

The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

VOL. 8, NO. 10

SIDNEY BLUMENTHAL AND CO. INC.

OCTOBER, 1950

Blumenthal Employees Sponsor Radio Programs; "Americans Speak Up"

Freedom—Cherish It

The freedom we enjoy is our most sacred heritage and each one of us should guard and cherish it dearly. It is with this purpose in mind that we are sponsoring these programs.

We live in the only remaining country in the world where the individual is free and we must be careful that we do not lose this freedom.

There are many subversive elements and organizations in our country today which are all working towards the destruction of our freedom and they continue their attack relentlessly. We have the good fortune of being Americans and this is a privilege that only one person out of every fifteen in the entire world enjoys.

Most of us accept this freedom as a matter of course. Actually, it is a difficult thing to create and just as difficult to retain.

We can, however, defend it and this is a job for which each and everyone of us is responsible.

You can help to do your part by asking your friends and neighbors to listen to the programs which will be presented on AMERICANS—SPEAK UP! If you have any idea as to how to improve them, we would be delighted to have them turned in to our Personnel Office.

Manager's Message

I was indeed pleased to make the recent announcement regarding the pay increase to all you employees.

No one realizes more than I just how much one of you contributes to the successful operation of our Wilson and Rocky Mount plants, and I am indeed proud of our fine record. All of you have helped to make this fine record possible through your friendly cooperation and you have well earned this increase in your pay envelopes.

It is a pleasure for me to walk around in our plants, realizing as I do that I can count on all you good people for your continued support. All our company officials and I sincerely appreciate it.

Great Americans Speak

Beginning Sunday, October 15, at 1:45 P. M. the employees of the Caromount and Wilson Divisions of Sidney Blumenthal and Company began sponsorship of the first of a series of broadcasts entitled "AMERICANS—SPEAK UP!" These broadcasts are heard over Stations WCEC, and WFMA, in Rocky Mount, WHIT, in New Bern, and WGTM in Wilson. There are 13 broadcasts in the series.

The broadcasts consist of talks by preeminent Americans and the theme of their talks is "FREEDOM."

Today the world is facing grave problems and our great country through its leadership in world affairs must accept the responsibility for solving these problems. The eminent speakers are discussing subjects pertinent to these problems.

Free printed copies of the broadcasts will be available by a simple telephone call or post card to the station to which you listen.

The employees of Sidney Blumenthal and Company are sponsoring these broadcasts as a public service and it is their earnest hope and belief that they will aid us all in a better understanding of our cherished American freedom.

Safety Luncheon Held

A Safety luncheon for the second shift was held on Tuesday, October 10, at the Caromount Field House. About fifty people attended representing all departments in the mill. After a delicious meal of fried chicken and barbecue, a sound motion picture entitled "One Ounce of Safety" was shown.

This film pointed out that: Danger lurks everywhere! It's better to be safe than sorry! You can't afford not to act safely! Acting safely can save your job!

It further pointed out that one worker has an opportunity to help his fellow workers by setting a good example by working safely himself and also by reminding his neighbors to work and act safely.

Resident Manager E. H. Suessmuth discussed safety at our plant reminding us that our safety rec-

(Continued on Page Four)

Yong Kyn Kim of South Korea Visits Caromount



An interesting visitor to Caromount was Yong Kyu Kim of South Korea. Kim, a student in the Textile School of North Carolina State College, worked during the summer at Rocky Mount Mills. He was especially interested in our Weaving since his father has textile interest in South Korea.

In the above picture Mr. Kim and Resident Manager E. H. Suessmuth examine a ladies coat made from our "Safari." Mr. Kim expressed delight over his tour of the Caromount Plant.

"Americans Speak Up" Program Schedule

1. Dr. Norman Vincent Peale, minister of historic Marble Collegiate Church in New York City was the first of the speakers on "Americans — Speak Up." He spoke October 15 on "Perils to Freedom."

2. Fred Sexauer, a famous American farmer, operator of 228 acre dairy farm, and authority on Agricultural Economics, spoke October 22 on "Only Free Men Can Eat Well."

3. Senator Harry F. Byrd, the distinguished senior Senator from Virginia, will speak from long experience on taxation and government spending on October 29. The subject will be "Don't Spend Us Into Socialism." Senator Byrd is a member of the Senate Finance Committee and Chairman of the Joint Committee on Reduction of Non-essential Federal Expenditures.

4. John C. Brennan, Vice President and Secretary of the A. and P., was graduated from Northwestern University and started to

work for the A. and P. in the stock room at the age of 20. He advanced through Sales, Sales Manager to Secretary and Vice President, and is a member of the Board of Directors. John C. Brennan will speak to you November 5 on "Your Right to Grow."

5. Eugene L. Garey, a distinguished lawyer and world traveler, is a trained foreign observer. Mr. Garey has fulfilled many government assignments as a government investigator. He is going to tell us on November 12 about "World's Hope, America."

6. Henning W. Prentis, Jr., on November 19 will speak on "Point Of No Return." Mr. Prentis is President of the Armstrong Cork Company. He came to industry from the teaching profession and is an authority on "The American Constitution."

This series of broadcasts will continue through January 7, 1951. The speakers from November 26th to January 7th will be listed in November.