

THE TRUTH WILL SET YOU FREE

# The AC Phoenix

More Than a Newspaper, A Community Institution

NEWS YOU CAN USE

In Our 31th Year Issue No. 2010 January 2015 Associate Consultants Serving the Triad FREE

## Public Private Partnership Formed To Help Community Enroll For Affordable Healthcare

Open enrollment ends February 15



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Urban Call Communications - Publisher  
SMSi-Urban Call Marketing - CEO



Sandra Miller Jones  
Founding Chair/CEO  
Segmented Marketing Services, Inc.

Winston-Salem, NC— SMSi and Urban Call Marketing Partners, two minority-owned companies, have partnered with Goodwill Industries of Northwest North Carolina Inc. to support the community effort to help people sign up for affordable health insurance. Starting January 17 through February 15, three Goodwill Retail Stores will host Affordable Care Act (ACA) enrollment centers.

The enrollment centers are located at Goodwill's University Parkway, Peters Creek Parkway and Waughtown stores. Insurance agents will

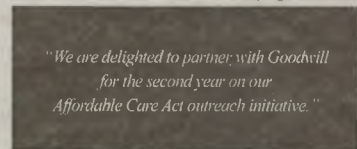
be onsite Thursday through Saturday from 10:00am until 6:00pm and Sunday 2:00pm until 6:00pm.

"We are delighted to partner with Goodwill for the second year on our Affordable Care Act outreach initiative. At each enrollment center, qualified agents will be able to enroll residents, help them determine if they qualify for a subsidy and which insurance plan best fits their needs," said Sandra Miller Jones, Founder and President, Segmented Marketing Services, Inc. (SMSi)

The enrollment centers are part of a statewide community outreach initiative spearheaded by SMSi and Urban Call Marketing Partners and in conjunction with Blue Cross and Blue Shield of North Carolina. Local community ambassadors across the state with an emphasis on Forsyth, Pitt, Mecklenburg and Wake counties have partnered with over 200 community leaders representing churches and civic organizations to host over 300 community enrollment events. Also, consumers have access to the customized website, [www.SMSiUrbanCallHealth.com](http://www.SMSiUrbanCallHealth.com) to find information about affordable health insurance.

"This is the second year we have partnered with SMSi to host enrollment centers for the Affordable Care Act," said Jaymie Eichorn, Goodwill vice president of Marketing and Communications. "We appreciate the

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of Lexington with its Classic Hits format. But she won't be playing your favorite hits from the 60's, 70's and beyond.

The only music you will hear is the music streaming from her happy-infectious voice as she anchors the weekly Sunday morning, "A Voice To Be Heard" radio program. "I'm very excited, very blessed and so grateful to be hosting this program," she said.

"It's an uplifting, inspirational type program where you will hear, positive stories, personal achievement testimonies from people who've managed to overcome, troubles, problems, difficulties, disappointments and much adversity", Tatum said.

Though she has been around and working in the radio and television business for more than two decades, Tatum continues to work behind the scenes as an account executive. For nearly eight years, she worked in the television industry, selling

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Dr. M. L. King



David Oyelowo

## Eight Cancer Survivors Set To Tell Their Story

### For The Record

By Clarence B. Jones

We have not yet seen the film Selma. Pending this, we are surprised and perplexed as to why there should be any controversy about the respective leadership roles of Dr. Martin Luther King, Jr. and President Lyndon B. Johnson concerning the events in Selma, Alabama, January through March of 1965. Then again, we remember the charges and countercharges between Hillary Clinton and Barack Obama during the South Carolina Democratic primary presidential campaigns of 2008.

"Dr. King's dream began to be realized when President Johnson passed the Civil Rights Act of 1964," Senator Hillary Clinton said. "It took a president to get it done. That dream became a reality. The power of that dream became real in people's lives because we had a president who said, 'We are going to do it,' and actually got it accomplished."

This statement by candidate Hillary Clinton was interpreted by several leadership persons in the African-American community as demeaning and diminishing the leadership role of Dr. King in the successful passage of the 1964 Civil Rights Bill.

Senator Daniel Patrick Moynihan is credited with originating the saying "Everyone is entitled to his own opinion, but not his own facts."

Aside from the actual audio tapes, photos, etc., from the Presidential Library of President Lyndon Johnson, the seminal book on Selma and the respective roles of Dr. King and President Johnson preceding and during the events presumably depicted in the movie is Judgement Days: Lyndon Baines Johnson, Martin Luther King, Jr. and the Laws That Changed America by Nick Kotz.

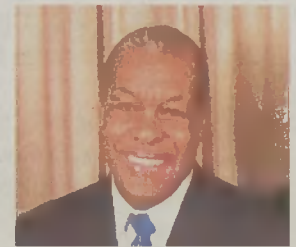
Joseph A. Califano was a former White House special assistant to President Johnson. In a Washington Post Op-Ed, he claims that the film "falsely portrays President Lyndon B. Johnson as being at odds with Martin Luther King Jr. and even using the FBI to discredit him, as only reluctantly behind the Voting Rights Act of 1965 and as opposed to the Selma march itself."

According to Mashable:

Califano says LBJ in fact came up with the idea behind the Selma march, which was to find the worst area of voting suppression and make a stand there; that the President considered the Voting Rights Act to be his administration's greatest achievement; and never used the FBI to disparage the civil rights leader.

We have had and continue to have great respect for the contributions of Mr. Califano to our country. Historical facts, however, require us to state categorically that LBJ did not in fact come up with

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By John Raye

When doctors told JoAnn Agnew that she had cancer, her reaction was typical. Her mind was flooded with death and dying thoughts. So she started to prepare for what she thought would be her final days.

This year, cancer will claim the lives of nearly half a million people in America and nearly two million worldwide. Like death, it is no respecter of person.

"I really thought I was going to die! So I came home and picked out the clothes I wanted to be buried in...then I went to the funeral home and picked out a casket. Later, the next day, I started writing my obituary," she said.

That was 16 years ago. JoAnn Agnew is still with us...and still cancer-free. She no longer entertains fears or self-serving doubts about cancer.

Her story and others will be shared in a heart-provoking and uplifting film, "Surviving The Big 'C'", the riveting story of eight cancer survivors which premieres Saturday, January 31, 2015, 1:00pm in the Fellowship Hall of Emmanuel Baptist Church, 1075 Shalimar Drive in Winston-Salem.

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## Robyn Tatum To Host New Radio Show On Magic 99.9FM

By John Raye



Robyn Tatum

There is no excuse big enough nor any flag large Around Winston-Salem and much of the Triad, Robin Tatum's face is familiar, but not her voice. However, that will soon change. Tatum is about to become an on-air radio personality. She may not be "The Voice" you see on television but in the coming months, she will definitely be one of the voices you hear on Magic 99.9 on Lexington's classic radio station.

Beginning this month and every Sunday morning at 9:30am, you will be able to hear Tatum on Magic 99.9 FM-1440AM, broadcasting out

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