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Thursday, April 7, 1966

# Hettrick Manufacturing Company Announces New Pink Hill Facility

## ramblin' round

By ROGER KEARNEY

A great deal of work and determination has brought industry to the Pink Hill area. The area has now made the first step toward bringing more money into the community. The people who worked so hard to get the industry should certainly congratulate themselves on the wonderful achievement, but everyone should also realize that this is only the first step -- many more like it should follow. The representatives from Hettrick Manufacturing Company must have felt much as we did when we first visited this area. We found that the people are very cooperative, active and hard-working. Pink Hill's new industry will be very successful, because the people of the area will make it successful. One does not have to associate with the citizens of this area very long to find that they are not people to sit back and rest on their laurels. Congratulations Pink Hill, you have secured another method of making yourself profitable.

This paper is our annual farm edition. It is a bit ironic that the news of the industry broke as we were preparing this edition.

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## Many Challenges, Opportunities Afforded North Carolina Farmers

By JAMES A. (JIM) GRAHAM  
Agriculture Commissioner

Challenges of a fast-paced agricultural front have carried us forward to better positions in the way we dress, the way we eat, and the way we make our homes.

Improvements in farming and agribusiness in all phases of the Sixties has brought us to a high plateau where we can see a good future developing for our children.



JIM GRAHAM

Healthier bodies have come about through programs that include many facets of the work done by the N. C. Department of Agriculture. In the department's food distribution section, some \$37,000 is used to distribute several millions of dollars' worth of surplus commodities.

Challenges in other areas of the department affecting both agriculture and agribusiness are finding that new solutions to pressing problems are being met.

In the markets division of the department, teams of specialists work to meet new demands for better crops, speedier ways of processing and marketing them.

One particular solution to a problem is known as the "Cucumber Project." Several years ago farmers came to specialists in the department for advice on other crops that could bring added income, and they were advised of cucumbers as a crop easily grown which can be harvested by hand labor, and could bring good prices when contracted.

Out of this project have come several advantages. The most outstanding is that North Carolina has become the number one pickling producer with the greatest acreage of the nation. Other advantages have been those strengthening the economy of the state through new and

expanded pickle processing plants in North Carolina.

From pickles to some 44 other food commodities, the department is instrumental in making the public more conscious of the food products on the grocer's shelves. Two projects have brought forth attention to North Carolina's food potentials and, currently, food crops.

Tours of farming enterprises in the state where food buyers could see and talk about food commodities with their producers have brought amazing results and comments from the store officials. This attention, coupled with a second program sponsored by the Governor's office with NCDA and other State agencies cooperating, has made food production and merchandising in North Carolina products worthy of front page mention.

The Governor's Retail Food Awards program has been brought to a point where more than 29 independents and eight chains had elected early in 1966 to qualify for the striking bronze plaque. The cooperative press has brought this to the attention of the public.

In meeting other challenges, the department has found time

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INDUSTRY SITE -- Hettrick Manufacturing Company has announced plans to build a new plant here, on the southwest corner of Central Avenue and New Street in Pink Hill. The plant will employ between 75 and 100 workers. The site covers five acres and the company has an option to acquire five additional acres for expansion. The site was offered by Mrs. T. A. Turner, Mr. and Mrs. J. Frank Parrott, Mr. and Mrs. Graham Turner and Mr. and Mrs. T. J. Turner. Clearing of the site is expected to begin in about 30 days and the plant is expected to be ready for use in about 90 days after clearing of the site begins. (Photo by Roger Kearney.)

By ROGER KEARNEY

Pink Hill has been selected as a site for an additional production facility by the Hettrick Manufacturing Company, A. L. Tombari, Executive Vice-President of the company announced recently.

The plant will employ between 75 and 100 workers, with an option on additional property for expansion within five years. The new construction will be located on the southwest corner of Central Avenue and New Street in Pink Hill and will hire employees mostly from a 15 to 20 mile radius around Pink Hill.

T. J. Turner, president of the Pink Hill Industrial Development Corporation, commented that the corporation had been attempting to bring an industry to Pink Hill for several years and that Hettrick is the "best organization we have dealt with."

Clearing of the site is expected to start in about 30 days and the \$130,000 building is expected to be ready for business within 90 days after the clearing of the site is started. The new plant will be comprised of 21, 600 square feet with plans for an additional 20,000 square feet some time in the next five years. The building contractor is Harlee Quattlebaum, Florence, South Carolina.

The Town of Pink Hill has agreed to extend water facilities to the site and to pave a street leading to the new building. The town also committed \$26,000 for a second mortgage on the building. Eighty-six citizens pledged the entire amount within 72 hours when the project was presented to them by the Development Corporation.

Four sites were offered to Hettrick by citizens of the Pink Hill area. The company chose the site offered by Mrs. T. A. Turner, Mr. and Mrs. J. Frank Parrott, Mr. and Mrs. Graham Turner and Mrs. T. J. Turner. Others who offered sites to the company were Miss Conner Jones, Mrs. Melvin Jones and

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## Mayor Hill Welcomes New Industry Here

The following statement was made today by Pink Hill Mayor

Ethro Hill concerning the announcement of Hettrick Manufacturing Company announcing that it will locate a plant in Pink Hill in the near future. "A dream has come true for this community. With utmost sincerity, I, on behalf of the citizens of Pink Hill, welcome a branch of the Hettrick Manufacturing Company to locate here.

