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In Our 31th Year

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Serving the Triad

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Simkins PAC Recommends Candidates for May 6 Primary Elections

By Ida Davis

It was mid-summer, 2003, Carlvena Foster was the Executive Director of High Point's Carl Chavis YMCA when she received a letter from Raleigh that the State of North Carolina had approved funding for the Carl Chavis YMCA to support the agency's youth enrichment programs that work to build healthy spirits, minds, and bodies for all. The funding was secured by then State Rep. Earl Jones. In 2003, they both had, in common, a commitment to the physical health and wellness and the intellectual growth of Guilford County's African-American youth. They now have in common the endorsement of the George C. Simkins Memorial PAC for their longtime service, dedication and commitment to work for the interest and concerns of the African-American community. Foster and Jones embody the standard guide that the George C. Simkins Memorial Political Action Committee (Simkins PAC) uses to determine who to endorse and support for elected office.

The Simkins PAC was founded by Dr. George C. Simkins in 1964 by Dr. George Simkins and a group of Black civil rights community leaders as the African-American PAC in Greensboro and is the oldest African-American PAC in Guilford County. The late Dr. George C. Simkins, a longtime civil rights activist and Greensboro dentist, served as President of the NAACP from 1959 until 1984. This year, the Simkins PAC has endorsed candidates for the upcoming Tuesday May 6, 2014, elections. Early voting begins Thursday, April 24th. There are several key races where the quality of representation for African Americans will make a huge difference depending upon those elected to serve.

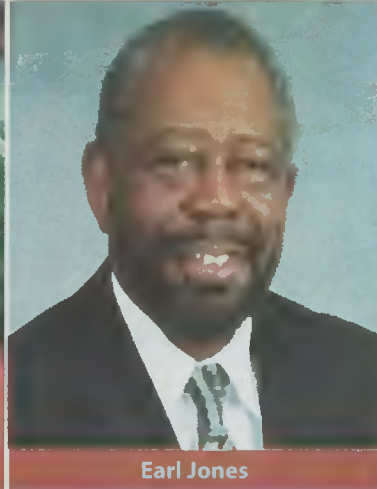
Earl Jones, Former Four-Term State Legislator has received the Simkins PAC endorsement for North Carolina House District 60. There are two other candidates in the race, Cecil Brockman and David Small. Jones is a seasoned public servant who served on the Greensboro City Council for 18 years and sponsored ordinances to establish the first Martin Luther King Jr. holiday in the State and the 2nd Minority and Business Enterprise Program in the State. In the 1980s, Jones, as legal counsel for the local chapter of the NAACP, filed lawsuits against the City of Greensboro and Guilford County under the 1965 Voting Rights Act that made it possible for blacks to serve on the City Council and the Guilford County Board of Commissioners.

As a former four-term legislator, Jones was a primary co-sponsor of the Minimum

[continued on page 4]



Carlvena Foster



Earl Jones



Bruce Davis



Alma Adams

Triad Commute Challenge Now Underway

The 8th Annual Triad Commute Challenge, hosted by the Piedmont Authority for Regional Transportation (PART) and Triad Air Awareness, challenges you to NOT drive alone! By trying an alternate mode of transportation like riding the bus or train, carpooling, vanpooling, cycling, walking or teleworking at least one time between April 5th and July 5th, you will fulfill your pledge and be eligible to win prizes like gift cards, electronics or entertainment tickets compliments of event sponsors!

According to Chantale Wesley, PART TDM Manager, this year's goal is for 6,500 people to take part in the Triad Commute Challenge to Share the Ride and Clean the Air! If all participants fulfill their pledge, it is expected that harmful vehicle emissions will be reduced by 3,000 tons and more than \$700,000 will be saved in fuel expenses alone. The Triad Commute Challenges proves to be a win for both individuals and the community!

Persons wishing to pledge to take the Challenge can do so by returning the pledge form found in this publication, visiting www.triadcommutechallenge.com or by calling 336-291-4321.



Triad Commute Challenge Mascots- Scooter the Commuter & Air Avenger

Vote Early! Vote Early!

Learn to Start Your Own Business

By John Raye



Alan Younger

Director,
The Forsyth Tech Small
Business Center

Many people dream and think about starting their own business. Many strongly believe they can succeed in managing and operating their own business. However, many face difficulties overcoming the "Three- F -Syndrome"-fear, frustration and finance.

The fear of failure lurks in the hearts and minds of many would-be entrepreneurs. And frustration levels quickly rise to the boiling point and become nagging nightmares when the money becomes funny or in short supply.

For sure, starting, managing and operating a business is not for the faint of heart. It takes more than dreaming, hoping and wishing to own a business in America.

If you want to start your own business but don't know what to do, where to go, or how to get started, then a treasure trove of valuable information is readily available, literally right under your nose,

[continued on page 5]

Inside This Issue

Melissa Harris-Perry To Join Wake Forest Faculty	3
Mickey Rooney And Elder Abuse	4
PEFNC President Applauds General Assembly	6
International Civil Rights Center & Museum Announces New Director	11
Freed After Serving 30 Years For A Crime He Didn't Commit He Spent Time On Death Row	13
Does Mom Have Life-or Does She Have Enough	14