

The Roanoke News
 PUBLISHED EVERY THURSDAY
 DUKE JONES, Editor
 MRS. J. W. SLEDGE, Owner
 PRESS PUBLISHING CO., Publishers

Entered at Postoffice at Weldon as Second Class Matter
 RATES OF SUBSCRIPTION:
 One Year (by mail), postpaid, \$2.00
 Six Months 1.00

A weekly Democratic journal devoted to the material, educational, political and agricultural interests of Halifax and surrounding counties.

For godly sorrow worketh repentance to salvation not to be repented of, but the sorrow of the world worketh death.—2 Cor. 7:10.

We are foolish, and without excuse foolish, in speaking of the superiority of one sex to the other, as if they could be compared in similar things! Each has what the other has not; each completes the other; they are nothing alike; and the happiness and perfection of both depend on each asking and receiving from the other what the other only can give.—John Ruskin.

THE FARMER AND THE STOCK TRAIN
 In spite of the boll weevil, the army worm, red spider and drought, cotton will for many years be a chief crop on the farms of North Carolina. Conditions peculiar to this section tend to the growing of the fleecy staple.

There are many who hold that if we grew absolutely no cotton, that we would be better off. This is doubtful under present conditions. The mistake made, it seems to us, is that we have made a master out of what was intended to be a servant. Be that as it may, the fact remains that a one-crop system of farming has proven a failure.

Whether or not our class of labor will permit great livestock farms to be established admits of argument. But we hold that if cash crops are to be raised successfully, that livestock is necessary for diversification and the upbuilding of the soil in order that cotton, peanuts and tobacco may be grown at a lower per acre cost and the margin of profit increased thereby.

Leaders of the State realize this and are making every effort to have our farmers increase the number of cows, chickens, and hogs on the farms of the State. The Atlantic Coast Line Railroad will have a special stock train at Weldon on August 19 where fine types of cattle, hogs, sheep and poultry will be on display in an effort to encourage this form of farming. We trust that many of our farmers will be on hand.

SOYBEAN PRODUCTION HAS GROWN IN LAST 10 YEARS
 WASHINGTON, Aug. 13.—The soybean first introduced to the United States in 1804, has only within the last 10 years become appreciated, according to the United States Department of Agriculture, and its production is just now becoming of commercial proportion. The crop has many things in its favor the department says. It produces a large yield of beans and an excellent forage. It is easy to grow and to harvest. The beans have great possibilities in the production of oil, meal and human food and industrial products. Soybean production will continue to increase, the department said, as we find better methods and machinery for handling the crop and still more uses for the bean and its products.

Ask Your Soldier Boy How "Cooties" Got Such a Hold
 He'll tell you that the battlefronts of Europe were swarming with rats, which carried the dangerous vermin and caused our men misery. Don't let rats bring disease into your home. When you see the first one, get RAT-SNAP. That will finish them quick. Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by Harrison Drug Co. and Pierce-Whitehead Hardware Co., Weldon, N. C., H. B. Ferguson, Halifax, N. C. adv

JUST KIDS—It Depends on the Paper

By Ad Carter



WHY WE DO IT
 WHY WOMEN DRESS
 By MEHRAN K. THOMSON, Ph. D., Author of "The Spring of Human Action."

Why women dress is a mooted question. Some would be authorities claim that women dress to please the men. Others say that women dress to make other women envious. Probably there is some truth in each of these explanations but they do not tell the whole story. Women are a little different sensitized to the opinions of other people. They have the curious combination of being more sensitive than men in some respects and less so in other respects. They are more eager to be admired and yet they are less disturbed by criticism. Consider what tortures a man will endure before he will get up and leave in the midst of a public performance where people are likely to be disturbed, while a woman has no such fear. Note also a difference in their attitude when late to church or a retail. The man will slink into the back seat and try to appear as inconspicuous as possible. The woman will walk right up to the front row and take her place as unconcerned as you please. Every woman likes to have fine clothes. This desire is so strong in most women that some of them are willing to sell their virtue to buy clothes if they cannot get the kind they want in any other way. Men tolerate clothes; women adore them. Men dress in order to avoid something—the loss of morale and self esteem or perhaps the censure of some women; women dress to gain something—self expression, display of good taste and affluence, the envy of other women, possibly to attract men and to exercise their aesthetic love of beauty and fine things. Someone has said that a woman's future depends on her looks. Her face meaning her personal appearance, is her fortune, while a man's future depends largely on his brains. If this be true we have an additional motive for the fact that women make so much bigger fuss over dress. It means more to them. It means everything to some of them.

