

The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

VOL. 12, NO. 4

SIDNEY BLUMENTHAL AND CO., INC.

APRIL, 1954

Chairman Schell Will See Europe At Work

Chairman H. H. Schell has been invited by the Federation of European Industries to visit the industries of Europe along with a group of other American industrialists.

Mr. Schell will leave from New York by plane for Europe on May 14. After observing European industry at work, the American industrialists will go to Paris for a three day conference with European industrialists.

There are so many European countries included in this tour that the Americans are being divided into smaller groups and assigned certain countries. Mr. Schell said, "I have chosen Austria and Switzerland".

Mr. Schell stated that this invitation for him to see European industries came as a result of the many European industrialists who have visited the Caromount and Wilson Divisions.

A delegation of about thirty four foreign business executives and industrialists, representing countries receiving Marshall Plan aid, observed production at Caromount and Wilson in November, 1951. These representatives were from Ireland, England, Norway, Switzerland, Austria, The Netherlands, France, Italy, Sweden, Iceland, Denmark and Germany.

Mr. Schell's world wide travels and contact with industry qualify him to observe and to advise foreign industrialists. As a member of the Research and Industry Mission in September of 1946, he toured Sweden, Norway and Denmark studying large industries, research laboratories and educational establishments. Mr. Schell attended the International Labor Conferences in Brussels, Belgium in 1946 and in Geneva in 1948, representing the United States Department of Labor. In 1952 Chairman Schell was guest of the German Federal Republic for a month long study-tour of the laboratories, new plants and labor relations of the Republic and West Berlin. As chairman of the U. S. Inter-American Council of Commerce and production he has attended many meetings devoted to the commerce and industry of the western hemisphere.

(Continued on Page Two)

Cockrell Flower Garden Attracts Visitors



Mr. and Mrs. Frank Cockrell are shown working in their yard at 911 Paul Street in Rocky Mount. The Cockrells have received many favorable comments on the beauty of their yard, which is now in bloom with azaleas, camellias, pansies and candy-tuft especially making a beautiful display. Mr. Cockrell works in the Caromount Engineering Department.

Construction Of New Blumenthal Plant Beginning At Scotland Neck Site Soon

Sidney Blumenthal and company has purchased approximately 92 acres of land on the left side of highway 258, four miles north of Scotland Neck at the Roanoke River bridge and will immediately begin construction of a plant for the weaving of velvets, it was jointly announced on April 15 by Herbert H. Schell of New York, chairman of the board of the company, Robert E. Ashford, chairman of the Scotland Neck Business Bureau, and Eric W. Rodgers, assistant to the director of the State Department of Conservation and Development.

Mr. Schell said that the company will commence building operations within 10 days and expects to complete the first unit of the plant, 30,000 square feet by July and would shortly thereafter go into production. Ultimately, he said, the plant will be enlarged to 150,000 square feet and will give employment to approximately 300 persons with a weekly payroll of between \$12,000 and \$14,000.

The Scotland Neck site was picked only after Mr. Schell and his associates had visited numerous proposed locations in Eastern North Carolina. Working on the plans along with him were E. H. Suessmuth of Rocky Mount, vice president of the company, Randolph Sutton, who is in charge of the company's weaving operations, and C. H. Laughridge, who is the company's chief engineer. In the later phases of the negotiations Kemp D. Battle, attorney of Rocky Mount, took part in the negotiation and is handling all of the legal matters for the company.

Mr. Schell said he wanted to express his appreciation to the various committees which had been working with him and the members of his staff during the last several weeks when several sites were under consideration. He especially complimented the Scotland Neck Committee on the businesslike way in which they had gathered their facts and presented them to the company.

Employees Assist In High School Career Day

On Friday, March 19, the students of the graduating class at Rocky Mount Senior High School had an opportunity to get first hand information about 40 different occupations when Annual Career Day was held at the High School under the sponsorship of The Student Organization of the High School and the Rocky Mount Junior Chamber of Commerce. The seniors were divided into small groups according to their occupational choice and men and women who are actively engaged in these occupations at the present time discussed the opportunities, advantages and requirements of their respective occupational field.

The following letter has been received from Leonard Robinson, Jr., Chairman of Youth Activities Committee of the Rocky Mount Junior Chamber of Commerce. "We have just completed our Fifth Annual Career Day program. From all reports, it was the biggest and best that has ever been staged at the High School. This is due entirely to the time and effort which you, as a discussion leader, devoted in preparing your part of our program."

This letter was sent to the employees of Caromount who participated in Career Day. Mrs. Evelyn Taylor was a Discussion Leader for the students interested in Secretarial work. Carl Schilkowsky led a discussion on math, chemistry and physics and Clayton Hedgepeth lectured to students interested in Chemical Engineering.

Vacation Schedule

The Caromount and Wilson Divisions will be closed for one week's vacation starting Monday, July 5th, and will reopen Monday, July 12th.

This will be a vacation with pay for all employees who have worked for the company at least one year immediately prior to two weeks before the time set for vacation. This is the company's established vacation policy.

In addition to the regular pay check employees receive on July 2nd, they will also receive the vacation pay check.