FOTOFAX BREVARD PLANT PHOTO PRODUCTS

BREVARD PLANT
PHOTO PRODUCTS DEPARTMENT

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FOCUS:

Good Work For a Good Cause

A few weeks ago, I had the opportunity to attend the fifth annual banquet for Junior Achievers in Asheville.

On this occasion, high school teenagers from counties in Western North Carolina joined their advisors, parents, and representatives of more than 20 corporate sponsors to participate in special awards for outstanding achievers. These awards were presented to the winners of a speech contest, the salesman of the year, and outstanding JA companies and officers.

Our plant sponsored two JA companies, named BEST and USA. While we did not win any of the top prizes, the BEST company was runner up in much of the final competition.

Much of the credit for the success of BEST and USA goes to their advisors from our plant: Mark Beard, Charlie Poppe, Ken Walend, Jeffrey Baird, Mary Bordonaro, and Kay Stepp. We owe them our appreciation for their interest and dedication. They spent hundreds of hours in the evenings after work, counseling and coaching young people of Henderson and Transylvania County in the fundamentals of our American economic system.

The purpose of JA is to give youths the opportunity to learn firsthand how a business operates, to gain an understanding of economics and human relations, and to evaluate various careers. From my observation, these objectives are being met. The enthusiasm of the young people who attended the banquet convinces me that JA is a valuable supplement to the education of these teenagers, particularly at a time when American economic strength is being challenged by the onslaught of foreign competition.

Our community and nation will benefit from the experiences of the young people who participated and from the leadership of the young professionals and corporate executives who give their time to this worthwhile work.

John Dolden



CLAUDE YOUNG says that wrecking his car changed his life. His story is on page 4.

EEO OBJECTIVES STATED BY ERD:

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SAFETY CORNER:

Would you like to live longer? A comprehensive study of American adults isolated several behaviors that significantly influence life expectancy. Having all or most of these habits can add up to 11 more years:

- Three meals a day at regular intervals, instead of snacking.
- 2. Breakfast every day.
- 3. Regular moderate exercise: a long walk, gardening, bicycling or swimming.
- 4. Seven or eight hours of sleep.
- 5. No smoking.
- 6. Maintaining moderate weight.
- 7. Consuming little or no alcohol.

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