

JIM MANN—Service Operator—Finishing Area—Resides on Ballinger Road, Route 1, Flat Rock—Married with 3 children—7 years Company Service.

"Product quality means repeat sales. Therefore, this makes everybodys' job more secure."



DON BRITT—Operator—Coating Area
— Resides on Island Ford Road, Route
1, Brevard—Married with 4 children
—4-1/2 years Company Service.

"One reason is job security. If we don't make a good product, we're going to be out of a job. If defective film goes to a customer, it'll come back as a complaint and may mean loss of that customer."

QUESTION OF THE MONTH

QUESTION: "Why do you think product quality is important in medical x-ray film?

ANSWERS



ANN COLLINS—Administrative Assistant—Coating Area—Resides at 125 Oakdale Road in Brevard—Married with 1 child—5 years Company Service.

"It's important to me because it's my job to help control quality in the Coating Area. The outcome of a patients' well-being could be affected in some detrimental way by an x-ray taken on defective film. All of us in the Coating Area feel directly responsible for eliminating film defects."



WHAT IS YOUR REACTION TO THE INCREASING EMPHASIS ON ENVIRONMENTAL CONTROL?



DON BLANKINSHIP—Employment & Services Supervisor—ERD—Resides at 39 Franklin Ave., Brevard—Married with 2 children—20 years Company Service.

"I would say in order to keep our customers, we must provide them with a product of high quality. In a free enterprise system, where a customer has a choice of several suppliers, good quality is an important factor. Perhaps of equal significance is the importance of quality on the ability of a radiologist to properly diagnose a patients' condition."



BILL BURDETTE—General Mechanic—Mechanical Area—Resides on Solomon Jones Road, Cedar Mountain—Married with 3 children—7 years Company Service.

"I think you have to look at quality first or you can't stay in business as stiff as competition is today. To put out a good product, everybody has to make quality a conscientious objective."