# The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

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SIDNEY BLUMENTHAL AND CO., INC.

JULY, 1954

# th Caromount Mourns The Death Of Doc Lancaster



Doc Lee Lancaster, 54, an employee of Caromount since 1928, n to died suddenly at his home on ımb July 6, as a result of a heart attack. Mr. Lancaster has been employed in the Caromount Engineering Department continually is t since 1928, as carpenter. He helped with the installation of the first looms at Caromount and was a charter member of the Shelton mfo Looms Service Club.

Born August 3, 1900, in Frankdetal lin County, he was the son of the ne el late Betty Thompson and Ambrose its Lancaster.

Mr. Lancaster is survived by his wife, Mrs. Alma Pernell Lancaster, of the Caromount Mending Department and several brothers sual and sisters. Funeral services were held from the North Rocky Mount Baptist Church, of which he was a member, on July 8, at 11:00 a.m. Burial followed in Pineview Cem-

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#### Concert At Park

Owen Solmon of Weaving Department has announced that the Sudan Temple Shriners of New Bern will present a concert at the Riverside Park in Rocky Mount on Sunday, August 1, from 2:00 to 4:00 p. m.

The public is invited to attend.

#### European Industry And People Observed By Schell

Chairman H. H. Schell recently returned from Europe where he attended the International Industrial Conference at Vienna, Austria, and the Conference of the Federated Industries of Europe at Paris, France. His account of this European trip is quoted be-

"Mrs. Schell and I left New York from International Airport by Royal Dutch Airlines in the early atternoon of May 14, 1954. Four hours later the plane stopped in Newfoundland to refuel. The jump from Newfoundland to Glasgow, Scotland was 71/2 hours and then from Glasgow to Amsterdam. Holland an additional two and one-half hours.

We motored to The Hague, Holland and spent the day in the Tulip displays out in the field. We left the next morning for Vienna, Austria, for the opening of the International Industrial Conference. We went through plants in Austria and Switzerland; and then on to Paris for the Conterence of the Federated Industries of Europe. I was a member of a group of American manufacturers who were especially invited for this Conference. The Conterence was very interesting and profitable. It afforded an opportunity for American and Western European industrialists to exchange views and discuss various national problems as they pertained to international trade.

Since many ladies were in the party, the hosts arranged ample social functions such as formal luncheons, teas and banquets. The most outstanding event, however, was an evening at the famous Palace at Versailles where the First World War Treaty was signed. On this occasion we were the guests of the President of France. We arrived at about ten o'clock and were promptly received by Monsieur Coty, the President, his Ministers and an Honor Guard of about one hundred soldiers in red, white and blue dress uniforms. It was very picturesque, especially in such a fine setting. We went into the Gardens of Versailles at a distance of possibly one hundred yards from the Palace. There were

(See EUROPEAN INDUSTRY Page 2)

## Randolph Sutton Appointed Resident Manager For The Southern Division Of The Company

## **RichSquareGroupHears About Company Growth**

Chairman H. H. Schell addressed members of the Rich Square Chamber of Commerce at a dinner meeting at Grill 258 in Rich Square on Tuesday, July 13, at which 25 members entertained Mr. Schell and his associates E. H. Suessmuth, Vice-President; Armand Wolff, Blumenthal's European representative; Randolph Sutton, Superintendent of Weaving; Charlie Laughridge, Chief Plant Engineer; Frank Cockrell, Construction Foreman; and George Harper, Personnel Assist-

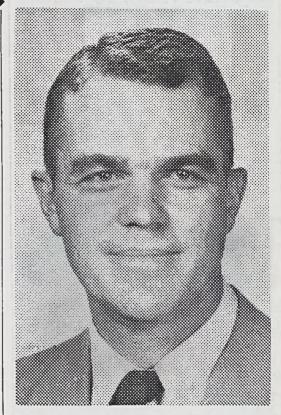
Mr. Schell reviewed the history of the Company pointing out that this year the 100th anniversary is being observed, and also that it is the world's largest producer of pile fabrics with home and sales offices in New York and plants in Connecticut, Rhode Island, and North Carolina.

In relating the progress of the North Carolina plants, Mr. Schell stated that the Rocky Mount plant of 18,000 square feet in 1931 was smaller than the 30,000 square feet now being completed at the Scotland Neck Plant. The Rocky Mount plant has expanded to approximately 350,000 square feet since 1931 and the Wilson plant with 18,000 square feet in (See RICH SQUARE GROUP Page 4)

## **Blumenthal Announces European Consultant**

Andre Blumenthal, President of Sidney Blumenthal and Co., Inc., has announced the appointment of Armand Wolff as a special European consultant on fabrics and fashions. Mr. Wolff will also supervise the buying and selling activities of the Company's agents in various European countries.

Armand Wolff is well known in the European market. He is one of the leading commissionaries in Paris, with branch offices in Brussels and The Hague. Mr. Wolff, born in Paris, has been active in these markets for over thirty years,



E. H. Suessmuth, Vice President in charge of Manufacturing, Sidney Blumenthal & Company, Inc., announced today that Randolph Sutton has been appointed Resident Manager for the Southern Division of the Company. He will report to Mr. Suessmuth as in the past. Mr. Sutton has been with the Company for 23 years. He started as a night dispatch clerk directly after graduation from High School. He subsequently became a section hand, a foreman, then overseer of weav-

When the Company expanded its facilities in Rocky Mount in 1941, Mr. Sutton was appointed Superintendent of Weaving and all preparatory operations. Last year the decision was made to move the Shelton plant equipment to the South. At that time Mr. Sutton was put in charge of the one remaining Northern weaving plant, in Uncasville, Conn.

Mr. Sutton is a member of the Kiwanis Club, director of the Safety Committee of the Parent-Teacher Association for Wilkinson School, member of the Scout Committee for Troop 113, and is a very active member of the First Baptist Church.

Mr. Sutton is a native of Spring Hope. His wife, is the former Miss Elizabeth Ray, of Laurinburg, N. C. They have two children, Randolph, Jr., age 13 and Linda, age 10. The family resides at 415 Forest Hill Avenue, Englewood, Rocky Mount.