Healthy Living Day!

A COMMUNITY-BASED PROGRAM DEDICATED TO PROMOTING BETTER HEALTH

Understanding Hypertension (High Blood Pressure)

Fact! African Americans develop high blood pressure earlier and on average have higher rates than the general population.

Fact! African Americans have 1.8 times greater rate of fatal stroke; 1.5 times greater rate of death from heart disease; and 4.2 times greater rate of end-stage kidney disease.

Pact! Poor eating habits set the stage for diabetes, high blood pressure and cardiovascular disease, leading causes of health challenges for African Americans.

Fact!

Fact! One of the simplest ways to help prevent cardiovascular problems is to reduce sodium intake in your diet.

Restaurant Health Partner currently featuring a salt-free

Forsyth Seafood Market & Café

108 M.L. King Dr. Winston-Salem, NC (336) 748-0793

150 Broad St. Winston-Salem, NC (336) 748-0740

Catering Partner

Don McMillan, Simple Elegance Catering

1570B Brookford Industrial Park Kernersville, NC 27284 (336) 992-6200

www.serestaurant.com

The American Heart Association (AHA) recommends that healthy adults eat no more than 2400 milligrams of sodium per day, an amount equal to one teaspoon of table salt.

Fact! You can avoid hidden sodium by reading labels on prepared and packaged foods and selecting lowsodium versions of your favorite canned items.

Food flavor can be maintained without salt by using seasoning blends, preferably with no MSG (mono sodium glutamate).

HEALTHY LIVING EVERY DAY! CAMPAIGN CHAIRPERSON

Dr. David Branch Board Member of the Maya Angelou Research Center on Minority Health at the Wake Forest University Medical Center in Winston-Salem, North Carolina,

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For more information about the Mrs. Dash Healthy Living Every Day! promotion, please contact Segmented Marketing Services, Inc. (SMSi) at www.segmentedmarketing.com

(336) 759-7477