

# The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

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SIDNEY BLUMENTHAL AND CO., INC.

NOVEMBER, 1953

## Land Of Free Now On Station WEED

On Sunday, November 8, "Land of the Free", the new series of programs sponsored by the friendly employees of the Shelton Looms was broadcast for the first time over WEED in Rocky Mount. Station WEED will continue to broadcast these programs every Sunday as well as WCEC and WFMA in Rocky Mount and WVOT and WGTM in Wilson, which have been carrying these programs throughout the series. These new broadcasts, dramatizing the life success of well known Americans, are heard on these stations at 1:45 p. m. every Sunday.

On November 29, Albert Spaulding, generally referred to as the "Father of Baseball", will be the subject of the "Land of the Free" program. The success story of Ernest W. Marland who started Ponca City oil boom and founded Marland Oil Company will be told on December 6.

On December 13, the subject of the "Land of the Free" program will be Marcus Whitman, missionary and pioneer, who secured the Oregon territory for the United States.

"Christmas Carols" by the world famous Harding choir of 130 voices will be featured on December 20. The thrilling story of a Georgia born explorer, John Charles Fremont, who mapped the Oregon trail, will be broadcast on December 27.

## Safety Meeting Planned

A cordial invitation is extended to the public, members and friends of the Eastern Carolina Safety Council to attend that organization's quarterly meeting to be held in Rocky Mount, North Carolina on December 4 at the R. M. Wilson Junior High School Auditorium at 7:30 p. m.

This meeting, sponsored by the Eastern Carolina Safety Council and Rocky Mount Junior Chamber of Commerce in cooperation with the North Carolina Industrial Commission.

Reverend Thomas J. C. Smyth, Rector of the Church of the Good Shepherd in Rocky Mount, will deliver the invocation.

Troy Phelps, Council Chairman  
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## Manager Suessmuth Now Vice President



E. H. Suessmuth was elected Vice President of Sidney Blumenthal & Co., Inc. by the Board of Directors November 19 at their regular monthly meeting.

Mr. Suessmuth joined the Blumenthal company at its Shelton, Conn. plant in July, 1933. His first assignment was in the Design Department. In less than one year he was transferred to the Weaving Department. Early the following year he became Superintendent of Weaving. In 1936 Mr. Suessmuth was promoted to be Assistant Manager of the Shelton Plant. Later, in the Fall of 1941, he was assigned to the Rocky Mount Plant as Resident Manager. In 1941 the company acquired its Wilson Plant which was also placed in Mr. Suessmuth's charge. Since the recent sale of the Shelton Plant, the Uncasville, Connecticut Division has been placed under Mr. Suessmuth's supervision. Mr. Suessmuth now controls all the

weaving, dyeing and finishing of the entire company.

Mr. Suessmuth is a resident of Wilson, N. C. but has been active in civic affairs in both Wilson and Rocky Mount. In Wilson his numerous activities include two terms as President of the Wilson Chamber of Commerce, Past President of the Community Concert Assn., and Deacon of the First Presbyterian Church. He is a member of the Wilson Elk's Club and the Wilson Country Club.

In Rocky Mount in 1952 Mr. Suessmuth headed the American Red Cross drive for funds and the Rocky Mount-Nash County Chapter was one of the first ten chapters to reach its assigned quota. Mr. Suessmuth is a member of the Rocky Mount Kiwanis Club, the Benvenue Country Club, and is also chairman of Troop Committee of Boy Scout Troop No. 113. He has also served as Chairman of the National Affairs Committee of the Rocky Mount Chamber of Commerce.

## Shelton Looms Trophy Won By Rocky Mount

The Shelton Looms Trophy was formally presented by E. H. Suessmuth, Resident Manager of Caromount and Wilson Divisions of Sidney Blumenthal & Co., Inc. to the Rocky Mount Senior High School during ceremonies Friday morning, November 20. The Blackbirds earned the trophy for another year after defeating the Wilson Cyclones in their annual football game 34-6.

The trophy, more than four feet high, was given in 1948 by Sidney Blumenthal & Co., Inc. and is presented to the winner of the Wilson-Rocky Mount game each year. The team that wins the trophy ten times will become the permanent possessor. The first two years Wilson had possession of the trophy when they beat Rocky Mount 13-7 in 1948 and 14-6 in 1949. Rocky Mount took over the trophy in 1950 and has kept it ever since by virtue of scores of 33-0 in 1950, 20-6 in 1951, 33-7 in 1952 and 34-6 in 1953.

This year the game was played in unusual weather conditions. The boys not only put up a good hard fight against each other, but withstood the rain, sleet, and snow as well. Not only was the game a hard fought one, but a fine example of teamwork, good sportsmanship, and fair play was shown by both teams.

## Ward At Freedom Forum

R. Quillen Ward attended the "Freedom Forum — Seminar XIV", conducted at Harding College, Searcy, Arkansas, October 19-23. There were approximately 100 representatives of industry, schools and churches from twenty five different states present for this conference for the purpose of discussing the American way of life and the importance of protecting and preserving it.

Dr. George Benson, President of Harding College, gave the keynote address of the Freedom Forum, emphasizing the following great assets of the American way of life: (1) Faith in God; (2) a representative constitutional republic in which minority groups as well as majority groups

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