

The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

VOL. 7 NO. 12

SIDNEY BLUMENTHAL AND CO. INC.

DECEMBER, 1949

Merry Christmas and A Happy New Year

423 Get Checks

Four hundred and twenty-three employees of the Caromount and Wilson Divisions were rewarded on December 1, 1949, for their farsightedness when they received Christmas Savings Club checks which totaled \$83,525.50.

The Christmas Savings plan was begun early in 1947 through arrangements with Planters National Bank and Trust Co., in Rocky Mount and The National Bank of Wilson.

The idea is to encourage thrift and to provide through small weekly payroll deductions a sizable sum for the inevitable Christmas shopping.

The employees of Caromount and Wilson like the plan. During the first year of its operation 316 employees were enrolled. In 1948 the number increased to 361, the total checks amounting to \$48,571.15. During the past year of 1949 the checks totalled almost twice the amount of 1948. Caromount and Wilson employees received \$83,525.50. At Caromount 382 employees participated, the checks totalling \$76,315.25. In Wilson 41 workers received \$7,210.25. Miss Ethel Lynn Wood received the largest check at Caromount in the amount of \$920.00. Mrs. Viola Walston received \$420.00, which was the highest in Wilson.

President Schell's Message

As the Christmas Season approaches it seems that we look back and see what progress we have made since last Christmas.

This has been a difficult year for the textile business and our Company has been no exception. However, we have tried to face our problems squarely. As a result, we believe next year should be a better one for all of us.

Your continued loyalty and teamwork made our problems much easier to solve and I want to acknowledge and thank you all for your fine spirit.

May I now wish you and your families a Very Merry Christmas and a Happy New Year.

H. H. Schell, President

The Stockings Were Hung By The Chimney With Care



The children of Mr. and Mrs. H. W. Rotters have just hung their Christmas stockings, and have gathered around the fireplace with the scottie, "Rocky," to review once again "The Christmas Story." Mary Ann, age 10 (center) is pictured reading the story to Dottie, age 6 (left) and to Butch, age 4 (right). The Rotters live in the Jocile Apartments on Sycamore street in Rocky Mount. Mr. Rotters is a foreman in the Dyehouse at Caromount.

Suessmuth Awards Trophy In Wilson

E. H. Suessmuth, resident manager of the Caromount and Wilson Divisions of Sidney Blumenthal and Co. Inc., formally presented The Shelton Looms Trophy to the Charles L. Coon high school on Thursday, December 15, 1949, in a very impressive ceremony during the high school student assembly. In presenting the trophy Mr. Suessmuth congratulated the team and coaching staff for their victory over the Rocky Mount Blackbirds and complimented the team and students for their demonstration of good sportsmanship at the football games this year.

Coach George Roberts accepted the trophy for the school and expressed his appreciation. With Coach Roberts were Billy Gardner and Malphus Bradbury, co-captains.

Sons Of Employees Get Free Memberships

During the recent Y. M. C. A. membership drive in Rocky Mount the Company subscribed to memberships for ten boys. J. A. Harper, Y. M. C. A. General Secretary, extended his thanks to the Company for the check of \$60.00 to pay for memberships.

Mr. Harper added that the sons of employees who have been assigned these memberships are: J. C. Cotas, son of Mrs. J. C. Coats; Daniel A. Denson, son of H. A. Denson; Charles Cuddington, son of Mr. and Mrs. Luther Cuddington; Charles Ezzelle, son of J. E. Ezzelle; Mac English, son of Perry English and Mrs. Nellie English; Herman Atkins, son of H. P. Atkins; J. D. Nelms, son of D. R. Nelms; Bennett Lindsey, son of Medie Lindsey and Mrs. Nannie S. Lindsey; Jack Evans, son of Raleigh Evans; and Allen Leo Taylor, son of Mrs. Mamie Taylor.

Scout Council Meets

The Eastern North Carolina Boy Scout Council held their annual meeting in Greenville, December 6, 1949.

Regional Scout Executive W. A. Dobson delivered the Annual Address.

Mr. Dobson charged the adult scouters present with the responsibility of leading more boys into scouting and its American way of life.

"Making real men out of real boys" was cited as a direct accomplishment of the game of scouting by Mr. Dobson. In analyzing benefits of scouting, he stressed, "Building character through habit and training boys in Citizenship—Building in our lads a capacity to walk toward responsibility and to grapple with it successfully—A capacity for

(Continued on Page Four)

Christmas Bonus

Caromount and Wilson employees will receive a Christmas Bonus on Friday, December 23, according to this schedule announced by the Company: One full week's pay to all those who have been in our employ one year or more; one-half of one week's pay to all those who have been in our employ from six to twelve months, and one-quarter of one week's pay to all those who have been in our employ from one to six months.

Mr. Suessmuth's Message

Another year is about to pass, and we have shared many difficult situations and good times together.

During this year we were always able to count on you all for your help when the going was rough and we always succeeded in overcoming our difficulties. This speaks well for the whole-hearted cooperation you all gave us and we sincerely appreciate your faithful, friendly help.

I'm sure we can depend on you to give us the same fine support during the coming year.

And now, I extend my hand to you and wish you a very joyous Christmas and a Prosperous New Year.

E. H. Suessmuth,
Resident Manager