SUPERIOR COURT
 (Continued from page 1)
 which to rest up from the labors of their alleged occupation of operating a home brew plant and dispensary. Long plead guilty to the making and selling of the beverage, while Tant admitted aiding and abetting in the enterprise. The men were arrested August 2nd at Deep Creek near Roanoke Rapids, when their eagerness to build trade got them the wrong customers. They sold a stein of brew to Chief Dobbins and Harry House of Roanoke Rapids. The officers, figuring there was more where that came from, investigated and discovered a quantity of yeast and malt near the place. Accy Barnes plead guilty to assaulting John Vinson with a club and drew a six months road sentence. Barnes claimed that Vinson

LUKE REILLY SAYS "THE RAT DIED BEFORE REACHING THE RIVER"
 "Since moving near the river 2 years ago, we've always used RAT-SNAP. Watched a vicious water rat, nibbling at RAT-SNAP outside the house. About 15 minutes later he darted off for the water to cool his burning stomach, but he died before reaching it." Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by Harrison Drug Co. and Pierce-Whitehead Hardware Co., Weldon, N. C., H. B. Ferguson, Halifax, N. C. adv

DAYS OF SUFFERING NOW QUICKLY ENDED
 The next time you start one of these days, see the instant relief you get with Dillard's Aspergum. Almost before you know it the pain disappears, your nerves suddenly relax. With Aspergum you chew the pain away. For it is the finest aspartin obtainable put up in chewing gum form. Now you can take aspartin any time, any place. No water. No bitter taste. No choking sensation. Because you chew Dillard's Aspergum the aspartin mixes thoroughly with the saliva so that all its soothing qualities are effective quickly, continuously. It brings quick relief from aching heads, toothaches, the pains of neuritis, neuralgia, even rheumatism. If your druggist does not have Dillard's Aspergum, send for a free sample to Health Products Corporation, Dept. A, 115 North 13th Street, Newark, N. J. W. C. Rountree, M. D., BOX 1150 Dept. 43-J Austin, Texas

saulting J. H. Lewis, white, with a rock, went to the jury shortly before court adjourned Tuesday afternoon.
 The following alleged offenders will be tried at the next term of court, their cases being continued:
 Will Gibson, Bessie Curry, Dan Faison, Roy DeHart, W. G. Hockaday, Danum Dickens, Lucy Hunter, John Perkins, Ray Crawley, Allen Connor, Herbert Singleton and C. W. Dalz, M. L. Thompson, Steve Ellis, Ellis Mack, Robert Sorrie.

Carolina Ranks 40th In Public Education

RALEIGH, Aug. 13.—Based on a composite ranking of five educational items for 1927-28, North Carolina ranks 40th among the states in public education, it is learned from State School Facts, publication of the Department of Public Instruction.
 The five items upon which the states are ranked are: (1) number of pupils attending daily for each 100 enrolled, (2) average number days schools were in session, (3) average annual salaries of teachers, supervisors and principals (4) per cent of total enrollment in high school, and (5) average value of school property per pupil enrolled.
 The current number of School Facts concerns itself with public education in the states, the date presented being taken from Bulletin, 1930, No. 5, giving statistics for and recently issued by the Office of the U. S. Department of the Interior.
 This paper shows that based on the five items mentioned North Carolina has a higher rank than the following states: Oklahoma, Kentucky, South Carolina, Georgia, Tennessee, Alabama, Arkansas, and Mississippi. North Carolina held 41st place among the states on the basis of identical facts for 1925-26. This took 40th place in 1927-28, according to School Facts, by

ranking 39th on item 1, 42nd on item 2, 40th on item 3, 36th on item 4 and 38th on item 5. This state's lowest rank, that further points out is on item 2, the average length of school term.
 On the basis of these five items, Virginia is just ahead of North Carolina at 39th place. South Carolina ranks 43rd in this respect, and Tennessee 45th. On the basis of these five items the State of Massachusetts has the best school system, while Mississippi ranks lowest in this respect.

Log Schoolhouses Fast Disappearing

RALEIGH, Aug. 13.—With only 22 of the type standing in North Carolina during the school year 1928-29, the little log schoolhouse has almost disappeared in this State, according to statement issued today by the State Department of Public Instruction.
 Of these, 19 were in Caswell County and one each in Durham, Halifax and Person Counties, all used by colored children.
 The records show that there were 5,565 rural schoolhouses in use during 1928-29, this number being 215 fewer than were in use during the preceding year. Of this number, 974 were of brick construction, 4,569 were of frame construction and 222 of log construction. From 1927-28 to 1928-29 there was an increase of 78 brick-type houses, and decrease of 287 frame-type and 6 log-type houses.
 Five years ago, 1923-24, there were 6,868 rural schoolhouses in use, 535 brick, 6,280 frame and 53 log. Thus, within five years, the statement points out, there has been erected 439 new brick buildings for rural boys and girls, and a decrease of 1,742 frame and log houses. During the year 1928-29 176 new rural schoolhouses containing 986 classrooms were erected. These buildings cost approximately \$3,-

000,000, on an average of \$16,636 each. During the previous year, over \$4,000,000 was spent in erecting 176 new rural schoolhouses at an average cost of \$24,000 each.
 These figures show, according to State Supt. A. T. Allen, that the trend in schoolhouses construction is toward brick structures, and that frame and log structures are disappearing. They also show that the amount spent for building purposes tends to decrease.

