

# Leaders Cooperate To Help Ailing King Cotton

Scott, Miss. - Advertising, research, education, and coordinated effort may restore King Cotton to his throne. The cotton leaders think so. To this end, the five primary cotton interests of the United States declaring that a solution of cotton's ills can be achieved by the industry, mobilize their forces in Memphis, November 21 and 22 in a historic movement to increase the consumption of American cotton.

As a result of the movement, the National Cotton Council of America was formed, marking the first time in the annals of agricultural history that the cotton growers, ginners, warehousemen, merchants and crushers have joined hands to aid King Cotton lift himself by the bootstraps from

the depths of economic distress. Oscar Johnston, manager of the world's largest cotton plantation, Scott, Mississippi, was elected to head the Council.

The full ten point program adopted by the Cotton Council embodies a domestic advertising campaign, cultivation of good will toward America in foreign countries, stimulation of international commerce with industrial nations, scientific research for discovery of new uses, for improvement of manufactured products in increase consumption in known uses, and more equitable and favorable transportation rates between the cotton belt and other sections of the nation.

Looking eventually to a war chest of two million dollars for a

far flung campaign to regain cotton supremacy through advertising, the assembly prepared immediately to raise a missionary fund of \$250,000 to set in motion the machinery for execution of the preliminary education program.

The North Carolina-Virginia unit of the National Cotton Council, under the leadership of W. Henry Liles, Wadesboro, N. C., a producer, is now raising the state unit's part of the initial financing fund calculated on a basis of 2c a bale for the current year's production.

The North Carolina-Virginia Unit is now electing its permanent delegates to the Council. Under the plan of representation, the producers, ginners, warehousemen, merchants, and crushers will each have three delegates.

In addition to Mr. Liles, the other delegates and members of the Advisory Committee are: From North Carolina; B. B. Everett, Palmyra; T. B. Upchurch, Raeford; and Jno. T. Thorne, Farmville, producers; J. I. Morgan, Farmville, crusher; Dave Gilbert, Greensboro, merchant; F. J. Beatty, Charlotte, warehouseman; C. A. Johnson, Tarboro, ginner; Clarence Poe, Raleigh, advisor.

From Virginia: W. T. Parker, Homeville, producer; J. S. Jenkins, Norfolk, warehouseman; John T. Rich, Norfolk, merchant; and Phillip Freeman, Petersburg, ginner.

## STATE COLLEGE ANSWERS TIMELY FARM QUES.

Question: What kind of eggs should I select for hatching purposes?

ANSWER: Select only those that are clean, fresh, well-formed or good shell texture, of color conforming to the requirements of the breed, and weighing 24 ounces to the dozen. The round, small, short or thin shelled eggs should be used for food or solid. The same applies to eggs that are ridged or on which the lime is not evenly deposited as such eggs do not hatch well. Eggs for hatching should be collected two or three times a

day during cold weather and stored in a cool place where the temperature does not fall below 40 degrees or rise above 68 degrees.

QUESTION: How can I prevent my fresh cured hams from souring?

ANSWER: Be sure that the animal is not overheated before killing and is bled well after the killing. All vessels used in the killing or curing process should be scalded and all water used for the brine or pickle should be boiled before usage. Do not freeze before curing but be sure that all animal heat is out of meat before it is cured. Each piece of meat should be thoroughly rubbed with salt before packing and the brine should be examined every few days, if the brine cure is used. Very little meat will sour if these precautions are followed and strict sanitation practiced in handling.

QUESTION: When should roses be pruned?

ANSWER: Four different kinds of roses are commonly grown out-of-door and the method of pruning each is different. For the dwarf growing hybrid perpetuals and the dwarf growing teas the pruning is done in the early spring before growth starts. The hybrid teas should be pruned when the buds are swelling in the early spring and the little pruning necessary on the climbing roses should be done soon after the blooming season. Extension Circular No. 200 gives detailed information on all phases of growing roses and copies may be had free upon application to the Agricultural Editor at State College.

## "Prayer Of A Traveling Salesman"

The traveling salesman, although his paths are hard, and sometimes things do not move in the right direction for him, he is always cheerful and takes life as it comes. He makes his rounds in all kinds of weather, rain or shine, he takes the abuses of his customers, abuses that should be contributed to the house that he represents and not the salesman. It is the intention of the average salesman to serve his customers so that the next time he arrives that they will be glad to see him. However in some cases the house takes advantage of him and does things their way, and never gives a thought about the abuses that the salesman will receive on his return trip.

In most every case where there is abuses to the customers it is not the salesman's fault, the fault lies in the office, where someone is employed to keep the books, that has never had the experience of meeting customers face to face, and thereby thinks that all they have to do is to get the customer miffed to some extent, and thereby every thing will be topsy-turvy.

