

TOMLINSON

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HEARD ON THE BROADCAST "JOURNEYS THROUGH INDUSTRY"

Above are the Tomlinson Craftsfolk who in addition to William A. Tomlinson, our president, were interviewed on the radio program

"Journeys through Industry" over WMFR on Thursday, November 2.

Left to right, L. Ken Mendenhall,

foreman of Shipping; James P. Cox, Department AC repair man; Vernie B. Stanley, chair frame assembly department; Ann Boles,

upholstering; David B. Hinkle, wood-carving; Della Peele, cabinet assembly; and Gary Davis, program director of Station WMFR.

Tomlinson As An Industry Featured On Radio Program

Thanksgiving Thursday Nov. 23

Due to the volume of orders and the necessity of meeting early delivery the production departments at Tomlinson will continue regular activity on Thanksgiving Day, Thursday, November 23, according to announcement released by A. W. Dunbar, general superintendent.

The Tomlinson national merchandising promotions and delivery dates have been timed strictly according to our factory production schedule. Therefore all efforts must be made to prevent any slackening of activity now so that with quality production, on time, there will be greater assurance of steady orders for full-time operation throughout the spring months.

On Thursday, November 2, from 9:15 to 9:30 p. m., a feature program was presented over Radio Station WMFR, High Point, entitled "Journeys through Industry" with the entire program devoted to the furniture Craftshops of Tomlinson.

The program, sponsored by the Associated Industries of High Point, was the first in which the furniture industry — has been featured.

Purpose of the program was a public appreciation of the great work being done by those who represent the working forces behind industry.

In the Tomlinson program, in an interview by Gary Davis, program director of WMFR, William A. Tomlinson, our president, gave

the background history of Furniture by Tomlinson, dating from the time 50 years ago when it began in a one-story building with 8 employees to the present day with our present streamline operation making quality furniture.

On-the-job- interviews were also made in our Craftshops by Gary Davis with representatives of our production personnel. These were Ann Boles of upholstery department, Della Peele of cabinet assembly department, Vernie B. Stanley of chair frame assembly, David Hinkle, carving expert, J. P. Cox, cabinet fitter, and Ken Mendenhall, shipping foreman.

Robert Barr, advertising manager, worked with Gary Davis in the planning and production of the program.

Pictures of Our Craftshops In Textbook

An interesting visitor to our Craftshops some weeks ago was Miss Isabel Garvey, staff editor of Compton's Pictured Encyclopedia, published in Chicago.

In a letter received a few days ago, Miss Garvey writes:

"After my tour I realized that some changes are advisable in our material on the techniques of furniture making. I hope to get these into our next edition. As soon as I can make some picture changes in our article, I plan to use some of the pictures you sent. They are excellent."