FIND LOVE NOT CHIEF CAUSE OF WEDDING BELLS

GREELY, Colo., Aug. 13.—No matter what the poets say, love is not the chief cause of wedding bells. Only ten of ninety-nine students in sociology would wed for love.
 Those are the conclusions drawn from replies by the sociology class of Prof. W. G. Binnewein at Colorado State Teachers' College here.
 Asked "Why Marry?" in a class devoted to study of the modern family, students gave the following answers:
 "For companionship," said thirty-five.
 "For a home," said thirty.
 "For children," answered twenty-four.
 Two girls were tired of earning their own living.
 One said it was the natural thing to do; it is the usual custom, said another. A third desired the different status enjoyed by married women, and a fourth girl wanted someone "to take care" of her.
 The seven students who voted against marriage numbered only eleven reasons. They gave various answers such as a desire to finish school, to escape "in-laws," to enjoy life, and an unwillingness to give up independence.
 Forty-nine students favored marriage, seven opposed it. The nine married students, explaining why they married, gave the following reasons: Desire for companionship, love, for a home, for children, "join the crowd," greater stability.

Think This Over

That advertising has the power of suggestion, which creates a desire to possess.

Continuous advertising is the most effective kind.

Continuous advertising causes readers to form a friendly feeling towards the concerns advertising and makes customers and prospective customers realize that only the best in quality is continuously advertised.

Persistence in advertising is unquestionable the greatest force in the building of business. It increases turnover and breaks down sales resistance.

Truthful advertising of quality means satisfied customers. It is building better business everywhere for those who use its aid.

Advertising is the magnet that attracts the attention of all. It reminds the people of everything they need.

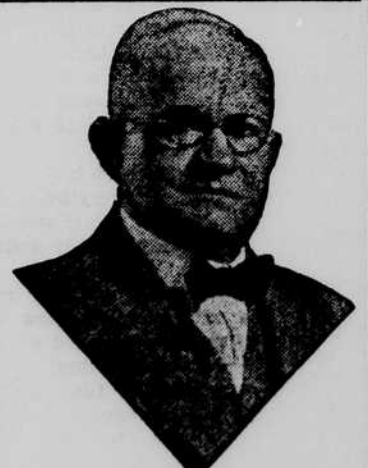
Business concerns who handle well advertised lines and back them up with local advertising are the ones who profit most.

Only the concerns who are continuous advertisers can successfully survive competition.

Business men who do not believe in advertising are just sleeping while local competitors, neighboring cities, door to door peddlers and mail order houses are getting the business they should get.

The Roanoke News

Thin, Pale, Weak
 "I HAD BEEN through a bad spell of sickness which left me very weak," says Mrs. Virginia Spruce of Stapleton, Va. "I was pale and felt lifeless, and my strength did not return. I spent most of my time on the bed. I was very nervous, and the least thing upset me. I did not have strength enough to lift a broom. At times I would have bad headaches, which would hurt me until I could hardly see. "Someone asked me why I did not try Cardui. I had read of it, so I thought I would see what it would do for me. It was really remarkable how I came out. My strength returned, and my health was better than it had been in years. I gained in weight about ten pounds. My color was good, and I ceased to suffer from headaches. I have told my friends about Cardui because I was benefited after taking it."
CARDUI
 Helps Women to Health
 Take Theford's Black-Draught for Constipation, Indigestion, Biliousness. 1 cent a dose, 25c a box.



W. C. ROUNTREE, M. D.
 PELLAGRA A SPECIALTY
 If you have many of the following symptoms, I have the remedy, no matter what your trouble has been diagnosed: Nervousness, stomach trouble, loss of weight, loss of sleep, sore mouth, hurting in back of head, shoulders or back, peculiar swimming in head, frothy-like phlegm in throat, passing of mucus from the bowels (especially after taking purgative), burning feet, yellow or brown skin, burning or itching skin, rash on hands, face and arms resembling sunburn, chronic constipation, (sometimes alternating with diarrhoea), copper or metallic taste, skin sensitive to sun heat, forgetfulness, despondency, thoughts that you might lose your mind, gums red and falling away from the teeth, general weakness, loss of energy, and look older than you are. If you have many of these symptoms, have taken all kinds of medicine, and are still sick, I especially want YOU to write for my FREE booklet, questionnaire, and diagnosis.
 W. C. Rountree, M. D., BOX 1150 Dept. 43-J Austin, Texas