The Truth Will Set You Free

In Our 30th Year

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What Black Parents Must Do This Summer

By Dr. Jawanza Kunjufu



Dr. Jawanza Kunjufu

There is a 3 year gap between Black and White students. Many people love to believe it's due to income, fatherlessness, educational attainment of the parent and lack of parental involvement. I believe a major reason for the gap is we continue to close schoolsfor the summer as if we are an agrarian economy. Very few Black youth will be farming this summer. If you multiply 3 months by 12 years you will see the 3 year gap. There is nothing wrong with Black youth

heir schools remained open during the summer and/ortheir parents kept them academically engaged.

Middle-income parents who value education enroll their children in some type of academic experience during the summer. They also visit libraries, museums, zoos and colleges. Other parents allow their children to sleep longer, play more video games, watch more television and play basketball until they can't see the hoop. These students will have to review the same work they had mastered in May in September. Black parents cannot allow their child to lose 3 months every year. Black parents cannot say they cannot afford the library. It's free! Most museums have discounted days. A male friend of mine shared his experience with me when he took his family to the museum. He wondered why so many people were staring at him. His wife and children had to tell him he was the only Black man in the building! I am appealing to every father to take his children this summer to the library, museum, and the zoo. I am appealing to every mother if he won't, you will.

We need every parent to make sure their child reads at least one book per week and to write a book report. I am reminded of the formula Sonya Carson used to develop Ben Carson to become the best pediatric neurosurgeon. This low-income single parent, with a third grade education, had enough sense to tell her sons to turn off the television, read a book and write a report that her sister would grade!

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Stevie Wonder

Stevie Wonder Boycotts Florida Until 'Stand Your Ground' Law Abolished

By Andrea Billups

After the acquittal of George Zimmerman in the death of Miami teen Trayvon Martin, singer Stevie Wonder has signed, sealed and delivered his own verdict for the state of Florida.

The musical icon says he is boycotting the Sunshine State until its "Stand Your Ground" law, which was cited at Zimmerman's trial, is reversed, The Hollywood Reporter

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A New Leader Takes the Lead at The Children's Home

By John Raye



Maurice Ware

It's easy to see why the corporate board at a Winston-Salem institution, the venerable Children's Home, decided to hire Maurice Ware as its new CEO. A Michigan state transplant, Ware is not just good, excellent or outstanding.

He is, in the view of many, well, simply amazina.

"Its been an amazing journey", said Ware who is now four months into the position of president and chief executive officer at an institution that traces its history back to more than 100 years,

beginning in 1909 and originally organized as a home for orphans.

Today, some 100 years later, the Home has morphed into a comprehensive mental health residential treatment facility that provides a wide range of services, for couples, families and individuals of all age groups.

Long known as a, "safe place", for parents and children who suffer from abuse, neglect, trauma and other mental health issues, the facility also offers foster care, substance abuse and adoption services.

Tall at 6'4", talented and fast thinking, Ware bears a passing resemblance to the actor of Madea fame, Tyler Perry. However, The Children's Home beat Hollywood to the punch by making Ware its 12th CEO, and first African-American to lead the institution in its 104 year

Blessed with the natural ability to instantly connect with people, no matter their age, sex, race, gender or background, Ware is that rare, selfassured, confident chief executive whose authenticty shines brighter by

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The Business of Sports

By Carl B. Smalls

Morgan Smalls Sports Consultants, LLC Principal and Founding Partner

In The Beginning

Within the next month colleges and universities teams will start practicing to prepare for their football season. Many will hit the grid iron with great hopes of being this year's champion. For instance, only the second time in history has a Historically Black College or University (HBCU) played for the coveted NCAA Division II Football Championship. This happened last season when the Winston-Salem State University (WSSU) football team played Valdosta State. Unfortunately, for WSSU the results were the same as they were for Central State (Ohio) 30 years ago, both ended their seasons as runner-ups.

However, this article is not written to talk about the unsuccessful run of HBCUs for a Division II football championship. Instead, it is written to focus on the economics of athletic programs among small colleges and universities, specifically HBCUs.

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