NO OTHER COFFEE GIVES YOU . . .
MORE FLAVOR and MORE FOR YOUR MONEY
A & P COFFEE



SWIFT
Carrots, 2 bchs. . . 15c
Cucumbers, 2 lbs. 30c
Turnip Greens, 2 lbs. 25c
White Potatoes, 10 lbs. . 43c
Winesap Apples, 2 lbs. 29c
Yellow Squash, 2 lbs. . . . 29c
Fresh Coconuts, 2 lbs. . 19c

SWIFT
Swift Jewel 1-Lb. Pkg. 35c
Stonyfield Self-Rising Flour 10-Lb. Paper 85c
Amour's Trypt 12-Oz. Can 37c
Black Knight No. 24 Can 23c
Apricots 8-Oz. Pkg. 12c
Wheaties 10-Oz. Can 15c
Hunt's Tomato Sauce, 2 15c
Snow's Pollock 10-Oz. Can 19c
Fish Flakes 10-Oz. Can 19c

Enriched Daily Dated
MARVEL BREAD
Sandwich
18-Oz. Loaf **13c**

Sultana Salad Dressing 35c
Nectar Tea Bags 16 Count Pkg. 13c
Ann Page Peanut Butter 1-Lb. Jar 33c
Encore Prepared Spaghetti 2 16 1/2-Oz. Glass 25c
Ann Date Sparkle Puddings 3 Pkgs. 20c

LIFEBUOY SOAP
Bar 9c
LIMITED QUANTITIES
LUX TOILET SOAP
Bar 9c
LIMITED QUANTITIES
RINSO
Lge. Pkg. 32c
LIMITED QUANTITIES
SWAN SOAP
2 Bars 21c
OLD DUTCH CLEANSER
Pkg. 9c

SUPER RIGHT MEATS
Sirloin Steak, lb. . . 69c
Chuck Roast, lb. . . 45c
END CUTS
Pork Roast, lb. . . . 49c
PURE
Pork Sausage, lb. . . 49c
Picnics, small, lb. . 49c
Strip Bacon, lb. . . 63c
FRESH FISH

APPLE JUICE Motts or Red Cheek Qt. Bot. 23c
PRUNES Large Ensign Brand 1-Lb. Cello Bag. 23c
BEANS Reliable Cut on Wax String No. 2 Can 15c
IONA PEAS Sweet Tender No. 2 Can 25c
APPLE SAUCE A & P No. 2 Can 15c
TOMATO JUICE Iona No. 2 Can 12c

NOTICE:

Roanoke Rapids Merchants Have Agreed to Close at the Uniform Hour of—
7 O'CLOCK SATURDAY NIGHTS
BEGINNING SATURDAY NIGHT, MAY 17th
The public is urged to plan shopping early on Saturdays
ROANOKE RAPIDS MERCHANTS ASSOCIATION