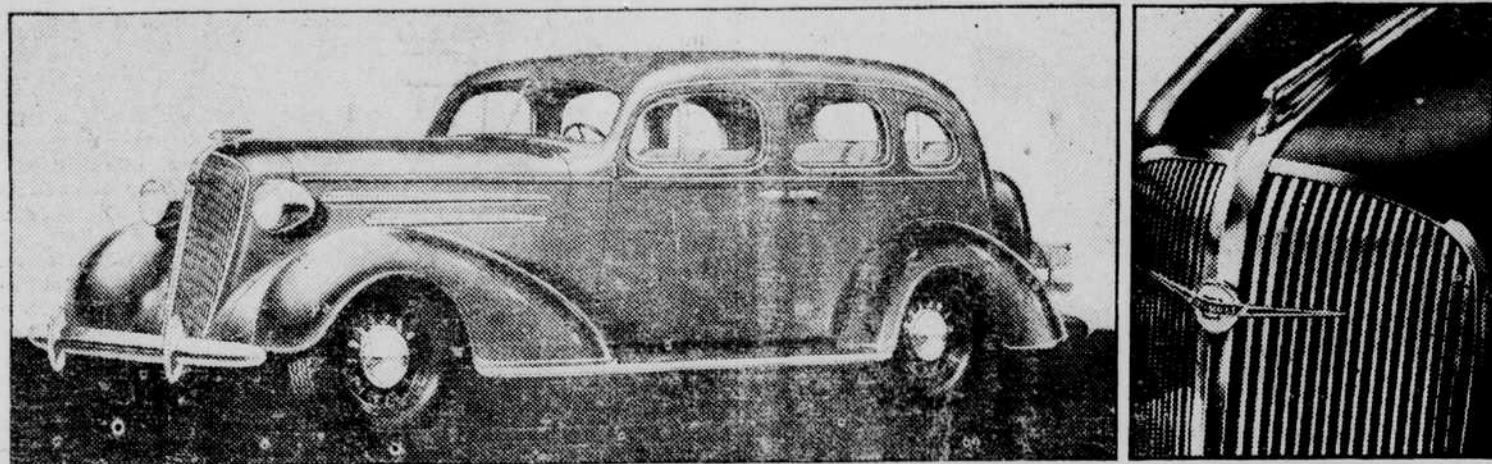


1936 Master De Luxe and Standard Chevrolets are Replete with New Features



New Master De Luxe and Standard Chevrolets for 1936 show marked advances in appearance and in engineering. Perfected hydraulic brakes, high-compression engines with full-length water jackets, and balanced carburetion are among the mechanical improvements. The solid steel Turret Top Fisher body is used on the Standard as well as the Master De Luxe models.

R. C. CAMPAIGNS TO PREVENT ACCIDENTS

Program Inaugurated in Local Chapters to Cut Down Farm and Home Accidents

The American Red Cross has launched a nation-wide campaign to eliminate hazards in the home and on the farm that now take an annual toll of nearly 35,000 lives, according to a recent statement by James L. Fieser, vice chairman in charge of domestic operations. "Every Red Cross chapter is being asked to play a part in this campaign," Mr. Fieser said. "Hazards in the various communities will be pointed out. The children in our schools throughout the country will be given a list of the home hazards and asked to enroll parents or relatives in the fight against them."

Nearly five million men, women, and children were temporarily disabled in the homes of America last year by accidents, officials of the National Safety Council have revealed. Most of the accidents in which persons were killed and injured could have been prevented, according to this safety agency, this fact alone largely motivating the Red Cross drive for accident elimination.

Active cooperation of social, civic, educational, veterans', and other groups has been secured. Red Cross inspection forms or home check lists will be distributed to homes where there are no children with the help of these organizations. Due to inaccessibility and lack of compensation coverage, little or no pioneering has been done in the field of farm safety, the Red Cross states. However, more people were accidentally killed in agricultural pursuits last year than in any other occupation, making the need for safety education and farm home inspection apparent.

Other agencies now active in the accident-prevention field point to the fact that, because of its nearly 13,000 chapters and branches, the Red Cross has a unique opportunity to successfully promote a project of this nature.

Home accidents injure many more than do automobile accidents; they kill nearly as many, claiming an average of about 80 lives daily. In terms of dollars and cents, for the practical elements cost

Accidents of all types are Public Enemy No. 4. Only three diseases cause as many deaths each year, heart disease, cancer, and cerebral hemorrhage.

"The home is not the place of safety it is commonly supposed to be," said Mr. Fieser in commenting on the new Red Cross service to the community. "The Red Cross, as a part of its chartered obligation to prevent death and alleviate suffering, is conducting this humanitarian program to cut down the mounting toll of avoidable personal injury and death in the homes of the country."

The annual Red Cross roll call, running from Armistice Day to Thanksgiving Day, is one of the means of backing such a campaign. All citizens of the United States are offered the opportunity to join and assist in the work of the organization.

Processing Taxes

(Continued From Front Page) prices were a few years ago. It seems to surprise many people to

learn that food prices today are considerably below the 1929 level.

