

## Phoenix Op. Ed, continued from page 14

Clark basically delegates the day-to-day interface to this students' parents to the five vice principals, the teachers, and school counselors. Eastside High has two PTA's: one black, one Hispanic. Each holds monthly meetings for each of the four grade levels (9-12) with a vice principal in charge of each level's PTA meeting. Approximately 40-50 parents participate.

This lack of participation does not disturb Clark, who finds that inner-city parents look to the school to control their children because, in many instances, they cannot or will not. "My functions are 'multiplicitic,'" he says. "I'm a drug..., alcohol..., sex..., pregnancy..., (and) truancy coordinator. I have to deal with incest..., abortions, a vast array of things (including) behavioral...(and) family problems." Clark sees the

necessity of his involvement in these aspects of his students' lives in order to foster a climate for order, pride, and academic achievement. "It can't happen otherwise, given the decimated condition of the black inner-city family structure" with women struggling as heads of households and black fathers absent for a variety of reasons.

### Role of Black Businesses

"Young black people don't perceive the notion that they can be in business," Clark contends. With the exception of morticians they do not see "concrete evidence of black folk being viable and being successful," therefore there are no role models available. He cited bad experiences with products and services provided by black businesses and other obstacles that "stand in the way as far as motivating

young black kids to get involved in business." Clark uses the "mom and pop stores" in further examples of those obstacles saying, "Black people don't have that pertinacity, that assiduity to work 15-16 hours a day. We did it for the man in the cotton fields, but we won't do it for ourselves."

Clark also points a finger at the mushrooming drug problem as negating the need for "some young blacks...to get involved in good business endeavors because they can make \$1,000, \$2,000 a day selling drugs." He also states that the black community condones that behavior, as well as condoning welfare, the epidemic of illegitimate teenage pregnancies, and other factors that inhibit or prohibit the ability of black youth to become actively involved in business.

See Clark, page 18

## Where You Can Pick Us Up PHOENIX RACK LOCATIONS

### WINSTON-SALEM

Ambassador Cathedral  
Associate Consultants, Inc.  
Black Velvet Lounge  
Bojangles  
(Patterson Ave.)  
Bojangles  
(Martin Luther King Blvd.)  
Business & Technology Center  
Carver Road Mini Mart  
CDI Temporary Services  
Checkmate  
Cody's Hair Design  
Conrad's Hair Design East  
East Winston Library  
East Winston-Food Lion  
Emmanuel Baptist Church  
ESR  
First Baptist Church  
(Highland Ave.)  
Food Lion  
(East Winston)  
Food Lion  
(Northside)  
4 Brothers - New Walkertown  
Great American Food Store  
Imperial Barber  
Jimmy the Greek  
Laundrymat - East Winston  
Libby Hill Northpoint  
Liberty Mini Mart  
Macedonia TV PH  
Maurice's Interiors  
McDonalds/Dr. King Biv.  
Mount Zion Baptist Church  
New Jerusalem Baptist Church  
Planned Parenthood  
Ray's Hot Bone Fish  
Reynolds Health Center  
Russell's Funeral Home  
Rutledge College  
Sassy's

Shoe Palace  
Silvers  
Special Occasions  
Smoking Pit Barbecue  
Sunrise Towers  
The Back to Life Center  
The Hands of Time  
The Peanut House  
The Squires  
Tony's Lounge  
(Jetway Shopping Ctr.)  
Urban League  
University Hermanos  
U.S. Air - Madison Park  
Yargrave Hair Design  
VFW 220  
Wachovia - East Winston  
Williams Tire Sales  
WSSU Library  
WSSU Student Union  
Winston-Salem Transit Authority  
(Marketing Center)  
YMCA - Winston-Lake  
**GREENSBORO**  
A&T Library  
A&T Student Union  
Artistics Wigs  
Florida Street Shopping Center  
Guilford County Community Action  
S&J Management  
St. James Baptist  
YMCA  
**EDENREIDSVILLE**  
Garden of Eden Holiness Church  
John's Convenient Center  
Rockingham Community College  
The Hairston House  
Winn Dixie  
**DANVILLE, VA.**  
Danville Toyota  
Pleasant Mall  
Riverside Cinemas  
The Wiley House

## APRIL is HOPPING

### Don't Miss:

April 1-14 The Easter Bunny hops into the mall!  
Polaroids taken for \$3.00 minimum donation.

### Bunny Hours:

Mon. - Fri. 5 pm-8pm  
Sat 11 am-6pm  
Sun 1 pm-5pm

All proceeds to



April 6-8 Golden Triad Ceramic Guild-Show and Sale

April 9-25 "Special Art by Special People" Show Sponsored by Urban Arts of The Arts Council, Inc.

April 26-29 4th Annual Health Fair-Health information and screenings

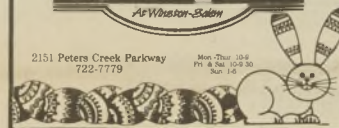
April 27 BLOODMOBILE 2:30 pm-7 pm Come on out and give blood!

Be sure to pick up your free tickets to the Marketplace/93 Mix Easter Egg Hunt!



2151 Peters Creek Parkway  
722-7779

Mon-Thur 10-6  
Fri-Sat 10-6  
Sun 1-6



## THE POLITICS OF SELF-HELP



Reinvest in Your  
Community

Create Jobs in Your  
Community

Support Black Owned  
Business

Employ Black Youth  
To Do Odd Jobs

# NAACP

You are invited  
to attend  
**The First  
Annual  
Youth  
Freedom  
Fund  
Banquet**

Fri. June 1, 1990  
7 PM

**Benton  
Convention  
Center**  
Winston-Salem, NC

**Churches,  
Businesses,  
Organizations**

Donate a Table To  
Youth

Advertise in Our  
Souvenir Booklet or  
**do both**

Cost of Tickets \$25  
including  
**one (1) year Youth  
Membership for  
NAACP**

Proceeds will  
assist youth  
delegates to attend

the  
**NAACP  
National  
Convention**  
**July 7th, 1990**

Call for Tickets  
or Information