

UNCF

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Black college in Greensboro, North Carolina. These examples are indeed impressive but they should never be less arouse some curiosity and alarming questions in your minds about the fate and survival of our schools. If Black colleges were not educating Black students all these years where would our dentist, our pharmacists, our Congress persons, our judges, our physicians, and Lord knows our thousands of educators be? If Black colleges did not educate Black people- then who would? The plain truth is, that if there were no Black colleges

we would have to create them. Because Black colleges have been the only institutions that have made the commitment and have demonstrated through their many years of caring service that they are capable of sacrificing the time, resources and experiences to give Black youth more than is required, more than minimum substance, but maximum returns. Black colleges have been willing to make an investment in you. They've supplied the bacon.

(Dr. Adams is professor of Visual Arts at Bennett College in Greensboro. She was recently elected to the Greensboro City Council)

Wishing you 365 days of health, wealth & happiness!

A CLEANER WORLD

Robert L. Weavil

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"Just Say No to Drugs"



Christmas coloring books are on sale for \$1 at TES dress shop at 452 N. Liberty St. Kids can have fun and learn the facts about drugs and alcohol. **Call 724-1580 between 10 a.m. and 5 p.m. for more information.**

Homeless

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At this time at the year when many are celebrating the holiday season it is a time to make a statement as individuals or small, community groups. By donating food,

clothing or cash to your favorite charitable organization you can help make someone else's Christmas a merry one. Out homeless in Winston-Salem are not quite as

visible, but people ... they do exist. It's easy to say "help those who help themselves", but what about the ones who can not help themselves?



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Wishing You A Wonderful Holiday Season With Happiness and Prosperity Throughout the Coming Year



SPECIALIZING IN

- Public & Community Relations
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THIS CAMPAIGN IS BASED ON FAITH IN GOD AND SOUND ECONOMICS

FREEDOM BUSINESS PLEDGE:

- * TREAT THE CONSUMER WITH COURTESY
- * OFFER COMPETITIVE PRICES
- * GIVE PRICE DISCOUNTS IF POSSIBLE
- * CREATE NEW JOBS WHEN POSSIBLE
- * BECOME INVOLVED AS A BUSINESS LEADER IN SOLVING THE CHRONIC PROBLEMS (ILLITERACY, SINGLE-PARENTS HOMES, UNEMPLOYMENT, ETC) OF OUR COMMUNITY



IN ADDITION TO THE PLEDGE, THESE BUSINESSES ARE STRIVING TO SPEND AT LEAST FIFTY PERCENT (50%) OF THEIR EARNINGS WITH BLACK BUSINESSES AND THE OTHER FIFTY PERCENT WITH NON-BLACK BUSINESSES THAT HAVE A HISTORY OF FAIR PRACTICES IN DEALING WITH THE BLACK COMMUNITIES.

SPEND YOUR DOLLARS WHERE THEY CREATE A JOB IN YOUR COMMUNITY

BUY WHERE YOU SEE THE SEAL

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