## S & S Menswear

By Patricia Hall

The name S & S Menswear is derived from the first names of owners Sunny and Sapna Kriplani. Ladies, don't let the name fool you, there's plenty there for us too. You'll find suits from the label Gospel—a well-known designer from NY. S & S has a wide array of brightly colored garments, and you'll certainly find that special suit for that special pair of shoes that



Sunny Kriplani

didn't seem to match anything before. At S & S Menswear you'll get lots of personal attention and friendly helpful service to assist you in hooking up your outfit for a total package. I observed Sapna pairing up the perfect shirt to go with a suit for a gentleman. She said, "I was thinking of this shirt to go with that suit." Sapna was so helpful and made sure he was pleased with the selection. Then Sunny placed the customers suit in a garment bag. The couple interacts well with each other as they work, and they are fun to watch.

When it comes to men's suits, they carry a variety by Italian designers, and other designers from California to New York. The range in styles is impressive. There are basic suits for the conservative dresser, as well as bright colors and distinct patterns for the flamboyant. At S & S Menswear they really try to please their customers. Sapna says that if someone asks for a garment

or accessory that they do not have in stock, they try to order it right away.

I spoke to one of their

customers who gladly told me that her son is 16, tall and slender, no waist, broad shoulders, and hard to shop for. "At S & S Menswear there's not much alteration needed when I buy him a suit" she replied. "They are very personable and go from the front of the store to the back helping you to select clothing. They stay up on the latest fashions and run lots of specials offering whole outfits."

For that perfect holiday gift, check out their silk ties, matching hankies, and cufflink gift box sets. They carry every accessory you need. Hats, shoes, ties, cummerbunds, socks, watches, belts, shirt and tie gift sets, and cufflink sets.

I observed that Sapna was very comfortable speaking fluent Spanish with a couple in the store as they shopped.

Sapna speaks several languages—I noticed her chatting in English, Spanish, and an Indian language. At S & S Menswear Sunny, Sapna, and family provide that old-fashioned customer service that we all remember from years passed. The customer truly comes first S & S Menswear. It is definitely worth the trip to the Marketplace Mall on Peter's Creek Pkwy to find that special outfit for Christmas and New Year!



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And may the spirit of Christmas warm our heart and hearth this season.

We appreciate the gift of your patronage and look forward to seeing you in the new year.





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