

The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

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SIDNEY BLUMENTHAL AND CO. INC.

December, 1948

Merry Christmas and A Happy New Year

361 Employees Get Christmas Checks

Three hundred and sixty-one employees of the Caromount and Wilson Divisions were happy on December 3, 1948 when they received Christmas Savings Club checks which totaled \$48,571.15.

The Christmas Savings plan was begun early in 1947 through arrangements made with the Planters National Bank and Trust Co. in Rocky Mount and The National Bank of Wilson.

The idea was to encourage thrift and provide through small weekly payroll deductions a sizable sum for the inevitable Christmas shopping.

The employees of Caromount and Wilson liked the idea and for the first year of its operation 316 employees participated. In 1948 this number had increased to 361. In Wilson 27 employees received checks amounting to \$3,876.75 and in Caromount \$44,694.40 were distributed to 334 workers.

The savings plan is optional and the amount designated by the employee was deducted weekly from the employee's check by the payroll department as a service to employees.

Christmas Bonus

Caromount and Wilson employees will receive a Christmas Bonus on Thursday, December 23, according to this schedule announced by the company: One full week's pay to all those who have been in our employ one year or more; one half of one week's pay to all those who have been in our employ from six to twelve months, and one quarter of one week's pay to all those who have been in our employ from one to six months.

Holiday Schedule

The Caromount and Wilson Divisions will close for the Christmas holidays on Friday, December 24, at 6 a. m. and will reopen on Monday December 27 at 6 a. m. Announcements regarding the shut-down for inventory will be made later.



Mr. and Mrs. James Speight and their children, Jim and "Sister", gather before their fireplace to review *The Christmas Story* and what it means to us. The Speight family lives at 1114 Lafayette Avenue. Mr. Speight is a supervisor in the Weaving Department.

A Christmas Story

By Berton Braley
Luke 2: 4-20

Read again in the Bible's pages
The old, old story that never ages,
A tale that never has lost its thrill
Of tender splendor—and never will.

Where is a story lovelier, stranger—?

A baby born in a stable manger
To fill the earth and the skies above

With the power and glory of infinite love.

Beauty, adventure, and peace unfold

In a story fashioned with words of gold

To lift and magic the hearts of men,

Read the story again—again!
From: J. Walter Thompson Co.

The First Christmas Card

A noble idea lives forever. W. M. Egley had a noble idea when he made the first Christmas card.

Our progress in material things, our habits, and our ways of life have greatly changed since the Victorian days when Egley etched his Christmas card. But the spirit of Christmas has not changed.

President Schell's Message

"The Christmas Season is approaching. In keeping with the holiday spirit, it is a good time to review the friendly relations which we enjoy so abundantly in our closely knit organization.

To me these friendly relations seem so much more apparent this year since I have just returned from a Europe still suffering from its war wounds and torn apart by many confused ideologies. If there is one lesson I have had brought home to me most forcibly in my recent experience in Europe, it is how fortunate we all are who are privileged to live in this glorious country, with its limitless opportunities.

In wishing you and your families the merriest of Christmases and the warmest season's greetings, may I ask you all to join with me in "God Bless America"."

H. H. SCHELL, President

Trophy Presented At Wilson High School

E. H. Suessmuth, resident manager of the Caromount and Wilson Divisions of Sidney Blumenthal and Co., Inc. formally presented The Shelton Looms Trophy to the Charles L. Coon high school on November 23 in a very impressive ceremony during the high school student assembly. In presenting the trophy Mr. Suessmuth congratulated the team and coaching staff for their victory over Rocky Mount high school and complimented the team and the students for their "good fair play demonstrated at all your games." He also praised the music of the Charles L. Coon High School band under the direction of Roscoe Eller.

Coach Hank Madden expressed his appreciation for this fine trophy as he accepted it on behalf of the school, the coaching staff, and the football squad. Coach Irvin Dickens and Coach Red Benton and co-captains Dick Gillette and Glenn Land also participated in accepting the trophy.

Cyclones Win Game

Coach Madden's Cyclones were victorious over Rocky Mount high school by a score of 13-7 and with this victory became the winners of the Shelton Looms Trophy,

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Scouts Attend Meet

The Eastern North Carolina Boy Scout Council held their annual meeting at E. C. T. C., Greenville, N. C., Friday night, December 10.

Approximately three hundred people heard Dr. Lorne W. Barclay of the National Council, one of the outstanding leaders in Scouting deliver the Annual Address. Those present from Caromount were: Perry English, R. Quillen Ward, Roscoe Dawes, Walter Greenman, and Scouts Harvey English and Frank Hay.

The highest award that can be given by the local council was presented to Mr. C. D. Benbow, Jr., of Rocky Mount. This award is the "Silver Beaver", and it is given to Scoutmasters for outstanding achievement in the field of scouting.