"If facts about prices, and about processing taxes, are frequently overlooked, facts about the conduct of the various adjustment programs are even more commonly misconstrued. One favorite story is that the farmers, at the direction of the AAA, plow under corn and burn their wheat. Farmers know that this simply isn't true, but those city people who don't know farmers and farm practices may often be fooled.

"Not long ago certain metropolitan newspapers showed a picture of a wheat stack burning on a Missouri farm, and attributed the burning to the AAA. The facts in the case were as follows: This farmer, under contract with the AAA, had more acres in wheat than his contract called for.

"The local farmers' committee urged him to dispose of the excess wheat by pasturing it, or later by cutting it for use as hay. The local committee thoroughly understood that the AAA has never ordered any wheat burned, disapproves of it, and invariably offers farmers producing in excess of contract quotas the privilege of canceling their agreements with the Government without any penalty except the loss of benefit payments. When this farmer allowed his excess wheat acreage to ripen, the committee notified him he might donate it to charity. Instead he burned it, and a sensational picture and newspaper story resulted.

"The tragedy of episodes like this is that they make it all but impossible for millions of people to form their opinions on the basis of plain fact. And yet a willingness to form conclusions upon the basis of facts is absolutely vital if our democracy is to survive. Plenty of facts in this complicated world are difficult to grasp, but the facts which are so easy to prove or disprove—facts as clear-cut as those I have mentioned—ought to be the property of every individual who ventures an opinion on our agricultural program.

"In talking with city people I find misunderstandings as here il-

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WEEK END ROUND TRIPS FROM WELDON

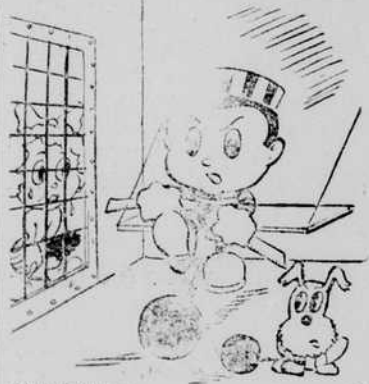
Tickets, good in coaches only, sold for all trains Fridays and Saturdays, also Sunday morning trains, with return limit Monday following date of sale.

Half fare for children 5 and under 12 years of age.

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SCRAPPY Springs



Illustrated almost universal. Meat prices, largely as a result of last year's extraordinary drought, have gone up rapidly. Nevertheless, several years of ordinary weather can easily result, even with the maximum of help from AAA, in exceedingly low farm prices in a few years. It behooves both consumers and farmers to cooperate to keep unusually wide fluctuations in weather from causing undue harm to either one. Right now

the farmers are doing their best to increase the hog supply. The effect of this will be felt during the next year or two. By 1937 or 1938 however, with ordinary weather, hog farmers can be in much worse position than city pork consumers think they are today.

"To bring about the desired state of continuing balance between farmer and consumer it is necessary that neither farmer nor consumer be led astray by wild stories spread by interested parties who have little concern for consumer-farmer welfare."

WILLIAM BERGWYN HOME FROM HOSPITAL

Woodland, N. C., November 5.—Hon. W. H. S. Burgwyn returned to Greensboro last Friday, having spent several days at his home here attending court, and was ac-

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complicated home on Saturday by his son, William, who has recovered sufficiently to leave the hospital. William's friends are rejoicing with him and his family that he is able to return to his home again after having a very narrow escape from death in an automobile wreck. Only for the most efficient and heroic treatment on the part of both nurses and doctors, together with "Bill's" own sunny disposition and courage, was he able to recover.

Spacing sweet potato slips 12 inches apart on the row produced 200 bushels per acre of marketable roots on the farm of J. H. Carter in Union County, near Waxhaw, while 14-inch spacing produced only 190 bushels.

Avoid Wrong Way Of Killing Hogs

The farmer who uses haphazard methods and trusts to luck at hog-killing time runs a big risk of losing his meat.

The right way to kill hogs is just as easy as the wrong way, suggests R. E. Nance, professor of animal husbandry at State College, and with proper curing, it virtually assures successful preservation of the meat.

Many of the methods employed in "Dad's time" were responsible

for the heavy losses usually experienced. Nance pointed out some of the worst faults, as follows: Hogs were usually killed on the coldest day of mid-winter, under the impression that the extreme cold helped preserve the meat. Bitter cold weather made the task difficult, and it was rushed through in too big a hurry.

A temperature of 28 to 40 degrees is preferable. The carcasses should be allowed to hang up overnight in the smokehouse so as to let all the animal heat dissipate before the curing is started.

The custom of shooting hogs or knocking them in the head was prevalent. Then the hogs were dragged to a vat of water that was either too hot or too cold.

The bodies were bruised, the carcasses did not bleed properly, and the hair did not scrape off as

it should. Stick the hogs, Nance said, allow them to bleed thoroughly, and scald them in water heated to 150 degrees, no more no less. Do not feed the hogs within 24 hours of killing time. Doing so wastes feed and makes the carcasses harder to dress. Do not cut up the carcasses until the next day, he advised.

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