"Pink Hill has been searching for a good, dependable industry to locate here for several years. For some time, Hettrick Manufacturing Company has been searching for the right community in which to locate a new branch of their establishment. Our dream was fulfilled when the company selected Pink Hill.

"I am proud of this plant and the fine products it manufactures. To the local people it will mean additional income to better their standard of living. To Hettrick Manufacturing Company it will mean extra dividends also, as it expands its market with their fine product.

"I would like to thank E. V. Horvath of New York City, President; A. L. Tombari of Statesville, Executive Vice President of Hettrick Manufacturing Company; Cepheus Quattlebaum, Vice President of Harlee--Quattlebaum Corporation of Florence, South Carolina, the contractor who will construct the building; M. L. Shepard of the Conservation and Development Board of Raleigh; W. W. Whittington of the Lenoir County Industrial

Development Corporation and the investors will each receive certificates of participation when the money is passed and the mortgage is signed. Following is an alphabetical list of those interested citizens and businesses who subscribed to underwrite the Pink Hill Development Corporation.

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## Those Who Made Plant Possible Here Listed

The Pink Hill Development Corporation takes pleasure in announcing herewith the underwriters of the \$26,000 second mortgage for the industrial plant proposed for Pink Hill.

The mortgage is held by the Pink Hill Development Corporation and the investors will each receive certificates of participation when the money is passed and the mortgage is signed.

Following is an alphabetical list of those interested citizens and businesses who subscribed to underwrite the Pink Hill Development Corporation.

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## T. J. Turner Expresses Deep Appreciation For Energetic Cooperation Of Area People

T. J. Turner of the Kinston-Lenoir County Industrial Commission and president of the Pink Hill Development Corporation expressed pleasure over the announcement made today by the Hettrick Manufacturing Company of Statesville, North Carolina that Pink Hill has been selected as the site for a new plant.

Hettrick Manufacturing Company is engaged in the manufacture of tents, awnings, tarpaulins, hunting clothes, etc. They have been in business since 1893 and presently employ some 400 people in the Statesville Plant. The Pink Hill Plant is for additional production of hunting clothes with emphasis on the American Field Line, and does not replace any of the production in Statesville. Hettrick is the leader in the field and we are indeed fortunate to have a company of such stature coming to our Community, Turner stated. It has been a real

pleasure to work with Mr. Ernest V. Horvath of New York City, President, and Mr. A. L. Tombari of Statesville, Executive Vice President, throughout these negotiations, Turner said, they have been most understanding and cooperative.

We at Pink Hill, Turner stated further, would like to acknowledge the leadership in working on this project, of Mr. O. H. Anderson while he was Executive Director of the Kinston-Lenoir County Industrial Development Commission. It was through the efforts of Mr. Anderson that we were introduced to Hettrick Manufacturing Company and learned of their expansion plans. We wish to also thank Marshall Shepard of the North Carolina Department of Conservation and Development, and Alva W. Dickens, Jr. of Carolina Power and Light Company, and Cepheus Quattlebaum, Vice President of the Con-

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## Don't Make Application For Job Now

There are numerous people in the Pink Hill area who will be seeking employment at Hettrick Manufacturing Company.

The company will employ from 75 to 100 people and good help will be needed.

However, people of the area who desire to make application for a job at Hettrick Manufacturing Company SHOULD NOT APPLY NOW.

The firm will not begin employing personnel until just prior to the completion of the building which will house the company.

WHEN THE COMPANY WANTS PEOPLE TO BEGIN APPLYING FOR JOBS, SUFFICIENT INFORMATION WILL BE GIVEN THROUGH THE CHRONICLE AND HANDBILLS.

So remember, do not make an application now for a job. You will be given notice when the firm is accepting applications for employees.

## Flue-Cured Tobacco Production To Be Up By 7.9 Per Cent In '66

Based on information from producers and other sources, North Carolina farmers intend to plant 404,590 acres of flue-cured tobacco during 1966 for an increase of 7.9 percent over the 375,000 acres harvested in 1965, according to the North Carolina Crop Reporting Service. State flue-cured allotments were unchanged from a year earlier; however, producers will be permitted to increase current allotment to the extent they failed to reach their quotas last year. If the current outlook materializes this year's flue-cured plantings would be less than half the record acreage of 1939 and they would fall short of the 1939-64 five-year average by 11.3 percent.

Flue-cured acreage intentions by types are distributed as follows: Type 11 (Cold and Middle Belts) 154,000 acres as compared with the 147,000 harvested last year; Type 12 (eastern Belt) 202,000 acres against last year's 182,000; and Type 13 (Border Belt) 48,500 acres against 46,000 for last year. UNITED STATES: The intended acreage of flue-cured

tobacco for the Nation is 606,690 acres, or 8 percent above the 1965 acreage of 552,700 acres.

