

# The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

VOL. 13, NO. 4

SIDNEY BLUMENTHAL AND CO., INC.

APRIL, 1955

## City Elections To Be Held On May Third

On May 3, the residents of both Wilson and Rocky Mount will have the privilege of going to the polls and voting for "city fathers" of their choice.

In Wilson, the election will be held in order to select a mayor, six city commissioners and a judge of Records Court. A bond issue totaling \$2,250,000 will also be decided on in this election. \$250,000 is for proposed improved water facilities; \$1,160,000 for sanitary sewage; \$65,000 for a new fire station and 550,000 for the enlargement and renovation of the negro community center and erection of a new white community center.

In Rocky Mount there will be eight offices to fill—the mayor and seven aldermen.

## Richard Ezzelle Is Victim Of Accident



On April 4, one of Caromount's employees lost his life in an auto accident which involved another of our employees, also. Richard Ezzelle of the Engineering Department died several hours after the accident in which Andy Higgins, also of the Engineering Department, was injured. Three cars were involved in the wreck and the car in which these employees were riding was a total loss.

Higgins was treated at Park View Hospital for a fractured nose and abrasions but was released in about 48 hours.

Funeral services for Richard Ezzelle were held on April 16, with burial in Pineview Cemetery.

Richard had been employed at Caromount since 1953, where he had made numerous friends.

## Poster Program At Wilson And Caromount



### THE WINNER!

Yes, in any field, quality wins. In our field, quality wins customers, builds business, keeps our company running, keeps our jobs going. That's the secret of competition.

Your Company's Prosperity is Your Best Security!



### EXCITED, LADY?

Yes, quality makes people spark. When our quality is better they spark to us—and we come out ahead. That's how competition works.

Your Company's Prosperity is Your Best Security!

The above pictures are part of a new poster series which will be displayed at the Caromount and Wilson Divisions throughout the year. These posters will cover a variety of subjects. The two illustrated above deal with competition and illustrate the importance of quality products. (Photos courtesy of Judson-Roberts Company.)

A statement from management in the words of President Malcolm G. Jones is a part of the poster program. Mr. Jones' statement concerning competition is reprinted below.

**Somebody ELSE makes it, too.**

**No Company has a market all to itself.**

**The kind of products and services WE turn out are offered by OTHER companies, too.**

**And the CUSTOMER has his CHOICE.**

**If he likes OUR quality better, he buys from US. Otherwise, he buys somewhere ELSE.**

**Whatever it is — product or service — people want the best for their money. When WE give the best, WE get the business — and our Company grows stronger, our jobs more secure.**

**In every field — in business or personal life — all of us benefit from competitions. It raises quality — gives folks more value — keeps companies running, keeps jobs going, brings more of the good things to all of us.**

## Mrs. Joseph Bell Dies After Long Illness



Mrs. Julia Williams Bell, an employee in the Final Inspection Department since 1943, died on April 1, at the home of a sister near Nashville. Julia had been

(See BELL Page Three)

## Troop 113 Attends Washington Camporee

Scout Troop 113, sponsored by the Caromount Athletic Association, had two patrols at the Scout Camporee held at Washington, North Carolina from April 22 through April 24. These patrols were under the leadership of Philip Riley and J. D. Privette. Our patrols received one blue ribbon and one red ribbon and received top honors for scout-made equipment. They also made an excellent showing on signaling, first aid and building fire by flint and steel.

The Camporee had over 2,000 scouts from Eastern North Carolina. Troop 113 had thirteen boys to attend this Camporee and two of the Junior Leaders from this troop assisted the Explorer

(See CAMPOREE Page Three)

## Leslie Jones Runs For Alderman Post



Leslie H. Jones who has announced his candidacy for Alderman from the fourth ward, began his work with Rolinson Mills in 1928 and has been with Sidney Blumenthal & Co., Inc. since they took over from Rolinson in 1930. Leslie is a loom fixer in the Weaveshed and his wife, Marietta, works in the Sample Department. They have a daughter, Barbara Ann who is a ticket clerk in the Final Inspection.

Leslie has lived in the fourth ward for the past ten years and will appreciate any support which our employees may offer. In announcing his candidacy Jones said, "I believe in building up a bigger and more prosperous town by taking in outlying areas such as Englewood." He also said he favored an expanded city recreation program and was interested in promoting the safety of children at street crossings and playgrounds.

## Ward Elected Director

R. Quillen Ward was elected to the Board of Directors of the Rocky Mount Chamber of Commerce by ballots from the 500 business firms who are members. Ward was also appointed chairman of the Education Committee which handles the Business-Industry-Education Day in Rocky Mount.