

CAROMOUNT NEWS FOR SERVICE MEN & WOMEN

Sidney Blumenthal & Co., Inc.

Rocky Mount, N. C. March, 1944

American Red Cross

We pay tribute to a great American organization - The American Red Cross. This is an organization equally important during times of peace as well as during war. We must exert our best effort to support and preserve it. Whenever disaster, trouble, or confusion cloud the scene, you can be sure the American Red Cross will lend a helping hand immediately.

Service men and women know the value and great importance of the many American Red Cross activities. Today these many activities girdle the globe. On a scorching Iranian desert a veteran sergeant pointed to the Red Cross trainmobile, an old caboose converted into a canteen and library. He said, "they get to the damndest places." These trainmobiles bring an atmosphere of home to our soldiers on the Trans-Iranian Railroad. The 350 Red Cross Clubs scattered over the globe make home seem closer to our fighting men.

The girls in gray bring cheer to the wounded as they distribute cigarettes, candy, reading matter, and toilet articles at the base hospitals.

If there is trouble at home, the Red Cross Home Service Staff sends the necessary information, messenger, and help. When in distress the families of service men secure their help from the home service.

The Red Cross Nurses and Nurses' Aids care for the sick and wounded. During 1943 the Red Cross sent a package of food weekly to each American Prisoner of War. In all places and at all times the American Red Cross is rendering a service to the men and women who are rendering a service to their country.

During March Americans will voluntarily contribute \$200,000,000 or more for the 1944 Red Cross War Fund. The News and Observer, Raleigh, N.C. carried this headline March 5 - "Red Cross Solicitors Find Public Anxious to Assist." This is the typical attitude toward the Red Cross.

Again we Americans at home take this opportunity to express our appreciation for your efforts and our confidence in your abilities. You can be sure that Caromount and Wilson employees will go over the top on their quota for the 1944 American Red Cross War Fund.

VISITORS FROM THE UNITED STATES ARMED FORCES

Pvt. DANIEL E. LONE Dan was home on emergency furlough due to the death of Mr. Thomas Joynez, his grandfather. Pvt. Lone has been in the Army