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# the high LIFE

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## New DECA chapter wins recognition

BY AMANDA DONNELLY  
Vice-President  
of Grimsley DECA

Tuesday, Dec. 5 proved to be exhilarating for Grimsley's DECA chapter as they competed in the District 5 Marketing Competitive Events Conference (MCEC) at Oak Hollow Mall in High Point. District 5 is comprised of DECA chapters from Guilford, Forsyth, Stokes, Randolph and Davidson counties. The purpose of the MCEC is to assess student knowledge of marketing skills, identified through testing and student role playing, and also to recognize student achievement.

Prior to the event, all students were required to take a standardized test to assess their knowledge before competing. Students spent the entire day focusing on marketing skills and professional techniques before competing in four series events: Apparel & Accessories Marketing; Food Marketing (Associate



First row, left to right: William Winfield, Logan Waddell. Second row: Mary Kathryn Vincent, Amanda Donnelly. Third row: Mary Kathryn Bruning, Erin Vernon, Oroschia Lowe, Lauren Porter, Tiffany Simpson, Rhonda Moore, Clint Moore. Fourth row: Jessica Donnelly, Tiffany Johnson, Adam Bennett, Mary Margaret Tourtellot, Kandace Watkins, John Winslow.

Level); Quick Serve Restaurant Management; and Retail Merchandising.

In only its second year, Grimsley's DECA chapter built a competitive marketing program that dominated over schools with DECA chapters already in existence for ten to 15 years. This particular

event hosted over 300 participants.

Eighteen students received Proficiency Awards. Of the eighteen, six students received the Highest Test Score Award: Kandace Watkins, Erin Vernon, Mary K. Vincent, Lauren Porter, John Winslow, and Clint Moore. Five students

received the Highest Role Play Award: Mary K. Vincent, Lauren Porter, Clint Moore, Amanda Donnelly, and Logan Waddell. Five students were Event Finalists, including Erin Vernon, Lauren Porter, Kandace Watkins, Clint Moore and Mary K. Vincent. District Champions were Mary

K. Vincent and Lauren Porter. Other award winners included Eric Blake, Corey Curran, Amanda and Jessica Donnelly, Tiffany Johnson, Oroschia Lowe, Rhonda Moore, Tiffany Simpson, Mary M. Tourtellot, William Winfield, Adam Bennett, and John Winslow.

All students did not receive individual recognition, but the chapter stood united. DECA members hope to continue their success in March when they attend the State Career Development Conference where they will compete against over 2500 students from all over North Carolina.

## IB students organize AIDS fundraiser

BY HALEY PHILLIPS  
News Editor

Students in the IB program will be holding a dinner benefit intended to raise money and awareness for AIDS at Magnolia Manor on Saturday, March 23. Senior Colleen McNamara and IB coordinator Bud Harrelson spearheaded the event, called Dine Red. Tickets to the

event will cost \$40 and will be sold throughout February and March. Proceeds will be donated to the Triad Health Project, an organization which raises money for the prevention and treatment of AIDS.

The reason that we decided to raise money for the AIDS crisis is that it is an issue that connects the students to an international problem, but it's also something that affects

people locally, which is why we're giving our money to the Triad Health Project," said McNamara.

The dinner will feature a speaker on the AIDS pandemic and is expected to accommodate 120 people. All attendees are required to wear at least one piece of red clothing to symbolize awareness of the disease.

Students decided to hold a benefit both to emphasize the interna-

tionalism of the IB program and to provide a way for students to earn community service hours.

"We're trying to focus on the international aspect of the AIDS problem because international awareness is an important part of the IB program that Grimsley doesn't necessarily emphasize. Because of that, we're going to do different multicultural things at the event. All the tables

are going to be named after different countries that are affected by AIDS and there will be information about that specific country at the table," said Harrelson.

Along with the assistance of Mr. Harrelson, the IB students are in charge of organizing most aspects of the event. According to event leaders, the dinner's semiformal dress code is intended to attract parents and teachers, who are con-

sidered more likely than students to pay \$40 for dinner.

"The fact that it's semiformal is because we want to make it a sophisticated event that will appeal to people in the Grimsley community. Hopefully students will come and maybe their parents will pay. Teachers and parents who don't have kids at Grimsley also hopefully will come," said McNamara.