We are herewith reprinting a salesman's prayer, as follows:

"O Lord, look with a forgiving eye, we beseech thee, if Thou canst—on the buyers who lie to us about the low prices our competitors give them. Lord, soften the hearts of those who, as soon as they see a salesman, get as busy as a hen with one chick, and keep us standing around until our feet warp, and then buy as much as two dollars and sixty-five cents worth—and want that billed out the first of next month. Good Lord, curb our tendency to flirt with the married women; the single ones don't count, and they expect it. Teach us we pray Thee, not to complain at the roller towels that the multitude has used before we got there. Lord, give us digestions like alligators, that we may thrive on the lion steaks cut from the neck where the yoke worked. Help us to be thankful for the stump-water served us and called coffee, dear Lord. Toughen our hides, that we may sleep soundly in hotel beds already inhabited.

"Lord, soften the hearts of our employers, that they may render us what little commission is due us in full. O Lord, overlook our absentmindedness when we get away from home and forget about being married; and in conclusion, we beg Thee, when we have made our last trip, please don't send us below. We have had our share of that place on earth. Amen."

Calvary-Thelma

H. D. Myrick, Jr. of Raleigh spent the week-end at home. Mr. and Mrs. Lewis Hawks of Norlina were visitors with Mrs. Clyde Myrick last Thursday. Messrs. A. S. Johnston and Jessie King were Sunday visitors in Gasburg, Va. Miss Sarah King of Halifax spent the week-end at home. F. C. Myrick was a Sunday visitor in Garysburg.

Mr. and Mrs. Paul Etheridge and children of Roanoke Rapids were Sunday visitors with her people.

Who stole the Marlenburg necktie? See the senior play for an interesting solution to the mystery.

MRS. R. B. BRICKELL

Mrs. R. B. Brickell died at her residence near Weldon, Halifax County, on December 5, after an illness of several months.

She is survived by her husband, R. B. Brickell and the following children: Mrs. I. E. Green, Weldon; Mrs. R. C. Beck, Louisburg;

Mrs. J. F. Chaille, Miami, Fla.; G. G. Brickell, Halifax; and James B. Brickell of Charlotte.

Funeral services were conducted from the home at 2:30 Wednesday afternoon by the Rev. D. P. Moore, rector of Grace Episcopal Church, Weldon, assisted by the Rev. Chas. U. Harris, rector of All Saints Church, Roanoke Rapids.

**GIRLS....**  
WE HAVE SOME OF THE FINEST GIFTS IN THE WORLD FOR HIM.  
SEE OUR GIFTS BEFORE YOU DECIDE.  
**SELDEN'S PHARMACY**  
Dial W-355 Weldon, N. C.

**WE SUGGEST...**  
..Sweaters  
..Skirts  
..Silk Scarfs  
..Week-End Bags  
..Dorothy Perkins  
Cosmetics  
..Millinery  
**Farber & Josephson**

**1939 PONTIAC 6-Passenger Sedan**



**DELIVERED COMPLETE in ROANOKE RAPIDS for \$885.00**

**NASH MOTOR CO.**  
Roanoke Rapids, N. C.

**SELECTED Christmas Gifts**

<b>WAGONS.....</b> \$1.00 and up	<b>TRICYCLES.....</b> \$3.25 to \$9.50
<b>TEA SETS.....</b> 10c and up	<b>PEDAL BIKES.....</b> \$1.49
<b>DAISY AIR RIFLES.....</b> 22 Rifles and Shot Guns	<b>TREE LIGHTS.....</b> Eight Bulbs To The Set ..... 35c Set
<b>FOOT BALLS.....</b> 59c and up	<b>ROASTERS.....</b> 99c and up
<b>ROLLER SKATES.....</b> \$1.45 and Many Other Practical Gifts	

**WILLEY HARDWARE CO.**  
Dial W-366 Weldon, N. C.

**CHRISTMAS Food Sale**

**Del Monte COFFEE 27c lb.**  
**Del Monte SALMON 3 cans 69c—6 cans \$1.25**

**Del Monte APRICOTS, No. 2 1-2 can..... 3 for 69c**  
**Del Monte PRUNES (Fresh Purple) No. 2 1-2 can ..... 3 for 50c**  
**Del Monte PINEAPPLE (Sl. or cr.) No. 2 can—2 for 35c—6 for.....\$1.00**  
**Del Monte PINEAPPLE (Bars)—2 for 35c—3 for 50c—6 for ..... 99c**  
**Del Monte CORN ON COB (4 Ears to Can) 2 for 35c—6 for .....\$1.00**

**Del Monte PINEAPPLE JUICE, No. 2 Can ..... 3 for 39c**  
**Del Monte ORANGE JUICE, No. 211 Can ..... 12 for 99c**  
**Del Monte PICKLED PEACHES, No. 2 1-2 can ..... 3 for 79c**  
**Del Monte FRUIT COCKTAIL ..... 3 for 79c**

**PRIME BEEF ROAST 30c lb**  
**FRESHLY MADE Country Sausage, lb. .... 29c**  
**BEST AMERICAN CHEESE, lb. .... 19c**  
**Morrell's Palace Sl. Rineless BACON, lb. .... 19c**

**Quaker Puffed WHEAT 2 for 19c**

**ACME GROCERY CO.**  
PRICES EFFECTIVE DECEMBER 8th. TO 15th.  
Phones W-344 and W-345 WELDON, N. C.