

# The Messenger

Volume 1

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No. 2

## Harriss and Covington Does It Again



Pictured above are F. C. Morehead, Virginia Hendrix, Ruby Luquer, Theo Mull and Pinnie Hutchens, plant Community Chest workers, who did a splendid job of soliciting during the recent chest drive.

100% was the goal we were striving for when the Community Chest drive opened, and Harriss and Covington not only contributed this amount, but went even farther and donated 148%. This large percentage was not only ap-

preciated by the community, but showed to others the fine spirit and co-operation of our plant.

The community chest drive officially started Monday night, October ninth, and the first donations were turned in Tuesday

morning. Again we did ourselves proud—and were the first organization in town to turn in our pledge cards, but as we all know Harriss and Covington can always be depended upon to support any worthy cause.

## IF A CAN OF SPINACH TALKS BACK TO YOU . . .

Don't be alarmed. An eastern company is marketing a recording device that automatically switches on a sales talk when a customer reaches for a can on a supermarket display shelf. The basic elements, a recorder and two electric eyes, have been on the market for years — but the application, the idea, is new.

You see new ideas aren't limited to inventors or scientists—they don't require a technical knowledge of jet-propulsion or atomic power. All they need is a new ap-

plication of things you work with every day. You have just as good an opportunity as anyone else in coming up with a new idea that will click.

Possibly right now you have a new idea, a new way of doing some established process in your work that would aid you in doing your job better, easier, or safer. If you have, we'd like to hear about it. Our suggestions have been falling off lately. No new ideas have been coming in, but we all know that there are countless

operations which could be done quicker, with greater ease, and added safety.

So far \$134.00 has been paid out for suggestions. This is not a large amount, but relatively few ideas have been accepted, and there is one underlying reason why. Finding fault with existing conditions may be a good foundation on which to build a worthwhile idea. But remember that fault finding, in itself, is one of the most worthless things on earth. It not only has no real worth; it has

a large negative value.

To build anything on it, you must first study all the conditions, and then think up a definite and usable method for overcoming the present difficulties. Then write it on a suggestion blank. Such an idea has a good chance of being accepted—the one which points out an undesirable situation has very little.

So use your brains—and your imagination—think up some usable method of improving some undesirable conditions.