



BREVARD PLANT



FOTOFAX



Vol. 7 No. 1

E. I. Du Pont De Nemours & Company, Inc., Brevard, N. C.

March, 1974



WHY SAFETY...?

CAROLYN GARLAND OF IDP
PONDERS THE QUESTION.

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The above question is popping up all over the plant. You see it on an outdoor sign, on match book covers, on pocket pencil holders, and stamped on letters. It's the well-advertised highlight of the Brevard Plant 1974 Safety Program.

WHY was this highlight chosen for 1974...?

Eddie Frost, 1974 Program Chairman, says, "There was a significant increase in the number of submajor injuries in 1973 (six) versus 1972 (one). Each of these might have been a major injury. From this serious injury trend, it seems we may have forgotten just **WHY** doing things the safe way is important. We need to

refresh our memories on the **WHY** of safety so we can turn this trend around in 1974."

After choosing the key word, "**WHY**", the Program Committee thought of something to give it a triple significance. To fit in with on and off-the-job safety performance of each employee, individual letters were expanded to **Work, Home, and You**.

To help carry out the 1974 plant safety program on a month-to-month basis, safety topics have been assigned to each month with the word, "**WHY**", included in each title. Brochures have been distributed to each employee explaining these topics. Monthly topics are:

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