

The Caromount News

PUBLISHED EACH MONTH BY, AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

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SIDNEY BLUMENTHAL AND CO. INC.

MAY, 1949

Boy Scout Camporee

By GENE LANIER

Two patrols of Troop 113 headed by Harvey English and Mack English, patrol leaders, with the Scoutmaster Perry English, and Assistant scoutmaster Roscoe Dawes, attended the 1949 Scout Camporee at Washington, N. C.

Fifteen boys of Troop 113 left Rocky Mount in the rain on Friday morning, April 22, 9:30 on the Shelton Looms truck, driven by Robert Trevathan.

On arrival at the camp, inspection was held by the Camporee officials and then we unloaded, and pitched our tent in the rain.

That night at Camp Fire the Mayor of Washington spoke and gave the key of Washington for the use of the Camporee. After that we had signalling, and taps were sounded at 10 Friday night.

Saturday morning was fair and we put up our gateway, bridge, and roped off our area. Eddie Jones had an attack of appendicitis and was brought back to Rocky Mount by a highway patrolman.

We had an undressing relay and Compass Event followed by the Pioneer Event in the afternoon.

Mr. Freeman E. Self, Scout Executive for North Carolina spoke to us at the Camp Fire held Saturday night at 8 P. M. Taps were sounded at 10 that night.

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President H. H. Schell Speaks To Students

President H. H. Schell spoke to the students of the University of Detroit, May 13 on the topic "The Human Equation in Our Democracy". He declared that "a cold ruthless war of ideologies is being fought throughout our world today between Communism and Capitalism." In describing these two ways of life, Mr. Schell stated that Capitalism "expounds freedom under the protection of the State" and Communism "declares bondage under the direction of the State."

Concerning our country he stated, "We learned self-government by governing ourselves. We learned the advantages of free, private enterprise and the stimulating influence of competition by conducting our business ac-

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The Importance of Quality

May 4, 1949

To All Employees

In about five years, 1954 to be exact, Sidney Blumenthal and Co. Inc. will celebrate its one hundredth anniversary. During the 95 years of its existence its products have enjoyed a leading reputation for value and quality. Today this reputation is vitally important in selling our products.

People buy products they can trust. Everything we produce individually is a sample of how good we are and how well we earn the buyers' confidence; in other words, our reputation rises with every yard of goods we sell. And sales make jobs.

Quality is essential to our reputation. It's one big reason why people have confidence in what we sell.

Our products can lead our competitors only if we do a real job in putting quality into them.

We cannot inspect quality into our product—it must be built into them by good workmanship.

Everyone of us regardless of individual jobs can help build more and more quality into every yard of goods. Quality begins with the very first operation and extends through every step to the finished product.

By producing quality goods we reduce rejections—we do not have to rehandle them which does them no good and customers do not find it necessary to return them to us.

We must all understand that quality produces and increases sales, more sales mean more production; more production means more jobs and steadier jobs.

When you examine it this way, quality is most important to every single one of us personally. I know we can count on you to do your part in building ever better quality into our goods and thereby insure the continued success of your company and your job.

Sincerely,

H. H. Schell

President

Vacation Schedule

The Caromount and Wilson Divisions will be closed for one week's vacation starting Monday, July 4th, and will reopen Monday, July 12th.

This will be a vacation with pay for all employees who have worked for the company at least one year immediately prior to two weeks before the time set for vacation. This is the company's established vacation policy.

In addition to the regular paycheck, employees will receive on July 1st, they will also receive the vacation paycheck.

Resident Manager Suessmuth, in behalf of the company, expresses the hope that all our people will have a pleasant and enjoyable vacation.

Minstrel Cast Grows Date To Be Announced

Minstrel rehearsals are progressing satisfactorily, and it is hoped that a definite date for the show can be announced shortly. The cast has been increased by the addition of many new volunteers. It appears as though several new stars are in the making. Director Suessmuth urges that all members of the cast attend rehearsals regularly so that the production can be staged without delay. New members added to the cast include Miss Joyce Tippet, Mrs. Vera Capps, Mrs. Mavis Thomas, Mrs. Helen Wall, Mrs. Edith Ezzell, Percy Joyner, Miss Gladys Smith and Miss Betsy Drake.

Caromount Enters City Softball League

The Caromount entry in the City Softball League received a fine boost, Tuesday night, May 17 when they met at the Caromount Field House and were served a delicious supper of barbecue and fried chicken.

Al Inscoe was commended for the fine team which he managed last year and he was unanimously elected to carry on for another year. Clyde Evans was elected captain without opposition.

R. Quillen Ward, Personnel Director, commented on the fine spirit shown in the past and emphasized the fact that the team represents all the employees and the company, and that it is necessary that the players consider themselves as such representatives.

Others present included: Sam Cockrell, H. C. Robinson, Vernon Wood, Clyde Evans, Edmond Crickmore, Bud Inscoe, Raleigh Evans, Bain Curtis, Charles Johnson, Tom Rowland, Roscoe Langley, Richard Ezzell and George Harper.

The Caromount team appears to be set for a good season. Already they have downed Dillon Supply Co. and the Jaycees in practice games. The league schedule will be announced shortly.

Suessmuth Attends USCC Meeting In Washington

"For the Long Range Good of America"—This was the theme of the Annual Meeting of the United States Chamber of Commerce which was held in Washington, D. C. during the week of May 1st. Manager E. H. Suessmuth, President of the Wilson Chamber of Commerce attended this meeting and he said it was indeed most inspiring. Many prominent businessmen, leaders of industry, and men of importance in our government went on record that they were ready to face the tough job of preserving our democracy.

These men emphasized to us the importance of reminding all the folks back home that each of them had to help if we are to preserve our freedom. It was pointed out that most of us do not fully

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