

# The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

VOL. 6—NO. 8

SIDNEY BLUMENTHAL AND CO. INC.

AUGUST, 1948

## "Ankormo" Used For Covering Furniture



In the picture above Miss Elizabeth English, Caromount office employee, is seated on a sofa which was recently reupholstered. This sofa was covered with "Ankormo", quality 27jx in rose ash. For the matching chairs she chose rose ash and sage green in "Ankormo." These Jacquard fabrics were woven and finished at Caromount.

## Matched Kleersheen Colors Make Great Change In Upholstery Fabrics

### Cafeteria Undergoes Changes Recently

While the majority of the Caromount employees were spending their vacations on the sunny beaches and the cool refreshing mountains, some stayed at the mill and held the fort.

One of the jobs completed during this time by the "stay behinds" was the face lifting of the cafeteria. Frank Cockrell, Dowd Cotton, Johnny Salsburg, Charles Segó, and Wesley Smith with the able supervision of Floyd Hedgepeth started out to complete the job before everyone returned to work again. It was a big job for this short while, but the boys managed to finish on time.

The cafeteria was all bright and shiny with a new coat of paint when everyone came to work after vacation. Now some time has passed and that newness is beginning to be impaired by some of the employees when

(Turn to Page Four)

"Something new and revolutionary in upholstery pile fabrics" is the keynote of the conversations and discussions at Blumenthal plants now. The story of the most beautiful and the most durable of all upholstery coverings was revealed in an attractive blue and white pamphlet recently circulated as the news of "Matched Kleersheen Colors" was announced by The Shelton Looms.

Matched Kleersheen Colors has been adopted as the slogan which describes the superior dyeing technique of The Shelton Looms. The word *Kleersheen* describes the brilliance in texture and tone that has made The Shelton Looms "tops" in the field of upholstery pile fabrics. These same brilliant colors will now be available in different qualities and fabrics. This means that should you desire one chair covered in mohair and another in frieze you could have the identical shades in both fabrics. Matched shades in different patterns and fabrics have solved a very old problem for housewives and home planners.

(Turn to Page Five)

## Third Shift Wins

Soft Ball has been having a tough time this season. Thursday, August 5th., the first shift weaving was scheduled to play the third shift weaving. In order to be sure to get the boys out, the manager collected 50c from each man on his team to buy beer. The beer was iced up at two o'clock, and was in fine shape at five.

Was the team out? A full team, and many substitutes!

Coy Frye and Randolph Sutton umpired, kept score, coached and occasionally made a correct decision.

George Harper was at the field at four o'clock. He served as bus boy, and each time he delivered a beer he had one himself.

The third shift won the game 6 to 3 behind the air-tight pitching of Satchel Paige Shelton.

## House Wanted

Henry Clay Williams of the Weaving Department wants a house for his family as soon as possible. Mr. Williams says that he will take anything with three rooms or more. If you have any information that will aid Mr. Williams, please call the Weaveshed Office or the Personnel Office.

## Cards Collected Here

Miss Velma Lee Taylor, daughter of Mrs. Mamie Taylor of the first shift Weaveshed, has a very fascinating hobby. She collects picture postal cards from all over the world. Velma has been a collector for several years; and she has been able to compile an interesting collection of postal cards from many different places. Represented in her group of cards are many foreign countries.

Velma would like the help of the employees of the Caromount and Wilson Divisions in enlarging her collection. If you have, or receive any picture postal cards she would like to have them. You can send them to Miss Velma Lee Taylor, Personnel Office, Caromount Division.

## CAROMOUNT FIRST PLACE

CAROMOUNT—	Flrst Place	6	1
Rocky Mount Mills	.....	5	1
Washerettes	.....	1	1
Dillon Supply	.....	1	3
Thurmond	.....	1	3
Moose	.....	1	6

The league play has shown much improvement during the second half. Caromount's almost perfect record was marred only by the loss of one game to Rocky Mount Mills.

## Caromount Laboratory Aids Tobacco Farming

Paul E. Green, Jr., Research Assistant Professor of Agricultural Engineering at the University of North Carolina State College Tobacco Station at Oxford, North Carolina wrote the following letter to Manager E. H. Suessmuth on August 7 in connection with their use of the Spectrophotometer owned by Sidney Blumenthal & Company, Inc., at the Caromount Division in Rocky Mount.

"I am writing to express the heartfelt thanks of myself and the others of us here at the Oxford Experiment Station for the generous cooperation given us in connection with the use of your spectrophotometer. I regret that I was unable to see you and thank you personally for this. It is completely impossible to estimate how much time and effort was bypassed by your timely offer of assistance. It would have been at least a year or maybe two before we would have had as complete a set of data on to-

bacco colors as we now have, thanks to you and Mr. Hedgepeth."

"I only wish there were some small way in which we could repay your kindness. As I mentioned to Mr. Hedgepeth, We would be very happy to have you visit us here and if there seem to be any of our practices which you would like to put into operation at your place, we would be delighted to help you do so."

"Again many thanks for your kindnesses."

The Tobacco Station used the Spectrophotometer to examine the color of tobacco leaves in order to set up some tests to be used in their experiments in curing tobacco.

A letter has been received also from Van Watson of the Watson Farms, Rocky Mount, N. C., expressing appreciation to the Company in behalf of the tobacco farmers, for the Company's aid in working out more efficient methods for curing tobacco.