



VOL 2

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GRAND OLD MAN

June 17 marked the 51st. birthday of our grand old man--Mr. Sidney Blumenthal. The historical sketch of the company reveals that "Issao and August Blumenthal established a business for the importing of fabrics. It was not long, however, when, imbued with the spirit of the times, August and his son, Sidney Blumenthal, successors to the original firm, asked, "Why cannot we make these fabrics here?" Accordingly they experimented with the weaving of ribbon. Their initial investment was one loom. That was in 1887." This historical excerpt describes the beginning of Sidney Blumenthal & Co., Inc. and here we find our grand old man, Mr. Sidney Blumenthal, participating in its very beginning.

We pay tribute to Mr. Blumenthal's wise and capable leadership which has wrought from one loom and an experimental yard of ribbon a company with the greatest amount of equipment owned by any one manufacturing company in the United States making pile fabrics. Congratulations and best wishes to Mr. Blumenthal.

INVASION

We are proud of the fine results accomplished on the invasion fronts. The liberation of France was masterfully initiated. Italy is now thoroughly familiar with the might of Allied invasion forces. The Japanese mainland has felt the mighty jolt of Allied Air Armadas. All the Pacific Islanders realize their hope is in the Allied Powers.

God speed Allied Victory, liberation of oppressed peoples, peace, and the safe return of our loved ones.

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THE COVER: "Peggy" Cockrell lends her support in an artistic way. The cover this time portrays efforts of folks at home to keep in touch with our service men and women.