## Anderson Is New Jaycee President

Durwood Anderson was elected president of the Pink Hill Jaycees at their regular meeting recently. Anderson succeeds Robert Elmore.

Elected to other Jaycee posts were Gregory Smith, internal vice-president; Thomas Murphy, external vice-president; Robert L. Hood, corresponding secretary; Larry Coombs, recording secretary; Frank Finney, state director; Robert Elmore, internal director; Lynn Turner, external director; and Elwood Batts, treasurer.

Anderson extended invitations to anyone within the Jaycee age-range, 21 to 35 years old, to visit the meetings. Fred Boyd, Democratic candidate for Lenoir County Sheriff, will be the guest speaker at the Jaycees' next meeting.

## Deep Run Post Office Dedicated; Congressman Fountain Is Speaker

Congressman L. H. Fountain, of the Second House District, spoke under threatening skies to a crowd of approximately 100 people at dedication ceremonies for the new Deep Run Post Office recently. Fountain said the post office is "symbolic of the kind of service you not only have received, but will continue to receive."

J. R. Davenport, of Deep Run, former Lenoir County Commissioner, served as master of ceremonies for the dedication of the post facility. Davenport also recognized several visitors, including Edward Hill, Deep Run Scoutmaster, Walter Pittman, administrative assistant to Rep. Fountain, Clay Roadway, Lenoir County Sheriff,

Clay Casey, representative from Mt. Olive Bank, and visiting postmasters, George Turner of Pink Hill, Horace Walter of Kinston, H. L. Vause of Hookerton and Alton Lanier of Chiswell. Miss Verdie Davenport, Deep Run Postmaster, and Mrs. Johnny Turner, clerk for the Deep Run Post Office, were also recognized.

Former Lenoir County Commissioner Cameron Langston introduced Congressman Fountain. Fountain commented that he was "grateful for the opportunity to speak" at the dedication ceremonies.

The Congressman from the Second District also stated that "citizens are not born, but own. They are developed by ac-

ceptance of responsibility and participation in community affairs," commented Fountain. Fountain told the gathering that "freedom and rights of citizens are not free, but they are earned." Fountain also voiced support for the war in Viet Nam. He said that "commission will continue to march throughout Southeast Asia if not stopped in Viet Nam."

Davenport introduced Post Office Department Representative B. E. Clary, Chief of the Employment and Replacement Branch, Personnel Division. Clary said "the people of Deep Run should be proud of this postal facility." He also commented that the new post office "represents a great step forward" (Continued on page 2)



POST OFFICE DEDICATION -- Congressman L. H. Fountain, from the Second Congressional District, presents the official post office flag to Deep Run Postmaster Verdie Davenport at dedication ceremonies for the Deep Run Post Office recently. J. R. Davenport, former Lenoir County Commissioner, served as master of ceremonies for the event. A crowd of approximately 100 persons were on hand at the dedication ceremonies. Fountain commented that the post office is "symbolic of the kind of service you not only have received, but will continue to receive." (Photo by Roger Kearney.)

## Editorial People Have Right To Be Proud Of Hettrick Manufacturing Co.

By PAUL BARWICK

Hettrick Manufacturing Company has announced that it is going to begin manufacture of goods in Pink Hill as soon as the building can be completed.

All of the citizens of the area are justly proud of the announcement that an industry is being located in Pink Hill which will be a tremendous asset to the entire community.

Although the manufacturing plant will be located in Pink Hill, the economic impact on the entire area will be felt.

This is what everybody thinks when an announcement is made that a new manufacturing concern with the reputation of Hettrick Manufacturing Company announces that it is coming to a community.

Hettrick Manufacturing Company could not have increased its manufacturing operations into a finer community. The people of the area have demonstrated that they are proud of the concern locating in this community.

No one, except those directly involved, know how much hard and diligent work has gone into securing this new industry for Pink Hill. It has been known for some time that an industry was needed in the area to provide employment opportunities for the people of the area.

But all of the many hours of work and planning has now born fruit with a fine manufacturing firm locating in Pink Hill. There have been other opportunities it is true, but those business and civic minded men who have worked so hard without any pay and usually a great deal of personal expense have waited until a firm such as Hettrick Manufacturing Company could be persuaded that Pink Hill was and is the place for its expanding facilities.

It should be pointed out that O. H. "Andy" Anderson, who was the executive officer of the Kinston-Lenoir County Industrial Development Commission, was the one who brought Hettrick Manufacturing Company and the Pink Hill Development Corporation together.

Anderson did a wonderful job in directing efforts of the Pink Hill group and deserves a great deal of credit for his work in securing the new industry. His guiding hand and thoughts will long be remembered in Pink Hill, and it is only right that it should be this way. Yes, the fine and energetic people of Pink Hill deserve a lot of credit for their efforts in securing the new industry. And we can assure Hettrick Manufacturing Company that the people of this area are proud, very proud, to have the firm become a part of this growing community.