

# FTI REPORTER

Volume 1, No. 2

March, 1968



Winston-Salem,

North Carolina

## HAVE 'N' A PARTY

A March Mixer Dance will be held on March 30, Saturday night at the National Guard Armory on Link Road.

This will be a casual dance. School clothes will be appropriate. There will be a combo and Cokes will be served.

The dance is being held on a Saturday night because of those who have to work week nights. If you haven't been able to attend, here's your chance. So let's get the gang together and have a real wing-ding!

Ted Jarvis

## SECRETARY SHOW

The second year Executive Secretarial students, sponsored by Mrs. Clemellyn Welch, held a Parade of Fashion on Thursday, February 29, at 3:30 in Room 101 For members of the faculty and other secretarial students. Also attending were a few curious male students.

Fashions modeled were from sportswear to Formal evening attire. Nineteen different outfits were modeled to represent various occasions for which they would be the most suitable dress.

Allexis Schoenthal, commentator for the event, added information about color scheme in clothing and starting the basic wardrobe. She also gave helpful hints on appropriate accessories.

Models were Glenda Jessup, Linda Dula, Nanelle Miller, Carolyn Proveaux, Hilda Milam, Janie Bullington, Peggy Holland, Debbie Isenhour, and Jeanie Ashburn.

## A MUTUAL BENEFIT

By Jim Reynolds

For the past several weeks, the customers of several local merchants were suprised at the sight of over a dozen young men and a young woman performing any number of tasks around the store. They hung signs, dressed windows, cleaned shelves, put up and took down displays priced merchandise, and in general, painted a picture of much industry. There was a small amount of standing around and shooting the breeze, but they did get a lot accomplished.

The group were not regular employees. They were members of the Forsyth Tech. retailing class on a field trip. The purpose of the trip was to give the class a first-hand view of retailing and the duties that go with it.

The class had about twelve hours of field trips this quarter. To those who have never worked in a retail store, the trips taught them what it was like. To those who used to work in retail stores trips reminded them what it was like. To those who currently work in retail store the trips abroadened their experience. The trips also pointed out that someone had to do all of the things they had done and no employee of a store was exempt.

## SPILL 'EN INK

Don't say things you don't want repeated. The phrase, "...don't tell anybody, but..." is the base of all rumor, the root of all gossip and results in the slander of innocents.

In some respects, the trips were a lot of fun. For example, you couldn't get fired. Mr. Stephenson might have you taken out and shot, but you couldn't get fired. There were also cokes on the house. The members of the class also had an excellent chance to meet the managers of the stores they visited, which ment a lot of good places to go job hunting later on.

The students didn't get paid for their efforts except in free cokes, satisfaction, experience, and business contacts. In return, the store managers got a lot of things acomplished.

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## BUSINESS CLUB RECEIVES CHARTER

It is generally recognized that any Business administration curriculum produces graduates that know a great deal of business theory, but lack actual business experience and business contact.

A new club has been organized at Forsyth Tech. to expose the members to the more basic levels of the business world. The club is the first Collègiate Chapter of the Administrative Management Society in a technical institute. As the name implies, it is a student chapter of the AMS, a national orgainization composed of business leaders throughout the country.

As a member of the club, you will be able to meet many of the business leaders of the Winston-Salem area. These men and women come to the club meetings to speak on the various business opportunities in Winston-Salem. As a member you will meet these people and learn