

EDITORIAL: MORE ABOUT SILVER

Although I've been involved in electrical work for 20 years and in the photographic business since it started here, I never really gave much thought to silver as part of either industry. The metal was just there, somewhere, and it was the same stuff used for coins, jewelry, and an increasing part of my teeth.

The January 11 New York Times gave me a different outlook. Here are some of the major industrial uses of silver for 1978, as taken from the Times Business Day Section:

2 million ounces were used for medical and dental work.

2.7 million ounces were made into coins and medallions.

6.8 million ounces went into jewelry.

7.2 million ounces were used in electroplating.

36.7 million ounces went into electrical products.

64.3 million ounces were used for photography.

Total consumption of silver was 159 million ounces.

About 17 million ounces of the silver used in photography were purchased by DuPont. We use more silver than is used for coinage, jewelry and electroplating combined. Over 17 million ounces were used for sterling in 1978. We put almost as much on film as went into all the tableware, tea sets, trays and candelabra.

Look at the current price of silver in the financial section of your morning paper. Multiply that dollar figure by 17 million — or more; then consider the other costs of doing business.

You begin to understand the silver in the manager's hair.

— Hale



FOTOFAX

published by

E. I. DUPONT DE NEMOURS & CO.
BREVARD, NORTH CAROLINA 28712

Bob Hale, Editor



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Service Mileposts

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20 Years

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15 Years

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5 Years

Keith M. Killen



JERRY VIOLETTE

VIOLETTE TRANSFERS

Effective March 1, Technical Superintendent Jerry Violette has accepted a new position with Berg Electronic Division of the Photo Products Department. He will become site manager of a new facility to be built at Besançon, France.

"This is full circle, in a way," said

Jerry. "The Violette family has been traced back to a 15 year old boy who came across by boat, from France to Nova Scotia, many years ago.

"My family were among many French people who fled to the wilderness when the British defeated the French in Canada and started deporting everyone to Louisiana.

"The French language and culture survive to this day in many parts of Maine. I grew up speaking French, and I'm surprised how easily the language is coming back to me. I'm looking forward to using it again.

"This will be returning home for DuPont, also. France was our founder's ancestral home, and although we have a sizeable marketing organization in France, this will be the primary manufacturing facility on french soil.

"It isn't easy to leave North Carolina. We were happy to be back here, and planning to stay for a while. But this will be an exciting and challenging task. There's nothing there now but the land: much has to be done — basic data to write, architects to engage, bids to issue and contractors to be selected; equipment to be ordered and people to hire. I'm looking forward to the job!"



SIGN FOR THE TIMES: This year's safety slogan was proposed by Button Shelton; art is by C. B. Branson.

Would you have men speak well of you? Speak well of them. And when you have learned to speak good of others, try then to do good to them.

In return for this, others will speak well of you.

-Epictetus,
a Greek Slave