

PHOENIX DEALERSHIP OF THE MONTH!

 LINCOLN

What A Luxury Car Should Be



PLAZA

FORD

LINCOLN

MERCURY

- FACT: African-Americans spent 10 billion dollars on new cars and trucks last year.
- FACT: Too much of our money is spent on imports that we don't build.
- FACT: Too few minorities own dealerships that sell these cars.
- FACT: Too little of the money is spent in our communities producing jobs and other economic support.



Archie Kindle, owner/Plaza Ford Lincoln Mercury gives Phoenix Publisher keys to '97 FORD Explorer

"Let's help build autos and dealerships that sell and service."

At Plaza Ford-Lincoln-Mercury we give back to the community.

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President

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A commitment to excellence is our finest quality! Slow, credit or no credit, we'll work it our for you!