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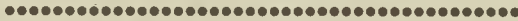
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To report a news event: Call 727-1171, ask for news department. If you get the voice mail, leave your name, number and a brief description of your story.

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To advertise: Call 727-1171 ext. 2. The advertising department hours are 9 AM until 6 PM Monday thru Friday and 10 AM until 2 PM Saturday.
 Subscription rates are \$25.00 per year outside of NC and \$15.00 per year for NC residents. The AC Phoenix is published monthly, and all racks are replenished on a weekly basis.



Rodney J. Sumler, founder
 Established 1982

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PHOENIX STAFF PARTICIPATE IN MISSING CHILDREN PROGRAM

Beginning May 1, 1996, AC Phoenix staff will participate in the "Missing Children" program. We are asking that local businesses join us in our efforts to help find missing children, and to rescue exploited children. Each month, beginning in May, each Phoenix staff member will sponsor a missing child. The more sponsors we are able to obtain, the more photographs we can display.

Over 1 million kids are missing in the United States. These children constitute our most vulnerable social group and are one of society's most ignored problems. Our goal is to assist major organizations with their efforts to help return abducted, runaway and missing children to their homes, using photographs and biographical/statistical information on the child. It's time to educate our children and parents on the problem and help solve it.

To receive information regarding our program, please call AC Phoenix @ 727-1171. To help sponsor the "Missing Children" Section, call our offices during regular office hours, and we will get you signed up!

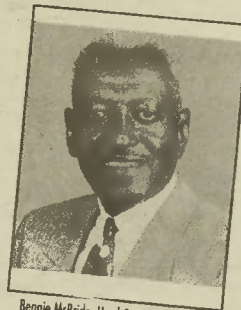
The AC Phoenix will be utilizing information obtained through the National Registry for Missing and Exploited Children and some information will come from Missing Kids International, Inc.

YOU CAN MAKE A DIFFERENCE
 Bring Home A Missing Child

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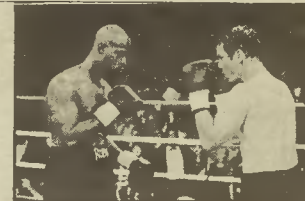
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Damon Wayans as James "The Grim Reaper" Roper and Peter Berg as "Irish" Terry Conklin square off before and during the Fight of the Millennium in "The Great White Hype". Photo/Linda R. Chen

Twentieth Century Fox presents An Atman Entertainment/Fred Berner Films Production, A Reginald Hudlin Film, Samuel L. Jackson, **THE GREAT WHITE HYPE**, starring Damon Wayans, Jamie Foxx, Jeff Goldblum, Peter Berg, Jon Lovitz, Corbin Bernsen, and Cheech Marin.

About The movie: Hudlin says, "this is not just a movie about boxing; it's a movie about power and how power is exercised in America." **THE GREAT WHITE HYPE** was filmed in Los Angeles and, of course, Las Vegas. The production traveled to "Sin City" just a few days prior to the infamous Mike Tyson/Peter McNeely fight — a real life version of a black challenger facing a "Great White Hope." In "reel life," **THE GREAT WHITE HYPE** turns the fight game inside-out and on it's head.

To accomplish this formidable task, the production focused on taking a comedic but realistic look at the hype, glamour and brutality of boxing both inside and outside the ring. Every effort was made to capture this incredible world, from the beautiful ring card girls, raucous press corps, to the back room dealings and intensive trainings.

With a cast consisting of many well-known actors, the film utilizes pugilism as a metaphor to describe the morals, or lack thereof, in sports and simple, everyday life.

Don't miss **INSIDE ENTERTAINMENT** in this edition of the AC Phoenix. All press materials for **THE GREAT WHITE HYPE** were provided by Headline Communications out of New York City.

(See photo picks throughout).

HOUSING AND OTHER ISSUES INSIDE THIS EDITION OF THE AC PHOENIX

OUR PUBLISHER DISCUSSES THE CHANGING FACE OF HOUSING ON PG. 5 READ YOUR COMMUNITY NEWS & NOTES ON PG. 6
 NEWS & NOTES FOR INQUIRING MINDS REPLACES OUR "LETTERS TO EDITOR" SECTION...BE SURE TO READ PAGE 8
 SEE PAGE 11 IF YOU STILL HAVE NOT FILED YOUR INCOME TAXES FOR 1995...IT'S NOT TOO LATE TO FILE"
 INTRODUCING "PARENTING"...A NEW SECTION WHICH EDUCATES PARENTS/GUARDIANS ON RAISING CHILDREN...SEE PAGE 17
 BLUE BIRD CAB SERVICE OFFERS COUPONS FOR THEIR RIDERS INSIDE THIS EDITION OF THE PHOENIX...SEE PAGE 12 (FOR DETAILS).

