



## FOCUS:

# JOB SECURITY AT BREVARD

Last month unemployment in North Carolina reached 11.9% and almost 1,000 North Carolinians were out of work in Transylvania county alone. I have never experienced this misfortune, but I have no difficulty sensing the frustrations and fears of those who are the victims of the current recession. Some experts say the recession is in the process of "bottoming out." The same experts add quickly that hitting bottom is one thing but climbing out is another.

I don't pretend to be an expert and certainly would not try to forecast when the U.S. economy will be considered healthy again. On the other hand, an analysis of the current economic situation at

the Brevard plant suggests a few facts worth calling to your attention.

1. To date the overall demand for x-ray products has continued strong. The near-term outlook continues to look good. Polyester base demand will continue lower for the remainder of the year. Employment should remain steady, and for this we should all be grateful.
2. Job security cannot be guaranteed. Security of employment depends upon our ability to market useful products with high quality and competitive prices.
3. Maintaining the status quo is a threat to job security. Standing still is dangerous and presents an open invitation for our many competitors to pass

us by. Like Jonathan Seagull, we need to reach greater heights. In our case, this means increased productivity, higher quality and effective cost control.

4. Team effort is essential. Job security is protected only when Manufacturing, Marketing, and R&D are dedicated to achieve common objectives. We have always worked together at Brevard, and this is one reason for our success.
5. Job security is enhanced when new and better products are successfully introduced into the marketplace. There are a number of new products in various stages of scale-up, and all are aimed at improving the plant's competitive position.

I have mentioned only a few of

the things that are important in our quest for job security. During the next few months, you will hear more about our efforts to improve plant performance. In the last issue of Fotofax, Norm Alford discussed Product Quality Management (PQM), an important step toward improved quality control.

A quality and productivity seminar is under development and will be underway within the next few months. In addition, efforts are continuing to develop programs that will encourage greater employee participation in programs aimed at improving plant performance.

It is obvious we all share the responsibility for job security. Success requires the best from each of us.

*John Golden*

Plant Manager

## Junior Achievers Learn Business

by Luranne Dennis  
JA Advisor

This is the 13th year that the Brevard Plant has sponsored a Junior Achievement Company in Transylvania County.

The object of the JA program is helping high school students to understand how the free enterprise system works, by forming and operating their own company. Students raise capital, manufacture and sell products, pay wages to workers and dividends to stock holders.

This year's DuPont sponsored company chose the name JAMM, for Junior Achievement Money Makers.

The company was formed last September, and was in operation through March. Members were from Brevard and Rosman High Schools.

Working at Pisgah Forest school every Monday night, they manufactured several products, including chocks, candles, holders for wooden stick matches, and firestarters. They participated in the Annual Trade Fair held in the Asheville Mall.

The JAMM Company had five DuPont advisors: Ken Walend, Kay Stepp, Kim Smith, Al Haney and Luranne Dennis.



**JUNIOR ACHIEVEMENT ADVISORS** Kay Stepp, Luranne Dennis and Kim Smith are recipients of special service awards from JA, presented by John Golden. Al Haney and Ken Walend missed the photo session, but were given similar awards for their service.

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