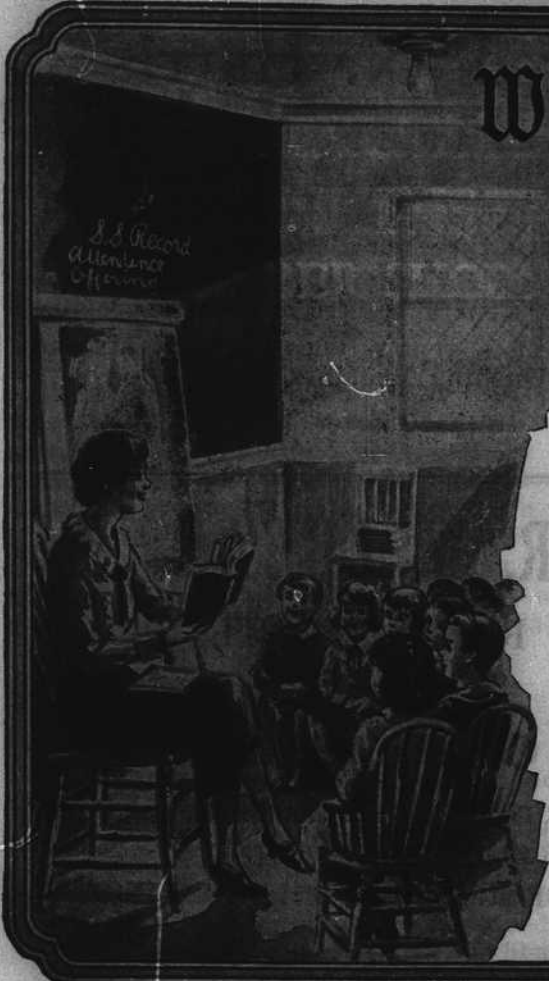


What are your Children Learning?



EDWARD BOK found that maids in Holland hotels left on the dresser the dimes he "planted" on the carpet. In our hotels dimes disappeared regularly. How are you making sure your children are growing up with a strict sense of honesty? Are they learning it from their playmates? As likely as not, Jack, across the street, is showing your John how each one may play a trick on mother and get twice as much candy as she had planned or get two apples where she had intended to give him only one. The church is the one institution for instruction in the principles of honesty and uprightness. Make sure your children get the right start in life by taking them to church school. Lessons learned in youth never leave a child, and grownups need as much as children the restraining hand of the Christian religion. Go to church and Bible school Sunday and take the children with you. Set the example. "The fear of the Lord is the beginning of wisdom, but fools despise wisdom and instruction."



Thoughts on Life and Business

DO YOU NEGLECT YOUR FRIENDS?

This recent happening, described by J. Kindleberger in one of his incomparable periodical letters to his customers and friends, probably needs to be taken to heart by many of us: "There was a little timid knock on our office door. We opened it, and there stood a man, eighty odd years of age, one of the finest, sweetest souls that God ever made, a man we had known for years, but in the hurry and rush of our business and because he was on the shelf, we had lost track of him. As a matter of fact, we had neglected him. He took the chair we offered him and the tears came into his old eyes as he said, 'I just had to look you up. I don't get out very much; most of my old friends have died and, of course, the younger ones like yourself are busy; but this morning, as I came down the street, as I looked at men who looked at me and then passed on without even a nod, I was so hungry to see a familiar face and hear a familiar voice that I just had to look you up. But I won't bother you, I know you are a busy man and—'

"The old gentleman tottered to his feet; we gently pushed him back in the chair. We kept him as

long as he would stay, and as he left we told him we were going to drop in at his home for a good long visit. We fully intended to, but business piled up on us, and this morning we heard that this good old soul had taken the long trail. Now we are full of regrets. Do we business men get so absorbed in our business that we fail to rap at the other fellow's door occasionally? We think so."

SOME MEN FORGET—

That talking about a competitor is giving him free advertising.

That attacking another man's religion usually decreases our own.

That boosting the community is boosting our own business.

That breaking inconvenient laws weakens the force of convenient ones.

That being a good father is any man's biggest business.

That the most profitable deal is the one in which all make a profit.

That business is not mere busy-ness.

The relations among persons in industry after all are but relations among children of God doing God's work.

The man who nurses a grievance poisons his soul and sours his character.