

## Mistakes Happen in the best of Advertising



We've erred in our printed word and we have the word of a customer for it. "Your advertisement told me it was going to be easy to select a Hart Schaffner & Marx Spring Suit but you have so many models I'm befuddled!"

Sorry that we forgot for the moment that the wider the choice the harder the task is to pin one's self to one pattern—

But even tho it's going to be hard to decide on one Raiff suit—it's going to be harder to beat it for style or equal it for value.

**HART SHCAFFNER & MARX SUITS, SCHOBLE  
HATS, HANOVER SHIRTS**

*At*

**HARRY RAIFF'S  
QUALITY STORE**

Belhaven,

North Carolina