Published each month by and for the employees of the Wilson and Caromount Divisions of Sidney Blumenthal and Company, Inc.

AUGUST, 1954

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Send News for the September Issue to Personnel Office before Sep-

## **Devotional Thoughts**

A minister once wrote a wealthy businessman requesting a subscription to a worthy charity. A refusal came by return mail concluding, "As far as I can see, this Christian business is just one give, give, give." The minister later replied, "I wish to thank you for the best definition of the Christian life I have yet heard."

Truly, one of the greatest statements made by Christ is recorded for us in Acts 20:35 ". . . it is more blessed to give than to receive." Deep within the heart of a Christian, if he has developed as God intended, is the keen desire to give, to share. How meaningless and flat is a life wrapped up in its own needs, desires and greeds! How full and meaningful becomes this life when made so aware of the needs of others its own are forgotten.

What can we give — we who have been given so much and who have accepted Christ, God's perfect gift to the world? We can give of our time and speech to those who have been neglected and are lonely. We can give of our talents to those efforts that are striving to make this a better world in which to live-namely, the Church. We can give the gospel to those who know it not. We can give of our money.

But with all our giving we will always receive much more in return than we can possibly give.

"What, giving again?" I asked in dismay.

"And must I keep giving and giving away?"

"Oh, no," said the angel, looking me through,

"Just keep giving til the Master stops giving to you."

Norma Cuthrell, Member First Bapsist Church Rocky Mount, North Carolina

## News From Design

Vacation In New Hampshire Mr. and Mrs. Doug Ferguson and family spent a recent week at Lake Winnepesaukee in New Hampshire.

At Virginia Beach

Miss Mary Alice Trevathan spent part of her vacation at Virginia Beach with Mary Davis. Back Home

Miss Lil Danko went back home for her vacation. She spent two wonderful weeks in Dartmouth, Massachusetts, and surrounding areas.

Northern Vacation Points

George Bates and his family have just returned from a vacation in Philadelphia and Atlantic City.



Miss Jessie Pittman, daughter of Mrs. Alta Pittman of the Final Examining Department is shown here wearing the bridesmaid dress which she wore in her cousin's recent wedding. Jessie, as president of the local sub-district of the Methodist Youth Fellowship, represented St. Paul Methodist Church at the Youth Conference at Duke University the week of August 16-20. Jessie is a rising senior at Rocky Mount High School and hopes to be able to enter college next fall.

## Births

Sandra Elaine Cooper

Mr. and Mrs. Douglas Cooper announce the birth of a daughter, Sandra Elaine, born August 4, at Rocky Mount Sanitarium. Douglas is employed in the Finishing Department.

James Martin Taylor

Mr. and Mrs. Ernest Taylor announce the birth of a son, James Martin, born August 1, at Rocky Mount Sanitarium. Mrs. Taylor is a former employee of the office at Caromount and Ernest is in charge of the new Auto-Rug Department.



Floyd Hedgepeth and his family are shown above while on a re cent tour of Florida. While in the "Sunshine State" they toured Jacksonville, St. Augustine, visited the alligator farm betweet St. Augustine and Daytona Beach; spent some time at the Marin Studios, Miami, and then back to Silver Springs. On the returf trip, they visited friends in Jacksonville.

## Shelton Looms Service Club

(Continued from Page One)

Resident Manager, spoke briefly to the employees expressing his interest in The Shelton Looms Service Club and offering his help and support. He commended the members for their excellent employment record with the company and congratulated the officers providing leadership for the club.

Andre' Blumenthal, Chairman of the Board of Directors of Sidney Blumenthal & Co., Inc. presented the main address for the meeting. He discussed the organization of the Blumenthal Corporation emphasizing the increasing importance of the stockholders to the success of all corporations. He pointed out that the greater majority of corporation stockholders today are individuals with annual incomes of less than \$5,-000. Mr. Blumenthal commended the employees on their fine work and urged them to "enjoy your work, for nearly fifty percent of your waking hours are spent on the job." He suggested that the Shelton Looms Service Club be a medium of developing hobbies and worthwhile community activities during leisure time and pledged the support of the company in supplying equipment or materials for accomplishing these purposes.

Mr. Blumenthal inducted the three new members into the Shelton Looms Service Club and presented certificates and pins to them, extending his congratula-

Upon receipt of his certificate

and pin, Vice President Suessmi expressed his appreciation membership in the club and pol ed out the excellent opportunil offered for advancement in Blumenthal company. He also pressed his appreciation for wholehearted support and coope tion of all employees.

The members of The Shell Looms Service Club adopted solutions in memory of a dece ed charter member, Doc Lee Li caster.

The following officers we elected for the 1954-55 ter Honorary President, Andre' menthal; President, Hubert S ton; Vice President, E. I. Rape Secretary, Clyde Davis; Treast er, Reynolds Kennedy; Board Managers, Jack Thompson, William Sutton, E. H. Suessmul Jimmie Speight, and R. W. II pett.

The membership of the C and their guests were entertal ed by Sidney Blumenthal & U Inc. with a barbecued chicken st per prepared by Mr. and M Medie Lindsey, company ployees. In addition to the ch members the supervisory staff the southern plants of the co pany attended this meeting a William Grosvenor, Director Research and Thomas Ridi Stylist, both of the Blument New York office were also guest

President Shelton read a let from H. H. Schell in which Schi expressed his regrets for not ing present at the meeting at sent his best wishes to the me bers.

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