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THE CAROMOUNT NEWS

AUGUST, 1955

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People You Know



Mrs. Evelyn Carroll has been employed in the Finishing Department at Caromount since April, 1942. She has worked as both a helper and an operator. Mrs. Carroll's attendance record has been outstanding since the time of her employment with our company.

Mrs. Carroll was born in Nash county, the daughter of Zeara Latta and Jack Mangum. Her husband, a former employee at Caromount is now employed with Quinn Furniture Company of this city.

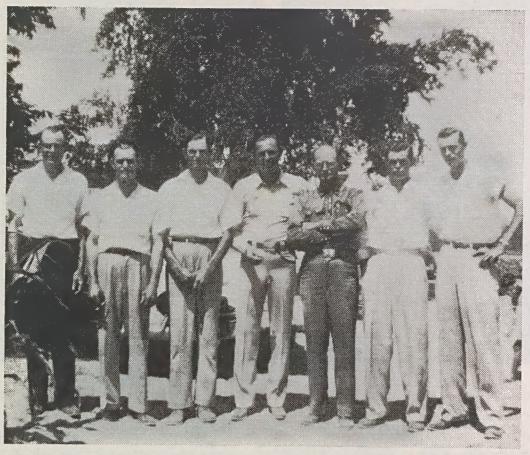
They have one child, Doris, a 1955 graduate of Rocky Mount Senior High.

Mrs. Carroll loves flowers and has spent a lot of time beautifying the yard of their new home on Planters street.

The entire Carroll family attends the Bible Missionary Baptist Church.



Joyner Family Have Reunion



At a recent "family reunion" the above picture was taken of all the boys in the Joyner family. Kinchen, on extreme left, and Alton, second from right, are employees of the Caromount Engineering Department. This was the first time all the brothers had been together in fifteen years.

Final Exam News

Children At Camp

Mrs. Margaret Proctors' children have been enjoying camping for the past two weeks. Theresa and Edward have just returned from Camp Don Lee and Dickie has just spent two weeks at the Elks' camp in Hendersonville.

Summer Training

Bobby Smith has returned from a two weeks' tour of training at Fort Jackson, South Carolina. He reports he is glad to be back.

Weekend In Capitol

Vernon Wood and friends spent a recent weekend in Washington, D. C.

Returns To Work Mrs. Emilie Satterfield has returned to work after being out ill for nine weeks.

Visits Williamsburg Billy Ray Coley recently visited Williamsburg, Virginia, where he visited the many historical and You Can Smile At S A F E T Y But You Can't Laugh O F F An Accident

Make September A No Accident Month



NUMBER-ONE HITTER but he'll never score that way. In any field, skill put to use

Tarnoff Reports From New York Office

Our own Isaac Walton, Jerry Sedlak, Sales Manager for the Toy and Apparel Division, took Allan Shore, Sales Manager of our Automotive Division, deep sea fishing a couple of weeks ago. Jerry got his usual quota and Allan was still green the next day.

The whims of the American public certainly go through very quick changes. Only a short time ago, I wrote you that we were having trouble keeping up with the supply of fabric for Davy Crockett hats. Now, from the merchandising point of view, poor old Dave is as dead as a door nail and we are impatiently waiting for Benjamin Franklin or Daniel Boone to appear on the horizon. Hope one of them gets here soon and that he wears a hat or coat or something made of Blumenthal fabric.

Next time you see Mr. Andre down at Caromount, stop him and ask him to tell you his story about the Chairman of the "Committee on Indian Affairs."



SKILL MAKES ALL THE DIFFERENCE.... With us, too — skill and ability

Nancy Grissom, daughter of Mrs. Estelle Grissom of the Wilson Division is pictured here in a costume which she wore recently in a dance revue. She has been taking dancing lessons for four years.

colonial points of interest. In Fuquay

Marie Strickland and daughter, Melinda, spent a recent weekend in Fuquay Springs with another daughter, Peggy, and also visited friends in Fayetteville. **Epidemic**

"Pete" Fox reports all of his children have whooping cough.

Visits Relatives

Loula Solomon spent a recent weekend in South Boston, Virginia, visiting her husband's relatives.

At Wrightsville

Oscar Satterfield and daughter, Jo Ann, spent their vacation at Wrightsville Beach and White Lake. scores the winning runs — pays off for every "player" on our tegm.

Your Company's Prosperity is your Best Security!

Your Company's Prosperity is your Best Security!

applied to the job, makes

WHAT DOES IT TAKE?

"Every day, we turn out thousands of yards of pile fabric. If our customers like our cloth, they buy. That's good for *all* of us. What does it take to keep our customers buying? Better quality and value.

That's where our skill and ability pay off.

Using our skill—applying our ability—makes our products and services better—makes customers come back to us.

Each one's skill and ability put to work, creates greater quality and value. Quality and value create sales, company strength, job security, better living for us all.

Skill and ability put to use—that's what scores the winning runs for every player on our team."

-(Photographs courtesy Judson-Roberts Company)

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